# Odyssia Learning<sup>™</sup>





Welcome To Odyssia Learning™

~Empower Your Future~

"One child, one teacher, one book, one pen... can change the world".



### The Mission and Vision of Odyssia Learning

#### **The Mission** of Odyssia Learning is...

"To improve the quality of education in low under-privileged regions throughout the world, and to help students strategically achieve transformative growth in a dynamic digital community".







The Vision of Odyssia Learning is...

"To level the playing field for all; the privileged and low under-privileged, and for all to have access to a world-class education via the new digital medium".



### The Odyssia Learning Education Platform & e-Learning



The delivery system of the education leading to *the student's transformative growth* is through a *dynamic digital platform and community* that **Odyssia Learning** has strategically created over the past several years. Technology has made it possible for the Odyssia Learning team to research online education platforms thoroughly, and to develop their own platform that enables access to global markets.

### **Understanding the e-Learning Market**

The **e-Learning market** is now more than 20 years old. (*The word "e-learning" was coined in 1998*). Since then, e-Learning has continued its rapid evolution and has radically changed the education/training industry. Within many organizations, e-Learning has become one of the *most critical training* tools, with benefits coming in the form of *reduced operational costs*, *increased flexibility* and *greater accessibility*.

# Odyssia Learning<sup>™</sup>



### The Odyssia Learning Educational Platform & Courses

Odyssia Learning is honored to offer premier Education Courses:



- Brigham Young University (BYU) Independent Study Program
- BYU with Scholarship & other BYU Vocational categories
- BYU High School Suite with approved US curriculum
- **BYU** High School Diploma (Fully Accredited in USA)
- Holistic Wellness, Self-esteem and Women's Empowerment
- Higher Learning Degrees From Ukraine: Computer Science, Aeronautics,

Engineering, Business, MBAA

\*\* USA ranks (3) BYU Grad Programs in Top 50 and (8) more in Top 100.

**Odyssia Learning** is *a progressive online education platform* that offers customized courses and consulting in an individualized approach. Our students have access to over 1000 courses. These courses include:

- English as Second Language (ESL), (ESL) with Spoken & Business Presentation, Vocational with English
- IXL English Practice Skills
- IXL Math Practice Skills
- Social Media & Digital Marketing
- Microsoft Office Suite 2010: MS Word, MS PowerPoint, MS Excel
- Early Childhood Enrichment, Special Needs, Behavior Management & Understanding Autism
- SAT Preparation
- GMAT English & Math
- Language Arts
- Continued Education
- O-Level Courses; including, but not limited to: O-Level Mathematics & O-Level Additional

#### Mathematics

- Presentation Mastery
- Social Studies
- Spanish

\*\* IXL ranks among one of the largest Content Developers with programs in every school within the USA.



#### Odyssia Learning and Elite Level Education



Odyssia Learning is instrumental in helping students achieve 'elite level' toward higher learning, and/or vocational certification. Students receive education level and are qualified to obtain admission in *elite universities* and/or, are equipped with tools for good job placement.

Reasonably priced courses, accessible 24/7 are taught by an intellectually diverse team of distinguished knowledgeable experts from leading institutions around the world, all courses having an emphasis on quality.

**Odyssia Learning** is honored to have the following collaborative partners:

- Brigham Young University (BYU)
- IXL
- The Wellness LifeStylist, LLC
- Ethos Education Group



\*\* IXL ranks among one of the largest Content Developers with programs in every school within the USA.





### Brigham Young University (BYU)... High School Suite

**BYU High School Suite is accredited by Cogina...** The largest education accreditation system for education in the world, recognized by all in the USA and Internationally.



Odyssia Learning is honored to collaborate with Brigham Young University (BYU).

Upon completing BYU High School Suite, graduates will be issued a U.S. School Diploma given out by Brigham Young University

on-line school... accepted throughout the U.S.A. and other countries!



Brigham Young University (BYU)... High School Suite

Odyssia Learning is honored to partner with

Brigham Young University

To bring you (BYU's)

Fully Accredited

High School on-line Curriculum



Carolyn Andrews, Associate Dean of Continuing Education, BYU

To View BYU Endorsement Video, click on link below... https://byu.app.box.com/s/v698odn0g9ffml4avku0kp31zubz5ubu



### **Odyssia Learning and Elite Level Education**

Odyssia Learning is honored to have BYU High School Suite among the elite educational curriculum available to our students.

