

# World OCR Privacy Policy

## ABOUT OUR PRIVACY POLICY

Your privacy is very important to us and we believe that you should always keep the control over your personal information. This privacy policy informs you about how we access and use your information related to your use of the World OCR website. We recommend that you read this privacy policy in its entirety.

## WHO WE ARE

World OCR, the Fédération Internationale de Sports d'Obstacles ("FISO") is the world governing body and sole competent authority for obstacle sports and related disciplines. We are an independent association composed of national member federations worldwide.

## WHAT WE DO

The World OCR website (the "Website") and mobile application may offer live and on-demand video content, pictures, stories, games, contests and other information about Obstacle Course Racing, related sports and disciplines ("OCR"). We also make available our content on a variety of third party platforms like Facebook, Twitter or YouTube. These platforms are governed by their own terms and conditions and privacy policies and we strongly recommend you read them.

## WHAT SIGNING-UP ADDS TO YOUR EXPERIENCE

Our content is generally available on our website and our application without the need to register as a user but signing-up offers you a richer and more personalized experience. When you sign up we give you the possibility to customize the Website to focus on your favourite athletes, sports or teams and to receive OCR news directly in your inbox. Registration is open to our users who are 13 or above and users who are 13 to 15 years old should only sign-up with parental authorisation.

## THE INFORMATION WE COLLECT

We will collect information about you in different situations, for instance when you sign-up on the Website, when you contact us or request a service from us (e.g. our newsletters). We may also collect certain information when you visit our website and app (also as non-registered user), through cookies, pixels and similar technologies as further explained in our cookie policy .

## HOW WE USE YOUR INFORMATION

We use the personal information we collect to deliver and promote World OCR in accordance with our Terms of Service, to personalize your experience based on your interests, to communicate with you and to provide you with the services which you have requested.

#### THE INFORMATION WE SHARE WITH THIRD PARTIES

We will only provide your information to third parties in the following circumstances: (1) we share certain user information with our affiliates and service providers who work with us to offer you related services; (2) we may share your information with authorities or third parties when we believe that we have a legal obligation to do so and (3) we may share your information with third parties when you have given us your prior authorisation to do so.

#### HOW TO LIMIT OR DELETE YOUR INFORMATION

If you have created an account, you can limit the information you share with us or delete your account via your account settings. You can also block cookies and other similar technologies by configuring the functionalities of your internet browser.

#### HOW TO CONTACT US

If you would like to access, rectify or erase your personal information, you can go to your account settings. Our data protection officers can be contacted here: World OCR [privacy@worldocr.org](mailto:privacy@worldocr.org).

This Privacy Policy, as updated from time to time, explains what information about you is collected and how it is processed when you use the Website mobile application (collectively the "Service").

When you use the Service, information about you will be collected and processed in accordance with this Privacy Policy by FISO. When we refer to "we", "our" or "us", we are referring to World OCR and/or FISO, acting as an independent data controller, and when we refer to "you" or "your" we refer to you as a user of the Service.

#### INFORMATION WE COLLECT

##### 1. INFORMATION THAT YOU PROVIDE TO US

You may provide us with information, including personally identifiable information, when you, create a user account, communicate with us, complete certain transactions or subscribe to particular services.

###### a) Account data

If you create a user account, we will ask you to provide us with your first name, last name,

email address, age information, login information, and password. This information will allow us to create and maintain your user account, identify you as one of our registered users and, if you decide so, to send you promotional communications about World OCR. We may also invite you to provide us with additional information in particular by indicating your interests in particular athletes, teams, sports or events, so that we can personalise your use of the Service.

#### b) Communications data

If you communicate with us and/or request any particular service from us, we will use your account information and other information you may provide us to answer your queries.

### 2. INFORMATION YOU PROVIDE US FROM THIRD-PARTY SERVICES

For your convenience or to activate certain features of the Service, we offer you the possibility to import certain data that you have provided to third party services such as social media service into your World OCR account. Please read the terms and conditions and privacy information related to these services. We are not responsible for the continuity in the flow of information nor for the accurateness of the information coming from any third-party services.

You can register with us by using the information of an account you hold with a third party service. Currently this option is offered for Facebook and Google accounts. If you choose this option, you will allow Facebook or Google to provide us with some personal information they hold about you so that we can use this information to create your World OCR user account. This information will typically include your first name and last name, user name, unique identifiers and access tokens, e-mail address, date of birth and preferences (e.g. pages you have favoured or saved).

