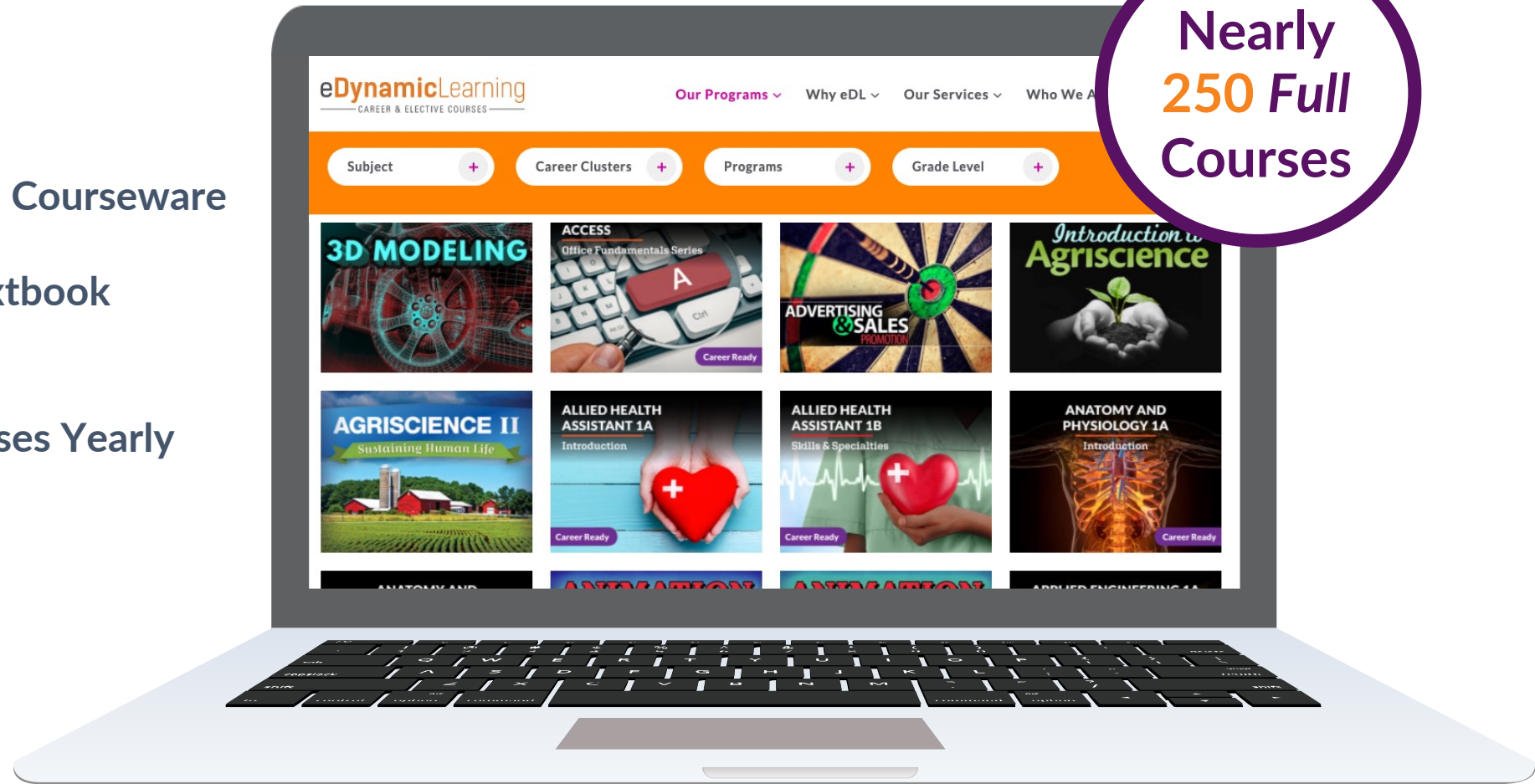


# Largest Publisher of Career Technical Education & Electives

- ✓ Grades 6-12
- ✓ Online Digital Courseware
- ✓ Complete Textbook Replacement
- ✓ 40 New Courses Yearly

Nearly  
**250 Full**  
Courses



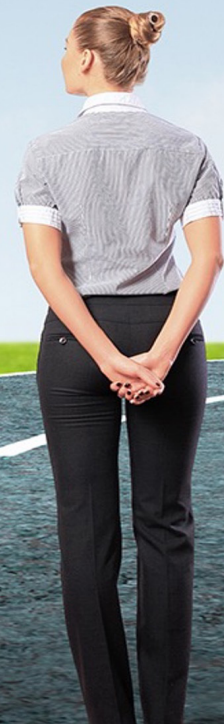






College

Job





# Win-Win Impact To Your Community

- ✓ Provide flexibility for students who have family responsibilities or work
- ✓ Support students with learning challenges or disabilities
- ✓ Help students seeing a connection between school, career or life



Increase  
Graduation  
Rates

School, businesses,  
students and local  
economy; they  
all win!





