

# 2023 BE PREPARED EXPO



Hello! My name is Chris Turpin, president of GunsAmmoPreparednes.com. In these uncertain times it has become more and more necessary to prepare for the unexpected. As we've witnessed, things can change on a Dime. There are millions of people that **need** and **want** what you have to offer in order to prepare for an emergency. Whether their life is affected by a local emergency, a natural disaster, or a collapse of society; some preparedness is always better than none at all. As we know, preparedness means different things to different people. That being said, everyone is in need of, or needs to be made aware of, the products you have to offer.

That's why we are hoping you will join us at the **BE PREPARED EXPO 2023** This Is **Year 2** of the Premier Emergency Preparedness show in the country and we want to personally invite you to come and participate.

The **BE PREPARED EXPO 2023** will be held JUNE 2nd and 3rd in Farmington, Utah at The Legacy Events Center 151 So. 1100 W., Farmington, Utah 84025. We have the entire campus so plenty of parking. Just ten minutes north of SLC. *RV Pads are available for Vendors at no charge (limited Space so reserve your spot quickly)* Last Year We had 5980 and We expect 10,000+ people for this Incredible two day event and 200 vendors.

**How will we be getting the people there? By Bus of course! Just Kidding.....**

## **ADVERTISING:**

- 1) Two weeks before the show we will have 1600 spots on cable channels like Foxnews, History Channel, Discovery Channel etc.
- 2) ONE week before the show, we will have a radio advertising blitz on 3 Local Radio Stations (93.3 KBULL, 97.5 the ZONE and 103.5 the ARROW)
- 3) Three months before the show we will have electronic billboards in Utah, Salt Lake & Weber Counties
- 4) We will have magazine ads in Weber County
- 5) Social media advertising like; facebook, pinterest, twitter, instagram, youtube will begin in February 2023
- 6) At BE PREPARED EXPO 2023 we will have major giveaways every hour donated from our sponsors. For example: a pull trailer from **Darren Bideaux RV** in Ogden, Utah, GOLDBACKS from **GoldBack.com**, Electric Bike, Premier Tents, and year supply of food storage etc. We hope by including these awesome giveaways in our advertising that it will greatly encourage the general public to come participate!
- 7) We are also in the process of scheduling guest speakers who are well renowned experts on survival and preparedness

We invite you to reserve your booth today for the BE PREPARED EXPO 2023. floor map will be coming for the BE PREPARED EXPO of 2023. First come first served on booth spaces. You can **reserve your booth by calling us at 801-695-1920** between the hours of 10am and 5pm Mtn. Standard Time, ask for Chris Turpin. **\*NOTE:** to reserve a booth 50% of the booth price must be placed to secure your spot. All **balances are due March 1st of 2023.**

## **Booth Pricing:**

**EARLY BIRD(until January 15th 2023) Booth price:** 1 Booth \$650, 2 Booths \$1300,

3 Booths \$1950 + 1 FREE, 5+ booths 600.00each

**GOLDBACK PROMOTION:** Fill out the attached form to accept goldbacks at you business and receive **\$50.00 OFF your 1st booth**

**Regular Booth price:** 1 Booth \$800, 2 Booths \$1600, 3 Booths \$2400 +1 Free

5+ Booths = \$600.00each.

**Each 10X10 booth will include the following:** Pipe & Drape (black color only), ID Sign, 2 badges, Free Wi-Fi, Table (8') with skirt (black only), two chairs, and a listing in the BE PREPARED EXPO 2023 mobile app and in the show booklet.

**Please note:** *Electrical power* is **not included** in the booth pricing. If you will need power please contact Susan at JPDisplay 801.870.8224 or susan@jpdisplay.com).

Also **please be aware** that phone service and flooring etc. are not included in the above price.