The *BYU on-line High School Suite* is a full-time private high school serving students across the United States and around the world; whereby a <u>U.S. High School Diploma will be given out by Brigham Young University</u> on-line school to students successfully completing the course.

Students in grades 9-12 enjoy the fun and flexibility that learning online offers, while meeting their unique educational needs.

**Curriculum** – Students may choose from over 250 accredited courses that cover core graduation requirements, world languages, Advanced Placement (AP,) Career and Technical education (CTE), Music and a wide variety of electives.

### Brigham Young University (BYU) High School Suite



#### Among the numerous Features of BYU High School Suite are:

- **❖** 145 years of experience
- Certified teachers
- **❖** 250+ available courses
- Very affordable, comparatively
- Includes Core courses, Electives, Languages and Other Unique courses
- \* Receive a U.S. High School Diploma issued by BYU
- Accredited by Cognia and Middle States Association commission of Elementary and Secondary Schools

<sup>\*</sup> Cogina Accreditation is the largest education accreditation system for education in the world. It is recognized by all in the USA and Internationally.





#### **Learning Method**

**BYU** High School Suite is a Self-Learning, Blended Learning on-line Curriculum with connectivity with moderators and tutors in Pakistan and the USA.

### Brigham Young University (BYU) High School Suite

Upon acceptance into *BYU Online High School* offered by **Odyssia Learning**, students meet with an Academic Advisor to develop a personalized graduation plan which includes choosing between BYU's *Standard Diploma Track* and BYU's *Advanced Diploma Track*.

#### Graduation requirements include:

- Earn 24.0 course credits (48 courses).
- Complete a minimum of 6.0 credits (12 courses) through
  BYU Online High School. 3.0 credits (6 courses) of the 6.0 required may
  be split between the Junior and Senior year. Students must be enrolled in
  the semester in which they intend to graduate.
- \* BYU Online High School accepts transfer credits earned or grade placement from institutions that are accredited by recognized national, regional, or state accrediting agencies.

Visit <u>www.OdyssiaLearning.com</u> to learn more about BYU High School Suite.



### **Brigham Young University (BYU) High School Suite**



**Cost** – Very affordable compared to regular American High School in countries outside USA, and private schools within the USA.

Visit <u>www.OdyssiaLearning.com</u> to learn more about BYU High School Suite.

### High School Graduation Requirements and Planning Guide

REQUIRED AREAS	CREDITS	9TH GRADE	10TH GRADE	11TH GRADE	12TH GRADE
ENGLISH	4	English 9 (2 semesters)	English 10 (2 semesters)	English 11 (2 semesters)	English 12 (2 semesters)
HISTORY/ SOCIAL STUDIES	3	World History (2 semesters)	U.S. History (2 semesters)	Government Economics	
MATH	3	Algebra 1 (2 semesters)	Geometry (2 semesters)	Algebra 2 (2 semesters)	
SCIENCE	3	Earth Science (2 semesters)	Biology (2 semesters)	Chemistry (2 semesters)	
FINANCIAL LITERACY	0.5		Financial Literacy		
FINE ARTS	1.5	1.5 Credits (3 courses) to be completed during grades 9-12			
HEALTH/PHYSICAL EDUCATION	2.0	1.5 Credits (3 courses) to be completed during grades 9-12			
DIGITAL STUDIES	0.5	.5 Credits (1 course) to be completed during grades 9-12			
CAREER & TECHNICAL EDUCATION (CTE)	1.0	1.0 Credits (2 courses) to be completed during grades 9-12			
ELECTIVES	5.5	Student choice based on interest. May include additional courses offered in Fine Arts, World Languages, Physical Education, Career & Technical Education etc.			
GRADUATION REQUIREMENTS	24	*This schedule is a sample of the Standard Diploma Track			



### IXL... Personalized Learning

**IXL** is an Award-winning personalized learning program that motivates more than 12 million students to explore new concepts, master foundational skills and build confidence.

**Odyssia Learning**, together with **IXL** is making educational experiences better for Everyone!



**Odyssia Learning** is honored to collaborate with **IXL Learning**... *Applying Technology in thoughtful and innovative ways to unlock students' innate curiosity, creativity and desire for knowledge.* 



#### **IXL...** Personalized Learning



**Rich Instructional Resources** - *IXL's instructional resources provide the guidance students need to learn with confidence!* 

**Empowers Learners** – *IXL's recommendations give* students the tools to learn independently, empowering them to make smart choices about what to learn next and how to help themselves improve.