# eDynamic Learning's Comprehensive CTE Program



**MS Career  
Exploration**



**Curriculum of  
Sequenced  
Pathways**



**Workplace  
Readiness**



**Hands-on  
Virtual Work  
Simulations**



**~100 Career  
Certifications**



**Professional Development and Support for Teachers**



**Certified Teachers to Enhance Staff**



# A Career Track for Every Student



4  
Agriculture, Food & Natural Resources



6  
Arts, AV/Technology & Communications



7  
Business Management & Administration



1  
Education & Training



1  
Finance



3  
Government & Public Administration



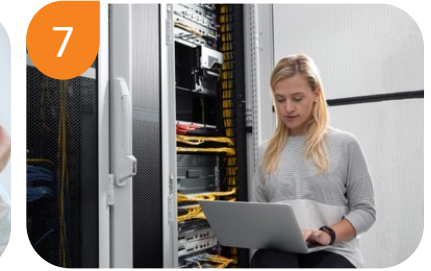
9  
Health Sciences



4  
Hospitality & Tourism



5  
Human Services



7  
Information Technology



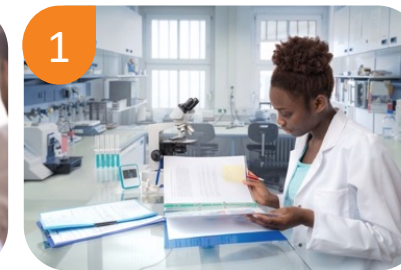
4  
Law, Public Safety, Corrections & Security



2  
Manufacturing



3  
Marketing



1  
Science, Technology, Engineering & Math



Career Ready Program™  
eDynamic Learning  
CAREER & ELECTIVE COURSES  
Most High Demand Clusters

\*Numbers in corner signify how many career tracks are offered in each cluster.



# Flexible Implementation Models



In Class



Blended/  
Hybrid



Fully Online

Career Exploration 1

CTE 2

STEAM Programs 3

Enriching Electives 4



5 Coding Camp

6 Summer School

7 Supplemental & Differentiation

8 Afterschool Programs



# The eDynamic Learning Menu:

## PD Options for Diverse Needs

- Implementation Essentials**  
(Get teachers up and running on day one)
- Blended Learning Strategies**  
(flexible uses to support various implementations)
- Inquiry-Based Learning**  
(project-based, problem-based and challenged-based)
- Differentiated Instruction**  
(support accommodations and ELL students)
- Online & Continuous Learning**  
(schools new to using online curriculum)
- Job Embedded Coaching**  
(modeling, co-planning, observation/feedback)



# Easy Implementation & Superior Customer Support



LMS- LTI  
Cartridge

New Partner  
Onboarding

Ongoing  
Professional  
Development

Reporting  
Details

Responsive  
Toll-free ticket  
support

Ongoing  
Support Team

Continually  
Updated  
Content

Usage Data  
Analytics



# Certified or Licensed Instructors



Provide a broader range of **high-interest, quality electives** for students, even during staffing shortages



Connect to **high-qualified, state-licensed virtual teachers** who **guide, monitor and grade students**



Take advantage of **easy teacher onboarding and implementation** anytime of the year



Expand your curriculum programs and **keep the FTE funding with your district**

Experience the  
Difference with



# eDynamic Learning

CAREER & ELECTIVE  
— COURSES —



# The Career Ready Program is Unique

✓ Our courses are **designed at the outset** to meet state and industry certification exam standards

✓ Through a **sequenced track** of courses, students prepare to take **certification exams**

✓ Career Ready courses prepare students for the following **~100 certification exams**



CAREER & ELECTIVE COURSES

## THE EDYNAMIC LEARNING CAREER READY PROGRAM CERTIFICATIONS SUMMARY

The eDynamic Learning Career Ready Program offers high school students sequenced learning tracks aligned to national standards put students on a path to obtain **industry certifications** and to secure employment in high-paying, high-demand jobs.