### 3. INFORMATION THAT IS COLLECTED AUTOMATICALLY WHEN YOU USE THE SERVICE

#### a) Device information

We collect information about the device(s) you use to access and use the Service, in particular we collect

- Device attributes, including operating system, hardware and software versions, browser type, language
- Unique device identifier (UID)
- Network connections (information such as your ISP, language, time zone, IP address)

#### b) Cookies information:

Our websites use first party and third-party cookies, pixels and similar technologies. We use this information to recognise users and allow their authentication, improve their experience and personalise the Service for them, measure the use of the Service, and to serve advertisements on and off the Service and to measure their success. For more information about our use of cookies and how you can limit the information collected by cookies, please visit our cookie policy.

#### 4. INFORMATION THAT YOU HAVE MADE PUBLICLY AVAILABLE

The Website may include publicly available information about athletes and other persons who are newsworthy and whose story contribute to the mission of the World OCR.

#### HOW WE USE THE INFORMATION WE COLLECT

We use the information we collect about you and your use of the Service to:

- facilitate your use of the Service, enable your registration and authentication, and manage your user account;
- maintain and develop the Service;
- gather statistics to help diagnose problems and enhance your experience of the Service;
- ensure the security of the Service and that the Service is used in compliance with our Terms of Services and applicable laws;
- offer you a personalized experience of the Service, for instance by suggesting to you content based on preferences you have indicated and previous choice of content, and deliver relevant advertising to you;
- provide you with information and content that you have requested;
- communicate with you, including by answering your requests, sending you communications related to your user account and our Terms of Service and, if you have opted-in to this service or qualify for it according to the law, send you marketing communications (including by email and other electronic channels) about the Service, our activities and the activities of World OCR and its partners, while offering you the possibility to opt-out from such marketing communications at any time and
- Show and measure advertisements, on the Service and, on third party services like Google, Facebook, YouTube, Twitter. If you own an account both on the Service and on these third-party services, we may, by sharing information with these companies, identify you as user of these third-party services and serve you our advertisement on such services.

Uses contained in paragraphs (a) to (h) above reflect processing grounds necessary for the performance of our contractual relationship with you. Uses contained in paragraphs (g) and (h) reflect processing grounds necessary for the purposes of the legitimate interests pursued by the controllers or by certain third parties, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child. Paragraphs (a) and (g) may also reflect processing grounds necessary for compliance with a legal obligation to which the controller is subject. See below the section on Legal Basis for Processing to find additional information, in particular regarding consent.

#### WHO WE SHARE YOUR INFORMATION WITH

## 1. Information you decide to make public

Through functionalities of the Service, we may allow you to make certain information available to other users of the Services. You decide what information you want to make public.

## 2. FISO and our affiliates

The Website is the result of the cooperation between World OCR and its National Member Federations. We are also assisted by our affiliates who provide services to FISO and help us deliver the Service to you. We sometimes share your personal information among us and with our affiliates, where necessary for the purposes and legal basis for processing highlighted in this Privacy Policy.

## 3. Our vendors and service providers

We rely on a network of professional vendors and service providers who are working on our behalf and help us operate, develop, secure, promote and measure the Service and our advertisements. Services provided by these partners include:

- Infrastructure and general IT services
- Platform development services
- Hosting services
- Customer Relationship Management and other communications services
- Analytics and measurement services
- Email communications and push notification services
- Third party web and social media services, on which we may serve advertisement to you

We may share information you provide through the Service with these companies where necessary for them to provide to us their services and for the purposes highlighted in this Privacy Policy. These service providers are bound to strict confidentiality obligations under our agreements with them to ensure the respect of this Privacy Policy.

## 4. Offers from our partners

From time to time, we may offer you the possibility to receive communications (including communications related to products and services) from selected third parties, such as our commercial partners and members of World OCR. In case you opt-in or can lawfully receive such communications, we may share your information with the relevant third parties, while giving you the possibility to opt-out at any time.

## 5. Legal disclosure

We reserve the right to disclose personal information we hold about you if we are required to do so under applicable laws or pursuant to any judicial or administrative process, and to the extent necessary to investigate, prevent, or take action regarding unlawful activities, or violation of our Terms of Service, under the legal basis described in this Privacy Policy.

## **HOW WE PROTECT YOUR PERSONAL INFORMATION**

### **1. Data security**

We use technical and organisational measures in order to protect your personal information against the risks of damage, destruction, loss or unauthorised access, in accordance with applicable laws.

### **2. International transfer**

While the information we collect will usually be processed in the European Union or in Switzerland, we may also transfer your information for the purposes allowed by this Privacy Policy to the above-mentioned recipients, some of which may be based in countries that, like the United States of America, do not provide in their laws for a level of protection of your privacy equivalent to the one applied within the European Union and Switzerland. This will happen when some of the companies helping us operate World OCR (see above “our service providers”) access your information from countries located outside Europe. Before transferring data from Switzerland or the European Union to the United States and other countries, we implement safeguard mechanisms recognized by Swiss and European regulators such as standard contract clauses, or seek your express consent.