### **Odyssia Learning and Elite Level Education**

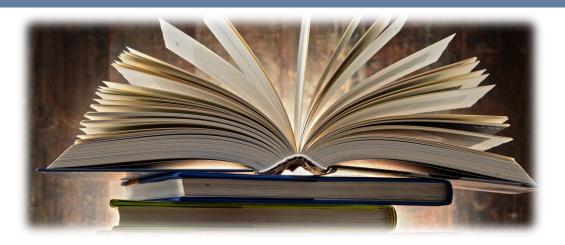
Odyssia Learning is honored to collaborate with IXL in Language Art and Math. The Mission of IXL is in synergy with that of Odyssia Learning... "Passionate about improving learning for all. To apply technology in thoughtful and innovative ways to unlock students' innate curiosity, creativity and desire for knowledge".

#### **IXL Learning Empowers...**

IXL **empowers** students, teachers, administrators and parents to achieve more and do things that they never could have imagined, by creating *high-quality learning resources* and use of technology; to make learning more efficient and unearth insights that help educators make a bigger impact for their students.

IXL Learning significantly helps the Child perform better and provides parents with a proven way to see that their children can achieve more than they could have ever imagined!





#### Among the numerous Features of IXL are:

- Personalized Learning that Inspires students!
- **❖** Used in all of the *Top 100 U.S.* school districts
- ❖ IXL is used in all 50 U.S. states, and in 190 countries
- **❖** Greater than 3,700 distinct Math topics
- Personalized action plans & on-going Assessment
- Positive student experience
- **❖** Real-time Diagnostics
- **❖** More than 8500 Adaptive Skill Sets
- **❖** Very affordable
- ❖ IXL is used by more than 12 million students and more than 800,000 teachers, as well as at home by families, worldwide.
- Global impact

### IXL is Personalized Learning...

**IXL's** *Real-Time Diagnostic* pinpoints each student's grade-level proficiency in **Math and English Language Arts.** Built on top of IXL's comprehensive curriculum, the *Real-Time Diagnostic* is able to assess students at a deep level across every concept in the K–12 curriculum.

Based on each student's diagnostic results, the *Real-Time Diagnostic* generates *Targeted Action Plans* that show the teacher how to help the student grow. These recommendations link seamlessly to specific IXL skills, providing a simple way to differentiate instruction and help students make meaningful progress. Students' diagnostic results and recommendations will stay updated with minimum diagnostic questions each week. This means that you can get reliable assessment data when you need it.

Visit www.OdyssiaLearning.com to learn more about IXL.



### Odyssia Learning Holistic Health & Wellness

The Wellness LifeStylist Holistic Health Platform... Healing of Body, Mind, and Spirit.



**Odyssia Learning** is honored to collaborate with **The Wellness LifeStylist Holistic Health Platform...** *Together, helping raise awareness and share knowledge that allows for healing of Body, Mind Spirit... and Lives!* 



### The Wellness LifeStylist... Teachings



### **Having Vibrant Health...**

Genuine understanding of the Body, Mind, Spirit connection, heightened consciousness, and allowing these areas to be re-connected, are a necessary part of one's journey to vibrant health, happiness and inner-peace.

### **Understanding the Infinite Healing of Body, Mind, Spirit Connection**

The teachings on **The Wellness LifeStylist Platform** provide substantial insight on how our emotional health and well-being is directly related to our physical health and well-being.

Flourishing in our physical body and having vibrant health is much more complex than simply having a so-called perfect diet and/or exercise routine.





#### **Good Health Is No Coincidence!**

Among the numerous Benefits you'll receive from The Wellness LifeStylist Platform...

- Understanding "why diets have and will always fail you".
- **Learning how to "listen to your body" and what is it desperately trying to tell you.**
- **Learning what your** "symptoms" mean and how to empower your innate "self-healing".
- **❖** Make sense of what doesn't appear to make sense.
- Understanding Body-types & how to begin working with your body, instead of against it.
- **Understanding** *proper diet detox, weight loss/release.*
- Understanding proper digestion and enzyme supplementation.
- Understanding trapped stagnate energy in the body and how to release it.
- **Understanding** what 'synthetic' vitamins are and how they harm you. Learn the solutions.
- **Learning about the importance of** *proper pH* and how it pertains to *your weight and health*.
- **!** Learning about the importance of the *lymph system* and *your health*.