### Information Technology + Engineering - 34 Certifications

<b>Mid-Pathway Certifications</b> <ul style="list-style-type: none"> <li>IC3 Computing Fundamentals</li> <li>IC3 Living Online</li> <li>IC3 Key Applications</li> <li>CompTIA IT Fundamentals (ITF+)</li> </ul>	<b>Industry Certifications</b> <ul style="list-style-type: none"> <li>CCNA CyberOps</li> <li>CW Site Development Associate</li> <li>CW Web Design Specialist</li> <li>CISCO Certified Network Associate</li> <li>CompTIA A+</li> <li>CompTIA Network +</li> <li>CompTIA IT Fundamentals (ITF+)</li> <li>CompTIA Security+</li> <li>ICT Gaming Essentials</li> <li>ICT Programming and Logic</li> <li>ICT Web Design Essentials</li> <li>MO-100: Microsoft Word (Word and Word 2019)</li> <li>MO-200: Microsoft Excel (Excel and Excel 2019)</li> <li>MO-300: Microsoft PowerPoint (PowerPoint and PowerPoint 2019)</li> <li>MO-400: Microsoft Outlook (Outlook and Outlook 2019)</li> <li>MO-500: Microsoft Access Expert (Access and Access 2019)</li> <li>MOS Exam 77-725: Word 2016: Core</li> <li>MOS Exam 77-727: Excel 2016: Core</li> <li>MOS Exam 77-729: PowerPoint 2016: Core</li> <li>MOS Exam 77-730: Access 2016</li> <li>MOS Exam 77-731: Outlook: Core</li> <li>Microsoft Office Specialist 2016</li> <li>MTA Networking Fundamentals</li> <li>MTA Security</li> <li>NOCTI Computer Networking Fundamentals</li> <li>NOCTI Computer Programmer</li> <li>NOCTI Interactive Media (Pathway Assessment)</li> <li>NOCTI Network Systems</li> <li>NOCTI Visual Communications and Interactive Media Design (Job Ready)</li> <li>REC Foundation Certification</li> </ul>
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### Health Science - 26 Certifications

<b>Mid-Pathway Certifications</b> <ul style="list-style-type: none"> <li>NHSA (National Health Science Assessments)</li> <li>NHSE: Foundations of Healthcare Professions</li> <li>NCHSE National Health Science Standards</li> <li>NCHSE Human Structure, Functions, Disease (A)</li> <li>NCHSE Human Structure, Functions, Disease (B)</li> </ul>	<b>Industry Certifications</b> <ul style="list-style-type: none"> <li>AAMA Certified Medical Assistant</li> <li>ACSM Certified Group Exercise Trainer</li> <li>ACSM Certified Personal Trainer</li> <li>AMCA Nursing Assistant Certification</li> <li>American Society for Clinical Pathology Medical Lab Assistant</li> <li>Biotechnician Assistant, Credentialing Exam (BACE)</li> <li>NASM (National Academy of Sports Medicine)</li> <li>National Registry for Emergency Technicians</li> <li>NCCT National Certified Medical Assistant</li> <li>NCET ECG</li> <li>NCHSE Dental I</li> <li>NCHSE Dental II</li> <li>NHA Certified Clinical Medical Assistant</li> <li>NHA Certified EKG Technician (CET)</li> <li>NOCTI Dental Assisting (Job Ready Assessment)</li> <li>NOCTI Diagnostic Services Pathway Assessment</li> <li>NOCTI Health Assisting (Job Ready Assessment)</li> <li>NOCTI Medical Assisting (Job Ready Assessment)</li> <li>NOCTI Nursing Assistant (Job Ready Assessment)</li> <li>NOCTI Therapeutic Services (Pathway Assessment)</li> <li>NOCTI Biotechnology</li> </ul>
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### Business Management & Administration + Marketing - 19 Certifications

