

# WANT TO DO EVEN MORE?



*Mamma Mia, 2019*

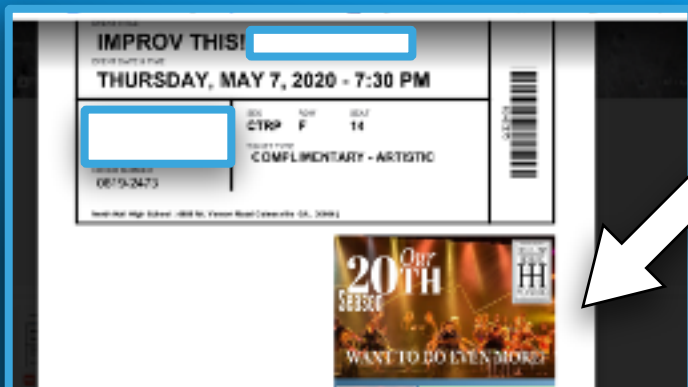
## SPONSORSHIP PACKAGES

We would not be able to do what we do without our fantastic Sponsors. They give us the freedom to perform live theatre before our audiences year after year - it takes a village. To become a Sponsor, simply choose a package from the options to the right. This process can be finished online, at [www.HollowHorsePlayers.com/DONATE.html](http://www.HollowHorsePlayers.com/DONATE.html).

## INTRODUCING TICKET ADVERTISING

Patrons of the Hollow Horse Players printed 2,300 tickets from their home printers during the 2018/19 season. That is potentially 2,300 people who could see your businesses ad!

We are now offering, on a show by show basis, advertising on our print at home tickets - potentially opening your business up to a new advertising demographic. Email us to find out the best way to advertise your company, [HollowHorsePlayers@gmail.com](mailto:HollowHorsePlayers@gmail.com)!



**YOUR  
AD  
HERE  
ONLY \$500!**

### Platinum Level Sponsor

\$1,500 or more

1. Four Season Tickets
2. Program recognition
3. Full Page Program Ad *(for businesses)*
4. Four Tickets to 20th Anniversary Gala.

### Gold Level Sponsor

\$600 or more

1. Two Season Tickets
2. Program recognition
3. 1/2 Page Program Ad *(for businesses)*

### Silver Level Sponsor

\$300 or more

1. Two Season Tickets
2. Program recognition
3. 1/4 Page Program Ad *(for businesses)*

### Patron Level Sponsor

\$50 or more

1. Program recognition

### Alumni Level Sponsor

\$25 or more

1. Program recognition

*For NHHS Alumni Only*

**TICKET ADVERTISING IS EXCLUSIVE FROM STANDARD SPONSOR PACKAGES**



*Joseph & the Amazing Technicolored Dreamcoat, 2018*



## FAST FACTS

### DONATION LEVEL FACTS:

1. A Patron Level donation will cover 0.5% of the overall cost of Les Miserables.
2. It can sometimes take two Platinum Donations to cover underlying costs when sending our students to One Act Competition (Region & State) and the Shuler Awards.
3. It takes two Gold Donations to cover the cost of replacing one wireless microphone.
4. It takes 4 Patron Level donations to cover the maintenance cost of one moving light. Our lighting plot for Mamma Mia used 20.
5. One Silver Donation will cover the cost of three wigs for The Wedding Singer.



*Shrek, 2017*

### COMPANY FACTS:

- The Hollow Horse Players was started in the fall of 1999 when Artistic Director, Jan Ewing, began teaching at North Hall High School.
- The Hollow Horse Players productions were attended by 1,852 people during the 17/18 season. Our numbers increased to 2,322 during the 18/19 season. Those numbers are expected to continue to grow.
- In the last three years, the Hollow Horse Players have won three state wide Shuler Awards, two state wide one-act titles, three region one-act titles as well as several individual student awards.
- The Hollow Horse Players switched to an entirely digital ticketing system during the 17/18 season.
- The Hollow Horse Players offers discounted or free tickets to NHHS students and staff.
- Our production of Joseph & the Amazing Technicolored Dreamcoat had a cast of 45 student actors, was run backstage by 18 student crew members and utilized four professional guest artists that worked with our students.



*Footloose, 2012*



*Of Mice & Men, 2016*





## AD SIZES



### SILVER AD

(1/4 PAGE)

1.9"H X 4.75"W

### SILVER AD

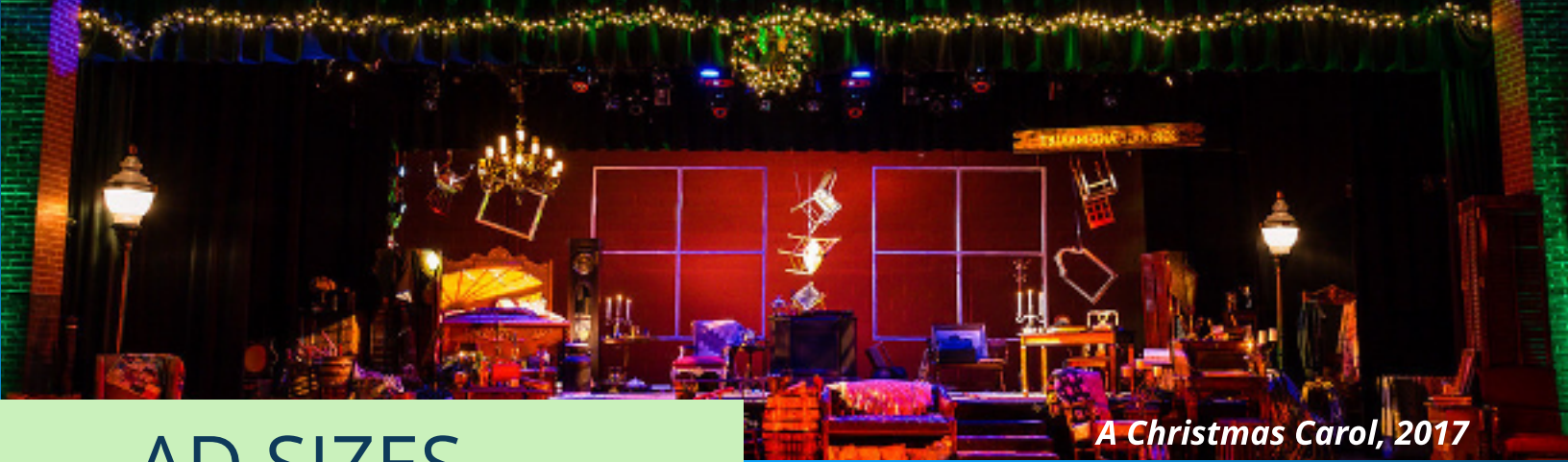
(1/4 PAGE)

3.8"H X 2.3"W

### GOLD AD

(HALF PAGE)

3.8"H X 4.74"W



*A Christmas Carol, 2017*

## AD SIZES

### PLATINUM AD

(FULL PAGE)

7.6"H X 4.74"W

FULL HEIGHT NOT SHOWN



*Children of Eden, 2008*



*Gift of the Magi, 2015*

### TICKET AD

504px X 720px