"Transformation"... The Journey of Weight "Release"

The *Transformation Teachings* guide you on a journey of healing that encompasses the necessary areas that must be addressed for authentic healing, health and complete wellness to transpire.

### Why Understanding Your Body Type is Key To Your Health!

The **Transformation** teachings are for individuals who genuinely desire to learn what to do for themselves and for their Loved Ones in order to have and to maintain good health, which in turn provides them getting to, and then maintaining their ideal weight!

These Teachings are for those who have come to understand that there is no-one better than themself to have the knowledge for what is going on with their body and health. The **Transformation** teachings are for those who are ready to accept the fact that the only way to have and maintain good health is to take responsibility for doing so.

The <u>First Step</u> in taking responsibility for your health is to learn... "What Your Body Type is".





### Among the numerous Benefits you'll receive from Understanding Your Body Type are...

- You know how to restore your balance & heal yourself
- \* You can work with your body instead of against it
- Your appetite is naturally controlled
- \* Why you store fat where you do on your body
- Why you crave certain foods
- You can identify potential health risks
- ❖ What foods work best for you and what one's work against you
- ❖ How to exercise most effectively for your unique Body Type
- You have more natural energy
- You look and feel better
- ❖ You feel more peaceful
- ❖ You improve your health & longevity
- You naturally heal your body, mind, and spirit

### Work With Your Body, Instead of Against it!

Knowing what your **Body Type** is can open-up a whole new world for you in understanding how to 'Work with your body, instead of against it'.

Even of more importance is knowing 'What foods you need to be eating; How often to eat those foods, and What foods to currently stay away from'.

In having this knowledge, you'll experience an array of positive life-changing benefits...

Visit <u>www.OdyssiaLearning.com</u> to learn more about The Wellness LifeStylist Healing & Health Teachings!





# The Wellness LifeStylist Consultations

8

Holistic Wellness Product Store featuring...

(Detoxification, Restore, Rebuild System)

~ Healthy Gut, Strong Immune System, Clear Brain ~ Optimal Weight... Healthy Body!

"Feel Vibrant and Look Great"

Visit <u>www.OdyssiaLearning.com</u> to: Learn more, Schedule a Wellness Consultation, Access the Holistic Wellness Product Store!





Kathleen S. McGowan, D.D., C.M.A., C.N.C. R.M., N.A.M.W. ~The Wellness LifeStylist~

Visit <u>www.OdyssiaLearning.com</u> to: Learn more, Schedule a Consultation, Access the Holistic Wellness Product Store!

### Wellness Consultations & Mentoring Categories:

- Nutrition
- Health & Wellness
- **❖** Healing & Integration of *Body, Mind, Spirit* Connection
- ❖ Your Unique Body Type... Working with your body, instead of against it.
- **❖** Detoxification, Weight Loss/Release, Energy Enhancement, Clear Brain
- Emotional & Spiritual Healing & Empowerment
- **❖** Healing & Empowerment after Narcissistic Abuse
- Energy Healing
- Thermal-Regulation Temperature Analysis & Oils
- **Women's Empowerment**
- **❖** Women's Entrepreneur Training & Mentoring





- ❖ PLANT-BASED (non-Synthetic) Nutritional Supplements...
  - Detoxification, Weight Loss/Release
  - Digestion Support Supplementation
  - Pure Native American Indian Therapeutic Essential Oils
  - Shiaqga/ Super Wild Apan
  - Immune System & Homeostasis
  - Thermal-Regulation Infinite World Healing Products
  - Lung Support Health
  - Pain Relief Natural Support
  - Pet Health
  - Natural Skin Care
- **❖** Health & Wellness Equipment
- **❖** Healy /Healing Frequency Equipment
- Water Filtration Systems
- Monthly Wellness Memberships





### Odyssia Learning Women's Empowerment

The Wellness LifeStylist... A Light on the Path of Emotional Healing & Finding True-Being



**Odyssia Learning** is honored to collaborate with **The Wellness LifeStylist...** *Together, helping 'Empower Women'*.



### The Wellness LifeStylist... 'Women Empowerment' Teachings

"Illumination"... The Journey of Emotional Healing

&

"Metamorphosis"... The Journey to True-Being



Benefits from these Teachings...