<b>Industry Certifications</b> <ul style="list-style-type: none"> <li>Accredited Legal Professional (NALS)</li> <li>AMA Sales Management</li> <li>ASK Concepts of Entrepreneurship/Management</li> <li>ASK Fundamental Business Concepts</li> <li>ASK Fundamentals of Ethics</li> <li>ASK Fundamentals of Finance</li> <li>ASK Fundamental Marketing Concepts</li> <li>Brainbench Legal Secretarial Skills</li> <li>Certified Administrative Professional (CAP)</li> <li>Certified Medical Administrative Assistant (CMAA)</li> <li>CME Certified Manager Exam</li> <li>Entrepreneurship &amp; Small Business (ESB)</li> <li>National Certification Medical Office Assistant (NCMOA)</li> <li>NHA Medical Administrative Assistant</li> <li>NOCTI Administrative Assisting (Job Ready Assessment)</li> <li>NOCTI Administrative Services (Pathway Assessment)</li> <li>NOCTI Business Information Processing (Job Ready Assessment)</li> <li>NOCTI General Management (Pathway Assessment)</li> <li>Professional Administrative Certification of Excellence (PACE)</li> </ul>
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### Other Pathway Certifications - 6 Certifications

<b>Education &amp; Training</b> <ul style="list-style-type: none"> <li>Infant/Toddler Center-Based (CDA)</li> <li>Home Visitor (CDA)</li> <li>Preschool (CDA)</li> <li>Family Childcare (CDA)</li> </ul>
<b>Hospitality &amp; Tourism</b> <ul style="list-style-type: none"> <li>Culinary Arts Certification (Family &amp; Consumer Sciences)</li> <li>Nutrition, Food, &amp; Wellness (Family &amp; Consumer Sciences)</li> </ul>

# Prep for Industry-Recognized Certifications

Accessible & Achievable  
Milestones for Students





# Workplace & Internship Readiness Course

The **employability & soft skills** all students need regardless of path after high school.

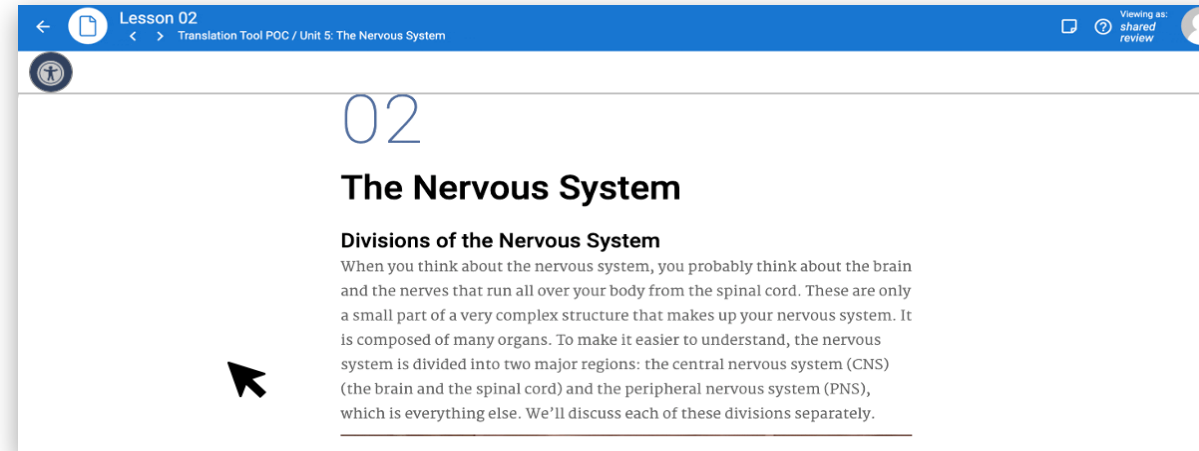
- ✓ Semester-long Course
- ✓ Appropriate for Grades 9-12
- ✓ Preparation for Internships, Apprenticeships or Service Hours
- ✓ Employability & Soft Skills
- ✓ Available as a Single Course or Included in the CTE Catalog



# Tool Support Equity & Access



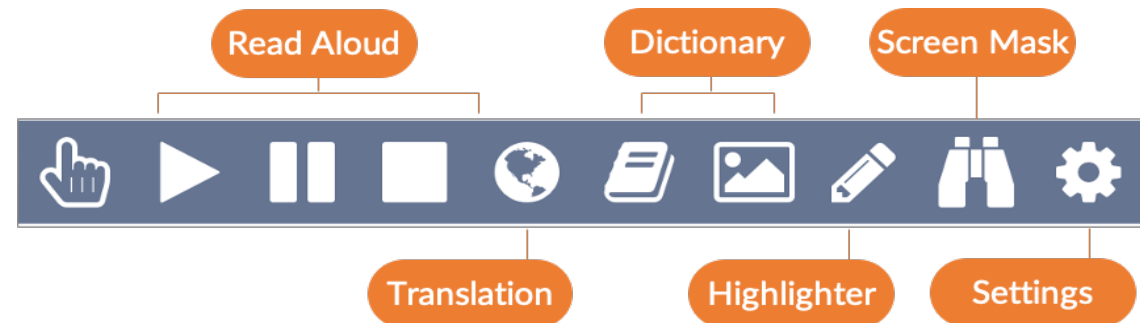
Accessible To Support Deaf, Hard of Hearing, Blind or Visually Impaired



