GloProMEDIA
TourFactory Provider
collabra media group

Listing Presentation Check List – Get the Listing

Sharing "Innovative Marketing Tactics" when meeting sellers, will help you win the listing. Below is a list of ideas to highlight the advantages of our marketing system.

- **Links to Share** with perspective sellers:
  - Listing Marketing Strategy Video Presentation – Share Marketing System
  - Link to your TourFactory "Sold" page
  - Link to your TourFactory "Inventory" page
- **Show/Share Samples** with perspective sellers
  - Copy/Sample of a Weekly Sellers Report
  - Preparing Your Home for Photography Guide

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- Sign Up for our free "Live Discovery Webinar – Course #2 – Diving into your TourFactory Account to see details and benefits of our system
- Share with your client our "Preparing Your Home for Photography" Guide
- Assist owners to prepare home for photography – Remember, Less is More
- Schedule Professional Photography and Media
- Meet photographer and share views/photos that are important to you and the owners. Have property ready to shoot prior to our arrival – Lights On – Fans Off
- Add property information along with description paragraph on the Listing Features Tab in the TourFactory system
- GloPro Media will capture, edit, upload and build your property site.
- **After Completion Email is sent:**
  - Place "Non-Branded" site link in the MLS
  - Download Photos to insert within the MLS
  - Fine tune Print and Digital Flyer design in account (over 360 choices) – Two-page design available to showcase photography
  - Email, share or print your custom flyer design
  - Share your "Branded" link on your Social Media Accounts
  - **Special Note:** When you place your "unbranded" link into the MLS… TourFactory will convert your link to the "branded" site in Realtor.com & Zillow
- **Social Media Support**
  - One Click Sharing – The more you share your "branded" site link – the more hits will show on your Weekly Sellers Report
  - Ask owners/family to also share the link on their pages
  - Use our FlashCards videos. Choose from Welcome Home, New Listing, Open House & Sold. Perfect marketing through the duration of your listing
  - Be sure that your YouTube Channel & Facebook Business page are set up in our Social Media – Automated System for updated postings.