- \* Recapture Hope
- ❖ Healing of Body, Mind & Spirit
- Empowerment
- Healthy-Boundaries
- \* Non-Bullying
- Victim to Victorious
- Character Building
- ❖ Be Inspired & Inspire
- Self-Value
- \* Self-Esteem
- Heightened Confidence
- Heightened Understanding
- Heightened Consciousness

...And much more!





### "Illumination"... The Journey of Emotional Healing



The "Illumination" teachings, provide significant insight into vast depths and multiple areas that must be addressed during one's journey of emotional healing.

The 'Illumination' Teachings... are for individuals who currently are living or who in the past have lived/survived in a toxic/abusive environment/relationship. These teachings are particularly for you if you have experienced a person who has a narcissistic personality in your life, whether it be in your personal or business life.

The Illumination teachings actually walk you through the journey of healing from narcissistic abuse. This training is also greatly beneficial for those who have experienced a difficult or toxic environment during their childhood.



### "Illumination"... The Journey of Emotional Healing

The Illumination Training addresses questions, (that most likely if you are on the receivership-side; (currently a victim or in a victim-state subconscious mindset from narcissistic abuse and just haven't totally realized it yet), that you've probably already been asking/telling yourself, such as:

- **❖** Am I crazy, or are they?
- Am I too sensitive?
- Is it normal to live in fear?
- Am I stupid?
- Will he/she change one day and everything then be ok?
- **&** But...they treat me nicely sometimes so they must really love me.
- **❖** How could it be possible to change my life from what it is now?
- **❖** I just somehow need to make it through this for my children.
- What is a narcissist?
- **\*** What is narcissistic abuse?
- **❖** Could it really be possible that I'm being abused? Surely that's not what this is. There must be some other explanation.
- ❖ I'm too old or it's too late to change my life now" or "No one can know, or no one will believe me about what my world really looks like behind closed doors".



The "Illumination" teachings, provide significant insight into vast depths and multiple areas that must be addressed during one's journey of emotional healing.



### Recapturing Hope & Healing Your Life



### Connecting the Dots... "Placing the missing puzzle pieces"

In the journey of emotional healing, areas where "dots-are-not-yet-connected" are vital to understand in order to gain answers to questions that you most likely have if you've ever had a person with a narcissistic personality in your life. Among some of the other many questions that can make someone feel as if 'they're crazy' are...

### The 'Illumination' Teachings will provide you with understanding to the following questions & many...

- *Q:* How did my relationship/marriage become this?
- Q: What happened to me and to my life?
- Q: Why do I allow myself to be treated this way?
- Q: Why do I seem to always draw toxic/abusive people/ relationships to myself?
- Q: What's wrong with me, I shouldn't feel this bad?
- *Q: Am I crazy or are they?*
- Q: When did I become lost in my own life?
- *Q*: Why do I keep repeating the same thing over and over?
- Q: I feel fear, and I feel like I'm walking on egg-shells.... what's wrong and what can I do?
- Q: I feel paralyzed in my own life, is there an answer?

Visit <u>www.OdyssiaLearning.com</u> to learn more about The Wellness LifeStylist 'Women's Empowerment' Teachings!



### "Metamorphosis"... The Journey to True-Being



### The 'Metamorphosis' Teachings...

The "Metamorphosis" teachings are for those who feel a deep inner-calling guiding them. Guiding them with an innate knowledge that 'Now' is the time to journey deeper inside themselves to gain greater understanding and clarity about who they are and who they are not. To gain deeper understanding about their life journey and their higher purpose.

These teachings are for those that have come to the point in their life journey where they genuinely desire to gain insight into the root cause behind 'unrest' within them. It is for those who want to journey down the path that is necessary to heal their body, mind and spirit in order to gain freedom from suffering so they can live empowered and joy-filled lives.



