



ERIC DICKERSON
ALL-STAR
INVITATIONAL



I am thrilled to invite you to the inaugural Eric Dickerson All-Star Invitational, benefiting underprivileged youth in Dallas.

It's been more than 20 years since I've hosted an event in Dallas, a place I recall fondly as my home away from home during my years at SMU. I have always wanted to be able to give back to this community and I look forward to partnering with you to serve the amazing youth of this city.

This great weekend kicks off at SMU on Sunday, May 21 with the Eric Dickerson All-Star Kids Football Camp, followed by our VIP Celebrity Dinner at The Armstrong Field House. On Monday, May 22 we will play an 18-hole tournament at one of Dallas' treasured courses, The Clubs of Prestonwood – Creek Course.

As always, I appreciate your support of our city's youth and I look forward to visiting with you in person.



Eric Dickerson



ABOUT THE ED29 FOUNDATION

The ED29 Foundation is committed to providing positive influences through youth sports, education and leadership by building community partnerships with non-profit organizations, schools and military services.

The ED29 Foundation strives to develop the nation's youth into resilient leaders of tomorrow through encouragement, perseverance and by teaching the importance of giving back to their communities.



SCHEDULE OF EVENTS



Eric Dickerson, Coach Ron Meyer & Marcus Allen

Saturday, May 20, 2023

Celebrity & Participant Arrivals

Sunday, May 21, 2023

12-2pm

Kids All-Star Football Day at SMU Armstrong Field House

7-9pm

VIP Dinner at SMU Armstrong Field House, plus silent auction benefiting the ED29 Foundation

Monday, May 22, 2023

Eric Dickerson All-Star Invitational at the Clubs of Prestonwood – Creek Course (9am Shotgun)

Post Round Awards & Lunch

INVITED CELEBS

Marcus Allen

Emmitt Smith

Lawrence Taylor

Tim Brown

Mike Modano

Richard Dent

Spud Webb

Roger Clemens

Greg Maddux

Ronnie Lott

Pudge Rodriguez

Demarcus Ware

Torii Hunter

Dak Prescott

Clyde Drexler

LaDainian Tomlinson

Christian Okoye

Craig James

Bo Jackson

Jerome Bettis

Marshall Faulk

Terrell Davis

Ray Crockett

Dirk Nowitzki

Tony Romo

Matt Kemp



GOLFER PACKAGES



TWOSOME

\$3,750 per twosome / \$1,875 per player

- TWO (2) GOLFERS IN THE ERIC DICKERSON ALL-STAR INVITATIONAL WITH A CELEBRITY PAIRING
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH AT PRESTONWOOD
- PHOTO FOLIO OF FOURSOME SIGNED BY PAIRED CELEBRITY
- 2 WELCOME GIFT BAGS (one per player)
- 4 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

FOURSOME

\$7,500 per foursome / \$1,875 per player

- FOUR (4) GOLFERS IN THE ERIC DICKERSON ALL-STAR INVITATIONAL WITH A CELEBRITY PAIRING
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH AT PRESTONWOOD
- PHOTO FOLIO OF FOURSOME SIGNED BY PAIRED CELEBRITY
- 4 WELCOME GIFT BAGS (one per player)
- 8 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

GOLF FORMAT

9 AM SHOTGUN START, TEAM BEST BALL
AWARDS FOR 1st, 2nd & 3rd PLACES: GROSS & NET DIVISIONS
LONG DRIVE & CLOSEST TO THE PIN AWARDS

ALL-STAR KIDS FOOTBALL DAY at SMU



150 Dallas area youth will be given the opportunity to join Eric Dickerson and other Hall of Fame athletes for a day of football, mentorship and fun. Sponsors and players are invited to join us and watch in on this special day.

TITLE SPONSORSHIPS



BACK IN THE BIG D

\$100,000

TOURNAMENT BENEFITS:

- EIGHT FOURSOMES (32 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY PLAYERS
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 32 WELCOME GIFT BAGS (one per player)
- OPPORTUNITY TO MAKE REMARKS AT EDASI EVENTS
- RECOGNITION BY ERIC DICKERSON AS TITLE SPONSOR

DINNER BENEFITS: 64 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- AT THE CLUBHOUSE AND THROUGHOUT THE COURSE
- ON ALL (18) TOURNAMENT GOLF FLAGS
- ON EVENT STEP AND REPEATS
- AT THE VIP DINNER & KIDS CAMP
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

10 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

PONY EXPRESS

\$75,000

TOURNAMENT BENEFITS:

- SIX FOURSOMES (24 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 24 WELCOME GIFT BAGS (one per player)
- OPPORTUNITY TO MAKE REMARKS AT EDASI EVENTS
- RECOGNITION BY ERIC DICKERSON AS TITLE SPONSOR