New 508 Requirement



Literacy Support Toolbar Supports English Language Learners





## High Student Reviews & Engagement

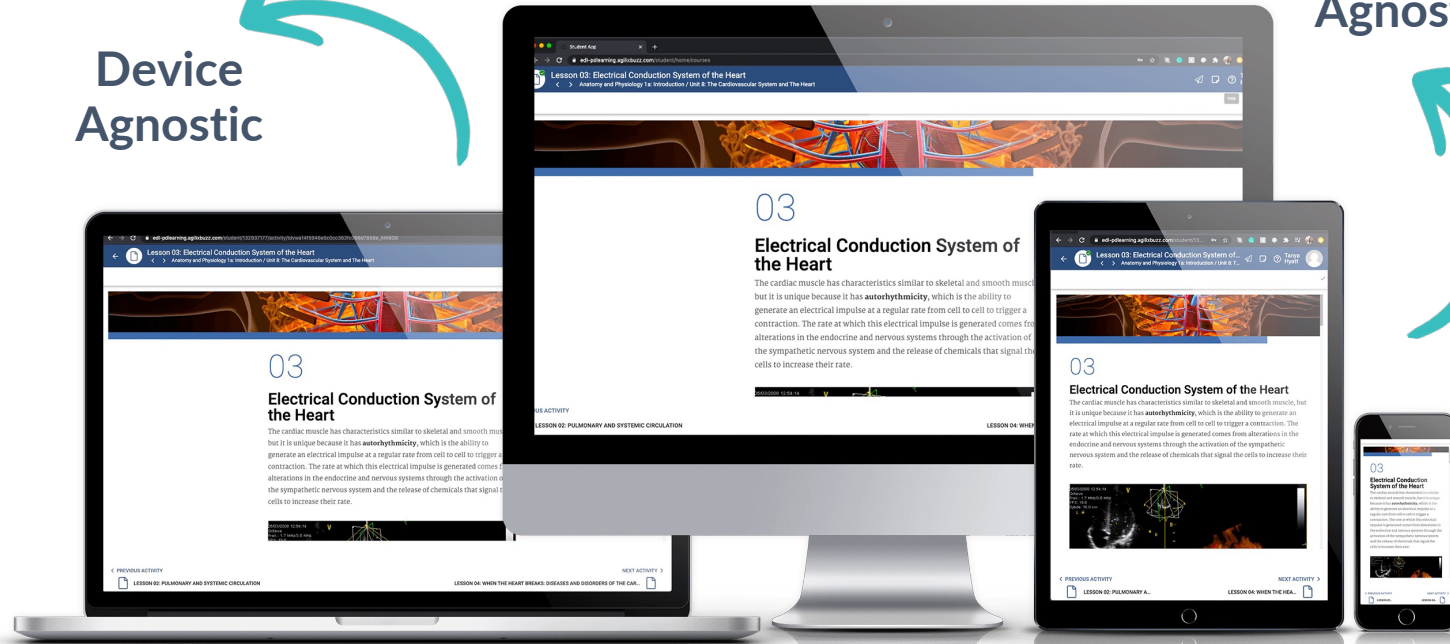


As of today, we have **30,000 reviews from students** with average rating of **4+ out of 5 stars**. **3 out of 4** students who take an eDynamic Learning course request another one.