### "Metamorphosis"... The Journey to True-Being

The "Metamorphosis" teachings provide significant in-depth insight into the areas that are necessary to address, as to assist an individual in moving forward and reclaim who they truly are. These areas include, but are not limited to:

- Understanding why 'and how your story' was created... and that it does not, and should not define you
- **❖** Understanding what your 'Inner-child is' and what your (probably unbeknownst to you)...'Mask' is
- How to release 'energetic blocks
- Transcending restrictive barriers that fear is holding us captive in
- ❖ Understanding the 'trauma vortex' and the associated response systems and filters that are created, and more importantly, how we can release them
- ... All of these, and more which are necessary to "Find our True-Being".



The "Illumination" teachings, provide significant insight into vast depths and multiple areas that must be addressed during one's journey of emotional healing.



### "Metamorphosis"... The Journey to True-Being



### The 'Metamorphosis' Teachings...

The "Metamorphosis" teachings are for those who feel a deep inner-calling guiding them. Guiding them with an innate knowledge that 'Now' is the time to journey deeper inside themselves to gain greater understanding and clarity about who they are and who they are not. To gain deeper understanding about their life journey and their higher purpose.

These teachings are for those that have come to the point in their life journey where they genuinely desire to gain insight into the root cause behind 'unrest' within them. It is for those who want to journey down the path that is necessary to heal their body, mind and spirit in order to gain freedom from suffering so they can live empowered and joy-filled lives.



### "Metamorphosis"... The Journey to True-Being



The Journey to 'True-Being' can be a difficult journey to travel... however, the consequences of not traveling it and never re-claiming your "TRUE-BEING", I believe, are far more painful and ultimately a greater price is paid for not "Stepping Into Your True-being'.

~ You don't need to travel this journey alone, we are here for you~

Always in Peace, Grace and Gratitude, Kathleen S. McGowan The Wellness LifeStylist

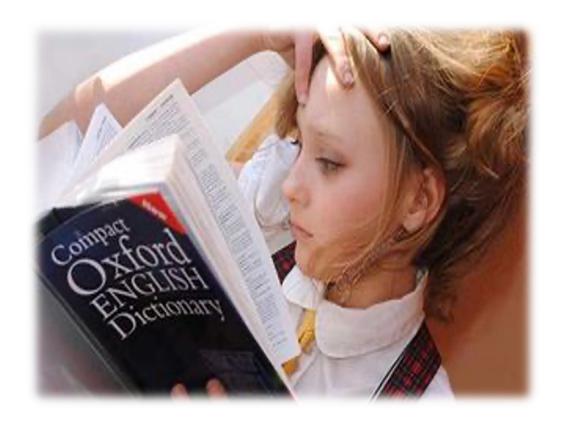
Visit <u>www.OdyssiaLearning.com</u> to learn more about The Wellness LifeStylist 'Women's Empowerment' Teachings!



### **Blended Learning and Virtual Classroom**

Individualized Distance Learning offered by Outstanding U.S. Trained Experts







### **Blended Learning and Virtual Classroom**

The **Odyssia Learning** model is vastly different from other companies. **Odyssia Learning offers** "solution-based education to current global issues". An example of this uniqueness is in **Odyssia's Offering of:** Self-Learning and Blended-Learning, (Tutors assign course assignments and subsequently follow-up online with students, as needed); This in addition to Virtual Classrooms, utilizing Zoom® Technology in our Blended and Virtual classroom learning methodology.

By addressing what is most needed in contemporary global society... *Creativity, Cognitive flexibility, Problem-solving, High-level communication skills, Inventiveness, Holistic wellness, Women's empowerment, and more;* Odyssia Learning students will be confident and prepared to thrive.

Some of among the multiple examples to the vital importance in having a *solution-based online education platform;* such as the Odyssia Learning model, include, but are not limited to the following:

- English as Second Language (ESL) and (ESL) with Spoken & Business Presentation
- Social-media marketing skills, which are crucial in today's world of constant communication
- Holistic Wellness, Self-esteem and Women's Empowerment, all being in today's world more vital that ever before
- High learning solutions with GMAT, SAT and IXL practice, and BYU collaboration



#### **Blended Learning and Virtual Classroom** (continued)

Blended Learning is an approach to education that combines online educational materials and opportunities for interaction online with traditional place-based classroom methods. It requires the physical presence of both teacher and student, with some elements of student control over... time, place, path or place.

However, when it comes to *e-Learning*, the "place-based classroom methods" can be replaced by; *i.e.*, webinars; making the learning even more accessible and convenient.