## **Premiere Sponsorships**

We **invite you** to become one of the BE PREPARED EXPO's premiere sponsors. Our premiere spots are limited and include Platinum, Gold and Silver. There are 2 Platinum premiere spots, FULL-Thank you DARREN BIDEAUX RV & GOLDBACK.COM. There are 5 Gold premiere and 8 Silver premiere sponsorship spots available. Here's how it works:

**Platinum:** a \$10,000, 50% in cash and 50% in donation(s) is given to be used in the hourly giveaways at the BE PREPARED EXPO of 2023. Three Night stay at the Hyatt next door. Free advertising on numbers 1,2,3,& 5 of the above-mentioned marketing venues. 4 free booths, each 10X10. A full size ad (5 ½" X 8½") in the show booklet. Hourly announcements of your donation and booth location at the BE PREPARED EXPO show stage as donations are given away. Included in TV Ad and Radio announcements/interviews

**Gold:** a \$5,000, 50%in cash and 50% in donations given to be used in the hourly giveaways at the BE PREPARED EXPO of 2023. Free advertising on numbers 2, 3, & 5 of the above-mentioned marketing venues. 2 free (10X10) booths. A full size (5½" X 8½") ad in the show booklet. At least 4 daily announcements of your donation during the hourly giveaways, along with your booth location. 2 nights reimbursed at the Hyatt next door

**Silver:** a \$2,500 50%in cash and 50% in donation(s) to be given at the hourly giveaways at the BE PREPARED EXPO of 2023. Free advertising on numbers 4 & 5 of the above-mentioned marketing venues. 1 free (10X10) booth. At least 2 daily announcements of your donation during the hourly giveaways, along with your booth location. 1 reimbursed night at the Hyatt Place next door

(Please call 801-695-1920 for availability and information; ask for Chris Turpin)

## **Advertising**

Don't forget to take advantage of advertising in the show booklet. Each advertisement will be a full page in the show booklet (full page = 5 ½ X 8 ½.) and include your booth number at the show. The cost per page is: \$300. The **early bird** special is: \$250.00,until January 15, 2020

The show booklet will be handed out to all attendees of the BE PREPARED EXPO of 2023!

## **Class Opportunities**

**All Sponsors** will be given at least one free 45 minute class time in one of our two private classrooms. This gives our sponsors a wonderful opportunity to present their product(s), teach a skill, &/or answer questions from the audience. The **companies that purchase an advertisement** in the show booklet will be given the same classroom opportunity as our sponsors, but only on a first come first serve basis (that means until the times are all taken) and only after the sponsor's have chosen their classroom time(s).

We hope to hear from you very soon and look forward to putting on a great show where everyone will find their preparatory needs and wants met! Please feel free to call us with any questions at 801-695-1920, ask for Chris Turpin or

I look forward to working with you and getting to know your team! *Chris Turpin*

BOOTH CHOICES

1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_  
 \_\_\_\_\_ 5 or more call

2023 BOOTH #

ASSIGNED BY OFFICE ONLY



BOOTH APPLICATION & CONTRACT AGREEMENT

JUNE 2nd and 3rd 2023~The Legacy Event Center~151 So. 1100 W. Farmington, Utah 84025

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**EARLY BIRD ends 1/15/2023:**  1 Booth \$650  2 Booths \$1300  3 Booths \$1950 + 1 free(4th)  5+booths \$650.00each

Reg. Booth price:  1 Booth \$800  2 Booths \$1600  3 Booths \$2400 +1free(4th)  5+Booths \$750.00each

Each 10 x10 booth includes the following: Pipe & drape, ID Sign, 2 badges, Free Wi-Fi, Table with Black Skirt and two chairs listing in BE PREPARED EXPO 2023 mobile app,

*Please note: Electrical power, phone service, flooring etc. are not included in Booth Price*

*We have set aside a Block of Rooms at the Hyatt Next door for Thur-Sun(3 nights \$199.00 per night + tax. Ask For Be Prepared Expo Rooms Cut off Date is the April 1st, 2023. There are double queens and kings rooms.*

Booth Price \$ \_\_\_\_\_ NUMBER of BOOTHS \_\_\_\_\_

Table Section Price/table \$300 reg. Early Bird \$225.00 Number of Tables: \_\_\_\_\_

