

Event Project Charter

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| Project | Languages of Abuse Film Project | | |
| Created By | Kim Crayne, Events Committee Chair Project Manager | Date Created | August 2020 |
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| LOA Description | <p>The Languages of Abuse is an Educational & Awareness Fundraising Campaign that was created in 2015 and has three previous productions. It is theatrical production that tells the stories of survivors of abuse through vignettes of spoken word, interpretive dance, monologues, and skits.</p> <p>The aim is to raise awareness through the personal stories submitted by survivors as to the effects that abuse has. It is important that the stories are diverse and reflect all areas of abuse and those that experience abuse.</p> |
| 2020 Project Description | Due to COVID-19 the organization was forced to pivot its delivery of LOA. After concerns from the performers, we decided to convert it into a film project. We are calling it a “Docutheatrical” film. It will combine of behind the scenes look of rehearsals, personal accounts from actors, musicians, and survivors. |
| Release Date | February 2021 |
| Viewing Platform | Considering Hop-in platform for virtual events |
| Mission | The purpose of the film, to educate and bring awareness to the effects of abuse, as well as creating a platform for survivor stories to be told and voices to be heard. |
| Objectives | <ul style="list-style-type: none"> ● Raise funds for the organization-Goal of no less than \$5,000 ● Grow volunteer base 150% ● Audience reach of 1000 people on release date ● 80% of stories must be from survivors ● Diversity of male, female and LBGTQ stories ● 10-15 Sponsors |
| Scope | A quality film that honors the survivor’s stories and stays authentic to their experience. |
| Stakeholders | <ul style="list-style-type: none"> ● Sponsors ● Donors ● Performers ● Survivors ● Volunteers ● Board of Directors ● Organization |
| Risks | <ul style="list-style-type: none"> ● Health risk or loss of anyone on the team due to COVID 19 ● Financial risk of a costly viewing platform ● Integrity risk if the show is not produced or poorly done ● Script carrying over to film ● 1st Time producing film |
| Funding Needed | <ul style="list-style-type: none"> ● \$10,000 |
| Funding Options | <ul style="list-style-type: none"> ● Go Fund Me ● Monthly Campaigns (September-December) ● Sponsorships (Corporate) ● Financial Donors (Relationships) ● In-kind Donors |
| Sponsor Benefits | <ul style="list-style-type: none"> ● Promotion on organization website and social media ● Logo recognition on project web page ● Acknowledgement on film credit. |