At Odyssia Learning, we believe that "Blended Learning" encourages personalization of the e-Learning experience by combining the best aspects of *in-person* teaching with *technology-based e-Learning* methods. Blended Learning broadens the experience of the student by supporting... *anytime, anywhere* learning, and reshapes the role of the instructor.

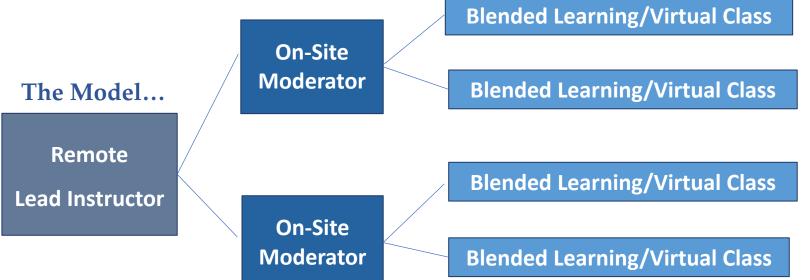




### Virtual Classroom and Blended Learning

#### Virtual Classroom and Blended Learning:

- Is easily scalable at no extra cost.
- Provides the benefits of classroom environment.
- Provides the benefits of online education.
- Provides a flexible platform.







### **Target Markets of Odyssia Learning**

#### **USA**:

Secondary education brick and mortar system is going through changes due to budget cuts, technology evolution and limited resources.

- Inequality is rising against a background of low social mobility.
- Family income increased by an average of 37 percent between 1975 and 2011, while family incomes declined for the poorest third of children.
- Family resources available to less well-off children are falling behind those available to their higher-income peers.
- Improving the quality of, and access to education, has the potential to increase equality of opportunity for <u>all</u> Americans.

#### Pakistan/Afghanistan:

- A Population of over 200 million people. Approximately 150 million people in the region are between the ages of five to thirty.
- Pakistan's education eco-system has evolved beyond recognition into decadence over the past three decades. Afghanistan education is in chaos.
- Significant increase of private sector in education, however, it is not affordable.
- A significant burden on middle and lower income families in obtaining any quality education for their children.
- Quality gap is said to be the widest in the early stages of education.

Due to multiple factors in US demographics, some being: Ethnicity, religion, bullying, etc. More and more parents, globally, are adopting to home-schooling and online learning: Combined Blended and Virtual Classroom.

Today, approximately 20% of students are in Home-schooling; accelerated in it adaption with Covid 19.



#### Market Penetration in Karachi, Pakistan







**Karachi is the largest city in Pakistan with a population of over 25 million.** *Odyssia Learning has visited 350+ schools to date.* 

There are currently twenty (20) schools in Karachi with 7000 students. Five-hundred (500) are taking the Odyssia Learning ESL program.

- In Karachi, more than 350 schools; 4 universities and 4 vocational schools have been visited and have interest in Odyssia Learning online programs & certifications.
- Odyssia Learning has given out certifications to more than 800 students.
- Currently, 20 schools, having a combined 7000 students are committed to taking Odyssia Learning courses in Karachi.
- With the Lahore JV launch, having 46 schools with more than 25,000 students, within the next 12 months it is expected to have between 5000-7000 students taking Odyssia courses.



#### **Growth Trends**

#### Worldwide ESL/ELL, A Cornerstone To Growth

- A working knowledge of English improves job prospects, globally.
- Integration within technology and education is rapidly expanding.
- ESL and ELL fluency is a must to achieving higher-learning skill sets.
- It has become easy to offer quality education globally, providing access to all.
- Online opportunities have achieved significant traction, especially at the post-secondary/adult level.

#### Within the USA:

- ELL's in the USA are currently 11% of the total Pre-K enrollment.
- In 2017, ELL enrollment reached 10 million, totaling approximately 19% of all students.
- It is estimated by 2025; *One* in every *Four* students nationwide will be an ELL student.

### The Opportunity

Gartner, Inc.®, an independent market research firm, estimated that worldwide spending on hardware, internet services, information technology services and software in the Education industry was \$34.0 billion in 2003. Much has changed since then as the emerging countries have accelerated their internet access capabilities at an exponential growth rate.

We estimate that market access in education globally will continue and advance to be in the trillions of dollars.