50% deposit \$ \_\_\_\_\_ (Due at time of booking) Date Paid \_\_\_\_\_

Full or Final Payment \$ \_\_\_\_\_ (Due by MARCH 1, 2023) Date Paid \_\_\_\_\_

**Payment Policy:** A booth deposit of 50% must be provided at the time of the contract. Booth must be paid in full by MARCH 1, 2023 or a late fee of \$100 will be charged. **If full payment is not received by APRIL 1, 2023 your booth will be forfeited, and no refund will be issued.**

GOLDBACK SignUp Discount: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Check # \_\_\_\_\_ Cash \_\_\_\_\_ Received By: \_\_\_\_\_

**Please Note: For your convenience the card provided above will be charged on or after MARCH 1, 2023 unless we are notified otherwise.**

**Cancellation Policy:** If the cancellation notification is received in writing by MARCH 1, 2023, exhibitor will receive a full refund of the amount paid less a \$150 cancellation fee per booth. If cancellation is received between MARCH 2, 2023 thru APRIL 1, 2023 the exhibitor will receive a 50% refund. No Refunds will be issued after APRIL 1, 2023.

**Booth:** No space will be assigned without a signed contract and a paid deposit, and contact must be accepted by an authorized BE PREPARED EXPO representative.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Accepted by

**Contact information Chris Turpin~ sales@BEPREPAREDEXPO.com~ cell 801.695.1920**

Be sure to sign this contract indicating your understanding & agreement with the rules & regulations on the reverse side

Initials

**Mail Payment to:** 5TH DIMENSIONAL MARKETING, LLC 4503 TAYLOR AVE, OGDEN, UTAH 84403

**FOR BEPREPAREDEXPO STAFF ONLY**

# 2023 BE PREPARED EXPO

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## EXHIBIT HALL RULES AND REGULATIONS

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### booth application & contract on reverse sides

By signing the Booth Application & Contract on reverse side, exhibitor agrees to indemnify and hold harmless the 5th Dimensional Marketing, LLC DBA GUNSAMMOPREPAREDNESS.COM the Providers of the BE PREPARED EXPO it's officers, directors, agents, and employees from any and all liabilities of every nature which may be asserted against them or any of them for any accident, condition, happening, or event, that occurs as a result of any participation at any BE PREPARED EXPO event or exhibition.

**ADMISSION REQUIREMENTS:** Exhibit booths are open to commercial firms and corporations who regularly provide products or services related to the education, conservation, research, sporting and recreational activities of Expo Management. Display space is also assigned to non-commercial state and national organizations of similar purpose.

**RESTRICTIONS ON USE OF SPACE:** No Exhibitor shall assign, sublet, or share the whole or any part of the space assigned. No commercial exhibitor is permitted to show goods or services other than those manufactured or dealt in by him in his regular course or business. Products displayed must be in production and reasonably available to the public. Displays shall not be placed in such a manner as to interfere with other exhibitors. Each Exhibiting Company may only occupy one area of the exhibit hall.

**OVER THE COUNTER SALES:** Collection of applicable state sales tax is the responsibility of the Exhibitor making the sale.

**FUND RAISING:** There will be no fund raising activities (ie: raffles) allowed in any booths without explicit approval from BE Prepared Expo at least 30 days in advanced of Expo.

**LIABILITY AND INSURANCE:** Expo management, the building management or any officers, directors, or staff members of the same will not be responsible for the safety of property of the exhibitors, their agents or employees from theft, damage by fire, accident or other causes. Exhibitors wishing to insure their goods must do so at their own expense.

**FIREARMS DEACTIVATION:** Breech-loading firearms displayed must be deactivated by removal of the firing pin or otherwise altered so that they may not be fired. Live ammunition, powder or primers may not be brought into the Exhibit Hall. Exceptions may be granted by the Expo Management for particularly rare antique firearms or ammunition displayed in locked showcases or otherwise made inaccessible.

**FIRE PROTECTION:** Flammable cloth decoration must be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations or otherwise incurs fire hazards Expo Management reserves the right to prohibit all or such part of the exhibit as may be irregular.

