#### HOLIDAY SENSATION – HOLIDAY MEDALLION QUILT MYSTERY SERIES

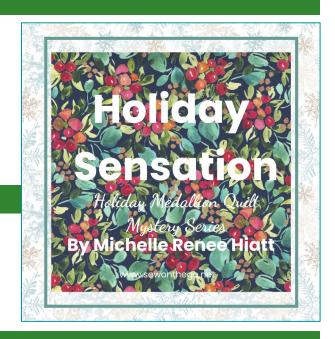
#### BY MICHELLE RENEE HIATT

# **OVERVIEW**

Holiday Sensation Medallion Quilt Mystery Series will be the 3<sup>rd</sup> in Michelle's Holiday Medallion series. This year's Mystery will feature the Studio 180 Design Wedge Star, Rapid Fire Lemoyne Star, V Block and Tucker Trimmer. The series will be a technique building series offering a variety of techniques. The Mystery will start in the July timeframe and run 18-20 weeks. \*The official start is dependent on Michelle's fabric selection delivery to shops. If the start is later than expected, Michelle will skip the 2 Bye weeks in current schedule.

## **TOOLS NEEDED**

- Wedge Star™
- Rapid Fire Lemoyne Star™
- V Block™
- Tucker Trimmer I™
- Quilter's Magic Wand™



# TENTATIVE SCHEDULE

- 18-20\* Clues, released weekly, on Friday's 6pm EDT
- Tentative Start Timeframe: July\* We continue to monitor fabric delivery and will updated as the date gets closer.

## **QUILT SIZES**

- Modern Setting: Throw 62" x 62"\*
- Traditional Setting: Throw 74" x 74"

#### MEMBERSHIP OVERVIEW **CLUE MEMBERSHIP CLUE & CLASS MEMBERSHIP** Includes all 18 Clues. Each week, when Includes all 18 Clues. Each week, when the Clue is Membership the Clue is released, you will be able to released, you will be able to immediately download **Details** immediately download the Clue. the Clue. Not included with Clue Only Online/on demand weekly Video Lessons which Class Membership. will walk through step-by-step weekly techniques and construction. Lessons include: o Fabric Selection Tool overview Step-by-Step Lessons on new units (repeat units will feature a high-level overview) **Block Construction** Bonus Tips, plus basic Quilting tips and techniques. 10% Coupon Code for Tools and Notions. Available with your agreement to "receive Available with opt-in to Product Email instruction" emails. Updates. **Notification**

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<sup>\*</sup>This quilt will not have an official border, more modern. If you want a more traditional look, elect the Traditional Border requirements.

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	CLUE MEMBERSHIP	CLUE & CLASS MEMBERSHIP
Clue Access	<ul> <li>Clues will be accessible for 1 year from the launch of the program.</li> </ul>	<ul> <li>Lifetime access to the Clues and Videos.</li> <li>Access Clues and Video at any time by logging onto your Teachable account.</li> </ul>
Clue Downloadable	<ul> <li>Each Clue can be downloaded 5 times.</li> <li>You can download and saved the Clues to your personal device (cell phone not recommended). The Clues are for your personal use and not to be shared.</li> </ul>	<ul> <li>Unlimited downloads</li> <li>You can download and saved the Clues to your personal device (cell phone not recommended).</li> <li>The Clues are for your personal use and not to be shared.</li> </ul>
Facebook Group	Access to a private Facebook Group	Access to a private Facebook Group

## MEMBERSHIP PRICING

	CLUE MEMBERSHIP	CLUE & CLASS MEMBERSHIP
Membership Launch Week	<ul> <li>Early Bird Pricing- 50% off Standard</li> <li>Price. Less than \$1.50 a Clue.</li> </ul>	• Early Bird Pricing- 50% off Standard Price. Less than \$5 a Clue/Lesson.
5/21-5/31	• 2 Monthly payments of \$15, Total \$30.	<ul> <li>Choice of:</li> <li>One - Time Payment of \$99, or</li> <li>3 Monthly Payments of \$39.</li> </ul>
June Sign-Up	<ul> <li>Special Early Pricing- 25% off Standard</li> <li>Price. Less than \$2.50 a Clue.</li> </ul>	Early Bird Pricing- 50% off Standard Price Less than \$5 a Clue/Lesson.  Choice of:
	<ul> <li>2 Monthly payments of \$22.50, Total \$45.</li> </ul>	<ul> <li>One - Time Payment of \$149, or</li> <li>3 Monthly Payments of \$59.</li> </ul>
July Sign-Up	Standard Price - Less than \$3.35 a Clue.	Standard Price – Less than \$10 a Clue/Lesson.  Choice of:
	• 2 Monthly payments of \$30, Total \$60.	<ul> <li>One - Time Payment of \$19,9 or</li> <li>3 Monthly Payments of \$79.</li> </ul>