DINNER BENEFITS: 48 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- AT CLUB ENTRANCE AND THROUGHOUT THE COURSE
- ON EVENT STEP AND REPEATS
- AT THE VIP DINNER & KIDS CAMP
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

7 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

MUSTANG

\$50,000

TOURNAMENT BENEFITS:

- FOUR FOURSOMES (16 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 16 WELCOME GIFT BAGS (one per player)
- OPPORTUNITY TO MAKE REMARKS AT EDASI EVENTS
- RECOGNITION BY ERIC DICKERSON AS TITLE SPONSOR

DINNER BENEFITS: 32 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- AT CLUB ENTRANCE AND THROUGHOUT THE COURSE
- ON EVENT STEP AND REPEATS
- AT THE VIP DINNER & KIDS CAMP
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

5 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITY

TOURNAMENT SPONSORSHIPS



RING OF HONOR

\$50,000

TOURNAMENT BENEFITS:

- FOUR FOURSOMES (16 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- OPPORTUNITY TO MAKE REMARKS AT EDASI EVENTS
- SIGNED PHOTO FOLIO OF FOURSOME
- 16 WELCOME GIFT BAGS (one per player)
- RECOGNITION BY ERIC DICKERSON

DINNER BENEFITS: 32 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- AT CLUB ENTRANCE AND THROUGHOUT THE COURSE
- ON EVENT STEP AND REPEATS
- AT THE VIP DINNER & KIDS CAMP
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

5 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

ALL PRO

\$35,000

TOURNAMENT BENEFITS:

- THREE FOURSOMES (12 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 12 WELCOME GIFT BAGS (one per player)
- RECOGNITION BY ERIC DICKERSON

DINNER BENEFITS: 24 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- AT CLUB ENTRANCE AND THROUGHOUT THE COURSE
- ON EVENT STEP AND REPEAT
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

3 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

DRIVING RANGE

\$25,000

TOURNAMENT BENEFITS:

- TWO FOURSOMES (8 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOMES
- 8 WELCOME GIFT BAGS (one per player)

DINNER BENEFITS: 16 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- SIGNAGE ALONG DRIVING RANGE AND THROUGHOUT COURSE
- ON EVENT STEP AND REPEAT
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

3 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

HOSPITALITY

\$10,000

TOURNAMENT BENEFITS:

- ONE FOURSOME (4 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 4 WELCOME GIFT BAGS (one per player)

DINNER BENEFITS: 8 ENTRIES TO THE VIP CELEBRITY DINNER at SMU – DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- SIGNAGE AT REGISTRATION AND ON COURSE
- ON EVENT STEP AND REPEAT
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

1 MEMORABILIA ITEM SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

DINNER SPONSORSHIPS



ALL-AMERICAN

\$25,000

TOURNAMENT BENEFITS:

- TWO FOURSOMES (8 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOMES
- 8 WELCOME GIFT BAGS (one per player)

DINNER BENEFITS: 16 ENTRIES TO THE VIP CELEBRITY DINNER at SMU - DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- OPPORTUNITY TO MAKE REMARKS AT DINNER
- RECOGNITION BY ERIC DICKERSON
- ON EVENT STEP AND REPEAT
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

3 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

ALL-PRO AUCTION

\$15,000

TOURNAMENT BENEFITS:

- ONE FOURSOME (4 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 4 WELCOME GIFT BAGS (one per player)

DINNER BENEFITS: 12 ENTRIES TO THE VIP CELEBRITY DINNER at SMU - DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- RECOGNITION BY ERIC DICKERSON
- ON AUCTION COLLATERAL AND DISPLAY
- ON EVENT STEP AND REPEAT
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

2 MEMORABILIA ITEMS SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITY

HOSPITALITY

\$10,000

TOURNAMENT BENEFITS:

- ONE FOURSOME (4 PLAYERS) WITH A CELEBRITY
- PRIORITY SELECTION FOR CELEBRITY
- PRE-ROUND BREAKFAST / POST-ROUND LUNCH
- SIGNED PHOTO FOLIO OF FOURSOME
- 4 WELCOME GIFT BAGS (one per player)

DINNER BENEFITS: 8 ENTRIES TO THE VIP CELEBRITY DINNER at SMU - DINNER & DRINKS INCLUDED

COMPANY LOGO & RECOGNITION:

- SIGNAGE AT REGISTRATION AND DINNER ENTRANCE
- ON EVENT STEP AND REPEAT
- ON THE EVENTIA WEBSITE
- IN SOCIAL MEDIA MENTIONS

1 MEMORABILIA ITEM SIGNED BY ERIC DICKERSON AND/OR PARTICIPATING CELEBRITIES

FOR SPONSORSHIP & GOLF FOURSOMES, CONTACT:

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Presented by:

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