



Sponsor Deck

Celebrate Por Vida Academy's Commitment to students and families on the Southside of San Antonio.

Saturday, April 13 + Sunday, April 14, 2024

**20,000 Attendees + Family Fun
Entertainment + Art + Food + Southside Community
1135 Mission Road, San Antonio, Texas 78210**



MORE THAN JUST A FESTIVAL!

Taste of the Southside is the Annual Fundraiser for Por Vida Academy. It has been a beacon of hope for numerous high school students, welcoming those in need and ensuring they leave with a high school diploma, breaking generational cycles and providing opportunities for the future.



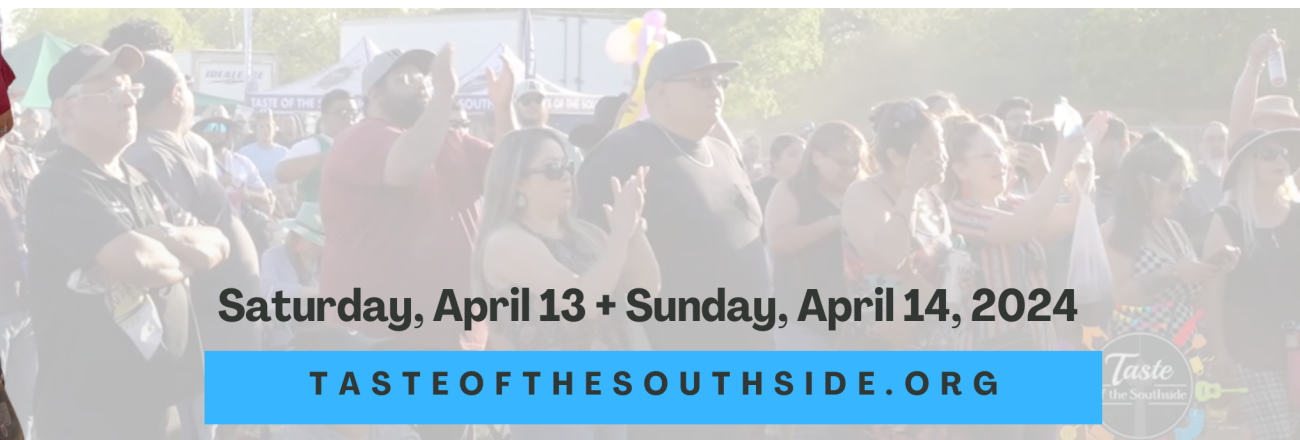
San Antonio is no stranger to the challenge of high school dropout rates. Without a high school education, many young individuals in our community face the daunting prospects of underemployment, susceptibility to gang involvement, substance abuse, or even potential incarceration.

For over twenty-nine years, Por Vida Academy Charter High School, nestled in the southside of San Antonio within the Blessed Sacrament Academy grounds, has steadfastly reached out to these vulnerable youths. Amidst varied personal challenges and sometimes turbulent backgrounds, students at Por Vida Academy discover an environment where educators and peers uplift their spirits and recognize their innate value. As Isai Melgoza, Board Member and mentor, aptly says, "It's about recognizing the potential in every student and spurring them onward."

As one of the pioneering charter districts in Texas, the very essence of Por Vida, which translates to "for life," embodies our dedication to impart knowledge, instill self-worth, and equip students with skills that will benefit them throughout their lives.

THE FESTIVAL PROVIDES

Critical Funds for Teachers + School Supplies + Programs



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TASTE OF THE SOUTHSIDE.ORG





SPONSOR PACKAGES

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\$15,000 SIGNATURE

- Event speaking opportunity
- Company information booth
- 20 swag bags with koozies, t-shirts, drink tickets \$500, food tickets \$300
- Artist meet and greet opportunity each day
- VIP access for 20 to indoor air conditioned area with restrooms both days
- VIP Stage access with seating for 20 both days
- Top Brand recognition on printed and collateral material
- Recognition during event
- 20 Por Vida Fiesta Medals
- Free event admission for 20 to the event both days
- VIP parking pass for 10 vehicles on grounds both days
- Social media and website highlight

\$10,000 PLATINUM

- Company information booth
- 15 swag bags with koozies, t-shirts, drink tickets \$350, food tickets \$200
- Artist meet and greet opportunity each day
- VIP access for 15 to indoor air conditioned area with restrooms both days
- VIP Stage access with seating for 10 both days
- Brand recognition on printed and collateral material
- Recognition during event
- 15 Por Vida Fiesta Medals
- Free event admission for 10 to the event both days
- VIP parking pass for 5 vehicles on grounds both days
- Social media and website highlight

\$5,000 GOLD

- 10 swag bags with koozies, t-shirts, drink tickets \$200, food tickets \$150
- Artist meet and greet opportunity each day
- VIP access for 10 to indoor air conditioned area with restrooms both days
- VIP front stage access with seating for 10 both days
- Brand recognition on printed and collateral material
- Recognition during event
- 10 Por Vida Fiesta Medals
- Free event admission for 10 to the event both days
- VIP parking pass for 4 vehicles on grounds both days
- Social media and website highlight



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\$3,000 SILVER

- VIP access to indoor air conditioned area with restrooms for 6 both days
- VIP Stage access with seating for 6
- Brand recognition on printed and collateral material
- Recognition during event
- 6 Por Vida Fiesta Medals
- Free event admission for 6 to the event both days
- VIP parking pass for 3 vehicles on grounds both days
- Social media and website highlight

\$1,500 BRONZE

- VIP Stage access with seating for 4
- Brand recognition on printed and collateral material
- Recognition during event
- 4 Por Vida Fiesta Medals
- Free event admission for 4 to the event both days
- VIP parking pass for 2 vehicles on grounds both days
- Social media and website highlight

\$500 FRIEND OF POR VIDA

- Recognition during event
- 2 Por Vida Fiesta Medals
- Free event admission for 2 to the event 1 day
- VIP parking pass for grounds 1 day
- Social media and website highlight



SPONSOR CONFIRMATION FORM

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Check the preferred Sponsor Level:

- \$15,000 Signature Sponsor**
- \$10,000 Platinum Sponsor**
- \$ 5,000 Gold Sponsor**
- \$ 3,000 Silver Sponsor**
- \$ 1,500 Bronze Sponsor**
- \$ 500 Friend of Por Vida**

Method of Payment:

- Company Check**
- Please send an invoice**
- Visa**
- MasterCard**
- American Express**
- I will call the office with my credit card**

Pay by Check: Please make checks payable to Taste of the Southside

Pay by Credit Card:

Name on Credit

Card Number

Expiration

Authorization Signature

Zip Code for Card

Sponsor Details

Organization Name and Primary Contact

Address

City / State

Email

Phone Number

InKind Donation

Details

Signature

Please return this form to dsalazar@tasteofthesouthside.org.

Thank you for supporting Taste of The Southside and Por Vida Academy!

You will receive an email to confirm your sponsorship benefits and to request your company logo(s).

If you have any questions regarding your sponsorship, please email dsalazar@tasteofthesouthside.org.

You may also mail this form to: TASTE OF THE SOUTHSIDE, 1135 Mission Road, San Antonio, Texas 78210