

HOBBS GOLF GIVEAWAYS

The Revolutionary
Nearest The Pin Giveaway
Competition

April.2025

Hobbs Golf Giveaways – A Skill-Based Competition Draw

Inspired by the classic "**Nearest the Pin**" challenge, Hobbs Golf Giveaways offers an exciting, automated competition designed to engage golfers and generate additional revenue for clubs.

How It Works:

•Daily Competitions at Partnered Golf Clubs

Each day, participating clubs will host a **Nearest the Pin (NTP)** challenge. The daily winner from each course will automatically qualify for the **weekly grand prize draw**, featuring incredible rewards. Entry fees are pooled from all involved golf clubs, ensuring valuable prizes without additional costs.

•Fully Automated & Effortless for Clubs

•The competition runs seamlessly with **quick and efficient automated entry**, requiring no extra effort from your golf staff.

•No Setup Costs or Fees

Partnering with us comes at **zero cost to your club**. We provide a **comprehensive advertising package**, including on-course and golf shop signage, along with promotion on the **Hobbs Golf UK platform**.

•Boost Engagement & Revenue

This initiative not only enhances golfer engagement but also introduces a **new revenue stream**, with clubs earning **over £4,000 annually** through Hobbs Golf Experiences.

The Numbers

- **Entry Fee per Player: £3.50**

- **Entry Fee Allocation**

- **Prize Fund: £0.80**

- **Expenses & Business Fees: £2.06**

- **Profit is shared equally** between Hobbs Golf and partner clubs
 - **£1.44 total per entry (£0.72 goes directly to the club)**

- **Exclusive Rewards for Top-Performing Clubs**

Partner clubs can **win incredible experiences** by driving the highest participation.

- **Quarterly Grand Prizes**

Every quarter, the **top-performing partner club**—based on the highest number of sales—will be awarded a **premium prize or exclusive experience** as a token of appreciation.

The Tech

Hobbs Golf has collaborated with **top web designers** to develop a **fully automated entry system** for all players, ensuring a seamless experience.

- **Effortless Entry:** Players can easily enter the competition by **scanning a QR code** at the tee box of the designated **Par 3 hole**.
- **Fast & Secure Payments:** Supports **Apple Pay and Google Pay** for quick, hassle-free transactions.
- **Advanced Measuring Technology:** Uses **innovative online tools** to accurately measure the **distance of the player's ball from the pin**.
- **Real-Time Guidance:** Instant **submission and text alerts** keep players informed throughout the process, ensuring **no disruption to the pace of play**.

Player Entry & Competition Process

- **Awareness & Promotion:** Players will be notified about the competition through **advertisements and staff encouragement** upon signing in at the **pro shop**.
- **Course Signage:** **Reminder signs** will be placed **two holes before** the designated competition hole to ensure players are aware of the upcoming challenge.
- **Seamless Entry Process:** Players can enter the competition at the **tee box** of the allocated hole by **scanning a QR code on our signage**, which directs them to the competition webpage.
- **Simple Registration & Payment:** Participants will submit their **contact details** and complete payment via **Apple Pay or Google Pay**.
- **Distance Submission:**
 - Four minutes after entering, players will receive a **text reminder** prompting them to return to the webpage to submit their shot distance.
 - Using their **phone's camera**, the system will **automatically measure and submit** the ball's distance from the pin, updating the **daily leaderboard** (which resets at **midnight**).
- **Grand Prize Draw:**
 - **Daily winners** from all **partner clubs** will automatically qualify for the **weekly live draw**, broadcast every **Monday**.

Hobbs Golf Responsibilities:

- Supply **signage and advertising materials** for both the course and golf shop.
- Provide **training** to pro shop staff to help them **explain the competition** and encourage player participation.
- Promote **partner clubs** on the **Hobbs Golf website and social media platforms**.
- Offer clubs involvement in **Hobbs Golf Experiences** and other business opportunities.
- Share **£0.72 per entry** in profits, paid **monthly via BACS**.
- Organize and host exclusive **Hobbs Golf events** at partner clubs.

Partner Club Responsibilities:

- Allow the placement of **subtle but effective signage** on the golf course and in the pro shop.
- Actively **promote and explain** the competition to players, addressing any queries.
- Advertise the **Hobbs Golf partnership** on the club's **website and social media**.
- Offer **preferential facility rates** for Hobbs Golf to host experiences, tuition breaks, and golf days.
- Provide **rounds played data** for processing and analysis to enhance competition insights.

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