

## Privacy Policy

**Effective Date:** 8/12/2025

Welcome to Alev Cosmetics (Company). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://alevcosmetics.com/> and purchase our cosmetics products.

### 1. Information We Collect

We may collect the following types of information:

#### a. Personal Information

When you place an order, sign up for our newsletter, or interact with our website, become a member, subscribe, we may collect:

- Name
- Email address
- Shipping and billing address
- Phone number
- Payment information (processed securely via third-party payment providers)
- Account credentials (if you register)

#### b. Non-Personal Information

We may also collect non-identifying information such as:

- Browser type
- IP address
- Device type
- Pages visited on our site
- Cookies and tracking

### 2. How We Use Your Information

We use your information for the following purposes:

- To process and fulfill your orders
- To send order confirmations and updates such as shipping
- To communicate with you about promotions, offers, and newsletters (with your consent)
- To improve our website and customer experience
- To comply with legal obligations

### 3. Sharing Your Information

We do **not** sell your personal information. We may share it with:

- **Third-party service providers** (e.g., payment processors, shipping companies, marketing tools) to help us operate our business
- **Legal authorities** if required by law or to protect our rights

All third parties are contractually obligated to keep your information secure and use it only for the purposes we specify.

### 4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience, analyze traffic, and personalize content. You can manage your cookie preferences in your browser settings.

### 5. Your Privacy Rights

Depending on your location (e.g., EU, California), you may have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your information
- Object to or restrict certain processing
- Withdraw consent where processing is based on consent

To exercise these rights, please contact us at: [info@alevcosmetics.com](mailto:info@alevcosmetics.com)

### 6. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

### 8. Children's Privacy

Our website is not intended for children under the age of 13 (or 16 in certain jurisdictions), and we do not knowingly collect data from them.

### 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on this page with an updated effective date.

### 10. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us:

#### Alev Cosmetics

Email: [info@alevcosmetics.com](mailto:info@alevcosmetics.com)

Address: 550 N. Central Expy #2794 McKinney, Texas 75070-9998

Website: <https://alevcosmetics.com/>