# Platform Flexibility for Easy Implementation

Device Agnostic

Browser Agnostic



D2L | Brightspace



Blackboard



Use Our LMS or Yours



## Reviewed For

# Relevance, Bias & Insensitive Content

We employ an external diversity/sensitivity editorial organization

- ✓ Adoptions
- ✓ Addictions
- ✓ Ageism
- ✓ Animal violence, death
- ✓ Body image, eating disorders
- ✓ Bullying, cyberbullying
- ✓ Class, socioeconomic, and poverty-issues
- ✓ Culture
- ✓ Death attitudes, end-of-life care
- ✓ Domestic violence
- ✓ Ethnicity and race
- ✓ Feminism
- ✓ Gender Issues
- ✓ Generational issues
- ✓ Immigrant culture
- ✓ Indigenous cultures
- ✓ LGBTQ+
- ✓ Mental illnesses, disorders
- ✓ Physical illnesses, disabilities
- ✓ Regionalism
- ✓ Religion
- ✓ Tokenism

# Career Ready Profession Snapshot



## Information Technology

Average Salary: \$80K - \$96K

- **Programmer**
- **Software Developer**

Average Salary: \$62K - \$100K

- **Cybersecurity Specialist**
- **Network Architect**

Average Salary: \$43K - \$59K

- **Office Manager**

Average Salary: \$65K - \$90K

- **Website Developer**
- **Game Designer & Developer**

Average Salary: \$80K

- **Robotics Engineer**



## Health Sciences

Average Salary: \$25K - \$44K

- **Medical Assistant**
- **Dental Assistant**
- **Emergency Medical Responder**
- **Athletic Trainer**

Average Salary: \$55K - \$120K

- **Cardiovascular Tech**
- **Medical Lab Tech**
- **Radiology Tech**

Average Salary: \$40K - \$50K

- **Biotechnician Assistant**



## Business Management and Administration

Average Salary: \$37K - \$42K

- **Administrative Assistant**
- **Medical Administrative Specialist**
- **Legal Administrative Specialist**

Average Salary: \$61K

- **Manager**
- **Entrepreneur**

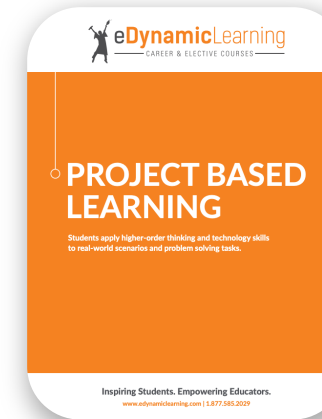
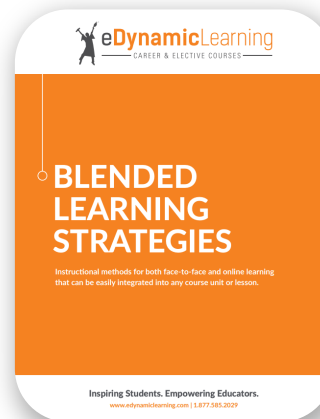
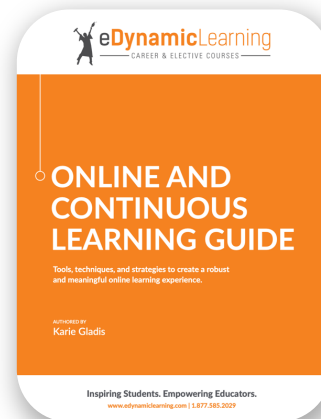
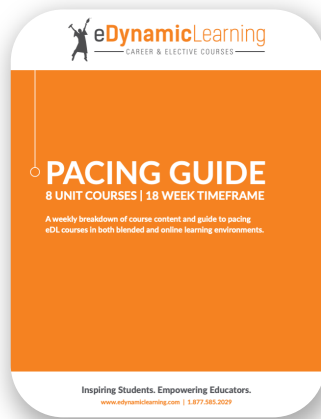
Average Salary: \$100K - \$131K

- **Advertising Manager**
- **Marketing Manager**
- **Sales Professional**





# Rich Teacher Resources



## Also provided:

- ✓ Answer Keys
- ✓ Syllabus
- ✓ Scoring Rubrics
- ✓ Required Materials
- ✓ Course Vocabulary
- ✓ Course Bibliography

# Hands-On Career-Based Simulations

Experimental  
Learning



VIRTUAL BUSINESS  
**ENTREPRENEURSHIP**



# Odyssey Learning™

*~Positively Impacting Lives, Worldwide~*

## *Odyssey Learning...*

*Helping Students Strategically Achieve  
Transformative Growth!*

*To learn more please visit us at:*

[www.OdysseyLearning.com](http://www.OdysseyLearning.com)

email:

[Info@OdysseyLearning.com](mailto:Info@OdysseyLearning.com)