The Global English Language Learning (ELL) Market... (Press Return for graph)

Gartner, Inc.® Independent Market Research

Global Market Segment	2012 Market Value US\$ (In Billions)	Forecast CAGR 2012-2017	2017 Forecast Market Size US\$ (In Billions)
Global English Language Learning	\$63.30	25%	\$193.20
Higher Ed e-Learning	\$48.80	25%	\$149.00
K-12 e-Learning	\$16.60	33%	\$69.00
Edu-Gaming	\$2.00	30%	\$7.40
Social Learning/Communities	\$1.00	40%	\$5.60



The Global English Language Learning (ELL) Market... (Please Press 'Return key' for graph)

U.S. ELL vs. International ELL: Market Segments

Gartner, Inc.® Independent Market Research

U.S. ELL	International ELL
<b>PreK-5:</b> Public school market. 60% of ELLs at PreK-5. 85% of ELLs born in U.S. start school at K-1.	Institutional: PreK-12, tertiary; state and privately funded.  Easily the largest and most accessible segment.
Secondary: Long-term ELLs; high failure/dropout rate, especially Hispanics.	Supplementary/Tutoring: Private lessons/tutoring a growing global phenomenon; small groups, tutoring/cram schools; organized online options, such as sites offering online tutoring for public tests (e.g., TOEFL).
Adults: Community colleges, adult schools, vocational and technical schools. Growing need for immigrants to learn English; severe shortage of adult ESL programs.	Consumer/B2C: Potential for online and blended programs. Limited to date by lack of access and competition from other options.



### The Global English Language Learning (ELL) Market... (Please Press 'Return kay' for graph)

#### Gartner, Inc.® Independent Market Research

Characteristics	U.S. ELLs vs. ELT	
Instructional Setting	<b>U.S</b> Typically taught in English-only setting, increasingly in mainstream classrooms. ELLs with diverse language, skill levels in one class. <b>ELT</b> : Taught in a local language environment. ELLs usually grouped according to English proficiency level.	
Objectives of ELL Instruction	U.S Academic and career success; academic language/content.  ELT: 4 skill-focused- similar to foreign language learning.	
Funding	U.S District purchase and funding; Title I, Title III. State adoption for ESL.  ELT - Most schools do not have central purchasing budgets; parents/students buy materials.	
Families	U.S Students with mixed culture/language/educational backgrounds, 80% Latino. Families may not speak English; may not be literate in native language.  ELT - Students well educated in their native language generally come from wealthier backgrounds.	
Teachers	U.S 75% of classroom teachers have ELLs; 30% have no ELL training.  ELT - Most teachers not native English speakers; not well trained.	
Technology	<ul> <li>U.S Growing need. In 2012, eight out of ten top technology products used with ELLs in schools were not designed especially for this student population.</li> <li>ELT - Only the interactive whiteboard is common in ELT classrooms.</li> </ul>	
Standards/Assessment	<ul> <li>U.S ELLs must meet academic standards, English standards, demonstrate progress on English tests; NAEP, state academic achievement tests. CASAS for adults.</li> <li>ELT - Common European Frame of Reference (CEFR) standards; IELTS, TOEFL, TOEIC tests.</li> </ul>	



### Odyssia Learning...

We invite you to collaborate with us in "Positively Impacting Lives Worldwide!

















Odyssia Learning, Inc. was formed in 2011. The Company is based in Los Angeles, California, USA. The Company purpose is to "Help students achieve academic development through e-Learning".

We are honored to have positively impacted thousands of lives through our **on-line education platform**, and we will continue to positively impact and transform lives for decades to come!

At Odyssia Learning, we believe that good high-quality education shouldn't be difficult to attain.

Our goal is to make it simple for everyone to have access to it!

We invite you to learn more about Odyssia Learning and how lives are positively being impacted, worldwide!

We also invite you contact us to learn about the different ways you can be involved in making a genuine positive impact on lives around the world with us!

Thank you.





Odyssia Learning...

Helping Students Strategically Achieve Transformative Growth!

### Odyssia Learning<sup>™</sup>...

~Positively Impacting Lives, Worldwide~

To learn more please visit us at:

www.OdyssiaLearning.com

email:

Info@OdyssiaLearning.com



Thank you for spending this time to learn more about

Odyssia Learning and how with our collaborative partners we are...

"Positively Impacting Lives, Worldwide".



Thank you for caring enough!