### **FABRIC REQUIREMENTS**

### 2 FINISHING OPTIONS:

	Modern Setting	Traditional Setting
Fat Quarters	28	28
Background	4 ¾-5 Yards	4 ¾-5 Yards
Border/Binding Fabric	½ - ¾ Yard	2 ¼ -2 ½ Yards

## LIMITED KITS AVAILABLE

If you would like to use the same fabric as Michelle (not required), she has coordinated kits to be sold independently through The Yankee Quilter. The kits will be directly purchased and managed by The Yankee Quilter. Reserve early as there are limited kits.

- HOLIDAY/MAIN SELECTION: Moda Starflower Christmas White Background fabric selected.
- ALTERNATIVE SELECTION: Michelle's curated Free Spirit Curated Kaffe Collection Black Background fabric selected.

**Note:** Fabric is expected in July. Michelle and The Yankee Quilter are monitoring the fabric shipment. As with most international shipping, goods are delayed and taking longer to ship. Please be mindful. Michelle will do her best to schedule the start date of the Mystery to coincide with the delivery of her fabric selections.

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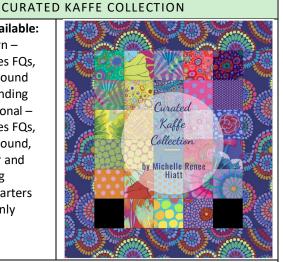
## **Limited Kits Available:**

- Modern –
   Includes FQs,
   Background
   and Binding
- Traditional Includes FQs, Background, Border and Binding
- Fat Quarters (FQ) Only



## **Limited Kits Available:**

- Modern –
   Includes FQs,
   Background
   and Binding
- Traditional Includes FQs, Background, Border and Binding
- Fat Quarters (FQ) Only



Link to Reserve/Purchase: The Yankee Quilter (for full kits choose free shipping option at check out)

# ADDITIONAL MEMBERSHIP DETAILS

	CLUE MEMBERSHIP	CLUE & CLASS MEMBERSHIP
Clue Platform	<ul> <li>Weekly Clues released and stored on Sendowl platform.</li> </ul>	<ul> <li>Weekly Clues released and stored on Teachable platform.</li> </ul>
Email Notification	<ul> <li>If you elect "product updates" you will receive an email notification when the Clue is posted. Otherwise, you can log in each week with a special link sent at the time of registration.</li> <li>Save noreply@sendowl.com as safe address/contact.</li> </ul>	<ul> <li>If you agree to "receive instruction emails", you will receive an email notification.</li> <li>Save notifications@z.teachablemail.com as safe address/contact.</li> <li>Otherwise, you can log into your Teachable account each Friday evening and access the current and prior releases.</li> </ul>
Manage Subscription and Access	Save the email received at sign-up. That email has a link that you can use to manage your subscription and to gain access, at any time, to released Downloads/Clues.	<ul> <li>When you purchase the Membership, you will create an account.</li> <li>You will establish a username and password. You are responsible to remember your username and password. Note: Michelle does not have access to look up or change this information.</li> <li>You can log onto the account at any time to update your account information or access released Downloads/Clues.</li> </ul>
Clue Downloadable	<ul> <li>These pdfs are encoded with your email address and will be traceable if shared.</li> <li>Note: Sendowl tracks the IP address of the Device that performs the download for each subscriber. Multiple device IP addresses performing downloads could lead to Sendowl to suspend the account if Sendowl believes the Clue links are being shared to multiple parties.</li> </ul>	Downloads encoded with your Teachable account.