### **3. Age limitation**

The Service is intended for users who are 13 years old (or older) and we will not knowingly collect personal information about users below that age. If you are aged 13 to 15 years old, you can only use the Service with the prior authorisation from a parent or guardian.

If we become aware that a child has provided us with personal information without parental or guardian consent, we will take steps to delete this information and close the child’s account. If you become aware that your child has provided us with personal information without your consent, please contact us at [privacy@worldocr.org](mailto:privacy@worldocr.org).

### **4. Data retention**

We will retain your information only for the duration necessary for the purposes identified in this Privacy Policy or as required to meet our legal requirements.

## **LEGAL BASIS FOR PROCESSING YOUR DATA AND YOUR RIGHTS**

We mainly process your information to perform our obligations under our Terms of Service but in certain cases, we also rely on other justifications.

### 1. Contractual necessity

Contractual necessity applies for all users who are of age to enter into a contract by accepting our Terms of Service and justifies the following uses of user personal information:

- Providing the Service and personalizing it
- Managing registration and user account
- Securing and developing the Service
- Communicating with you in relation to the Service
- Personalizing your experience based on your favourite sports, athletes and teams
- Sending you notifications about new content
- Sharing data with our partners who may offer you their services
- Transferring, storing or process your data outside Switzerland or the European Union, including within the United States and other countries

In these cases, you have the right the right to port your data.

### 2. Consent

We may also process certain data based on your explicit consent, which you can withdraw at any time, to send you certain forms of marketing communications. In this cases, you have the right to port your data and to withdraw your consent.

### 3. Legitimate interests

We rely on our legitimate interests, especially for our users who may not be of age to enter into a contract, to provide a secure and efficient service that is consistent with our Terms of Service where OCR fans can enjoy high quality OCR-related content corresponding to their interests. Legitimate interests constitute a basis for the following activities:

- Making available through the Service publicly available information related to the OCR World Championships, international championships, multi-sport Games, athletes, sports and news stories
- Providing the Service and personalizing it based on your favourite sports, athletes and teams
- Sending you notifications about new content
- Sharing data with our partners who may offer you their services
- Managing registration and user account
- Securing and developing the Service
- Communicating with you in relation to the Service

- Transferring, storing or processing your data outside Switzerland or the European Union, including to within the United States and other countries
- Sending you marketing communications, including via emails, if you have opted-in or you qualify under the law to receive such communications
- Serving you advertisements for World OCR, on the Service and on third-party services
- Sharing your information with third parties including law enforcement authorities where we suspect an unlawful activity

In these cases, you have the right to object to the processing of your information or ask us to restrict such processing.

#### 4. Compliance with our legal obligations

We may also invoke our legal obligation as a valid ground for sharing your information with judiciary or law enforcement authorities, if we are ever obliged to do so.

In such case, you have the right to object to the processing of your information or ask us to restrict such processing.

### **HOW TO EXERCISE YOUR RIGHTS**

#### 1. User account parameters

To withdraw your consent, access or rectify your personal information you can use the Settings functionality, to adjust the parameters of your user account.

#### 2. Unsubscribe from our marketing communications

To unsubscribe from marketing communications, you can adjust your settings in your user account or click on the link displayed at the bottom of any of our marketing communications

#### 3. Contact us

To object to the processing of your information or the information of your child, or request the restriction of such processing, or to request access, deletion or correction of any erroneous or incomplete data, to exercise your data portability right, or for any question related to this Privacy Policy, you can contact us at the following address: [privacy@worldocr.org](mailto:privacy@worldocr.org).

#### 4. Data Protection Officer

You can contact our privacy officers at [privacy@worldocr.org](mailto:privacy@worldocr.org)

### **CHANGES TO THIS PRIVACY POLICY**



When we make changes to this Privacy Policy, we will do our best to inform you in advance of such change, for example by posting a notice on the Service or by sending you an email communication, so you can review our revised policy and decide whether to continue to use the Service or not. Your continued use of the Service after the entry into force of the revised Privacy Policy will constitute confirmation of your reading and understanding of such changes. We encourage you to review our Privacy Policy regularly.

**This Privacy Policy was last updated on 25 May 2018**

World OCR, the Fédération Internationale de Sports d'Obstacles, Lausanne, Switzerland  
[www.worldocr.org](http://www.worldocr.org)