**NOISE-MAKING EXHIBITS:** Exhibits which include the operation of musical instruments, radio, sound motion picture equipment, public address systems or any noise making machine, must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors or their visitors. Operators of noise-making exhibits must secure Expo Management approval of operation methods

### **THE BE PREPARED EXPO MANAGEMENT**

reserves the right to make changes in booth assignments through MAY1, 2023 to ensure an even flow of attendee traffic or to maintain the character of the show.

### **RESTRICTIONS ON OPERATIONS OF EXHIBITORS:**

Expo Management reserves the right to restrict exhibits which because of noise, method of operation, or for any reason are objectionable in the judgement of the management, and also to limit or prohibit any exhibit or evict any exhibitor who, in the opinion of the management, may detract from the general character of the Exhibit Hall as a whole. This reservation includes persons, things, conduct, printed matter or anything of a character, which the management deems to be objectionable. In the event of such restriction or eviction, Expo Management is not liable nor are they obligated to any refund or rental or other costs incurred by the exhibitor or required to assign him other space.

**CARE OF BUILDING AND EQUIPMENT:** Exhibitors or their agents shall not injure or deface the walls or floors of the building, the booths or the equipment of the booths. When such damage appears, the exhibitor is liable to the management.

### **COMPLIANCE WITH FEDERAL, STATE, AND LOCAL**

**LAWS:** The exhibitors must agree to comply with all federal, state, county and local fire, police, health or public safety laws, regulations or ordinances which are or may be applicable to the exhibit covered by this agreement.

**DISCRETION AND DECISION:** These rules and regulations have been formulated in accordance with public safety rules and in the best interest of the exhibitors, Expo Management and its members and visitors. Exhibitors expressly accept and agree to abide by these regulations and any and all matters whether or not specifically covered in the regulations are subject to the sole discretion and final decision of Expo Management.

**CONTRACT FOR SPACE:** The application for space and the formal notice of assignment by Expo Management and the payment of full rental fees constitute a contract for the right to use the space allotted. In the event of fire, strikes, rioting, civil disorders or other circumstances making it impossible, at the sole discretion of Expo Management, to operate the Exhibit Hall with due regard for the safety and welfare of exhibitors and visitors, this contract shall become void.

**CIRCULATION AND SOLICITATION:** Circulars or advertising matter of any description may be distributed and patronage may be solicited only within the booth assigned to the exhibitors presenting such material. All demonstrations, interviews and other activities must be confined within the limits of the exhibit booths. No firm or organization not assigned space will be permitted to solicit business or advertise their products in any manner within the Exhibit Hall, or in other areas of the Venue.



# GOLDBACK ACCEPTANCE & NETWORK LISTING

It is the intention of the parties to promote and use the Goldback as a legal voluntary instrument within the State of \_\_\_\_\_. The Merchant below and Goldback Inc. ("GBI") agree as of the

\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, as follows:

1. *Goldback Acceptance.* The Merchant agrees to accept the Goldback as either full or partial payment for goods and services in such amounts and at such rates as the Merchant may determine.
2. *Pledged Support.* GBI agrees to promote and advertise the Merchant's goods and services, at the discretion of GBI on Goldback.com. GBI will provide the Merchant with promotion materials including Goldback acceptance stickers, information cards, maintaining the Goldback.com website for easy access to the daily exchange rates, and other important information.
3. *Responsibilities.* GBI will keep the Merchant up to date with suggestions for best practices on Goldback acceptance, redemption programs, exchange options, and accounting ideas upon request. GBI may offer employee training, register tools, and other programs upon request. The Merchant shall remain responsible for their own tax compliance, accounting, and other business practices.
4. *Voluntary Termination, Governing Law & Venue.* Either party may terminate this agreement for any reason upon 7-days written notice. This agreement shall be governed by and construed in accordance with the laws of the United States and of the State of \_\_\_\_\_. Any action at law or in equity pertaining to this agreement shall be instituted and maintained in the State of Utah.

IN WITNESS HEREOF, GUNSAMMOPREPAREDNESS and \_\_\_\_\_  
Representative of Goldback Inc. Authorized Merchant Signature

Business Name		Business Phone Number	
Print Name	Position/Title	Phone Number	
Email Address		Web Address / Social media	
Address	City	State	Zip
Description / Additional Information			

