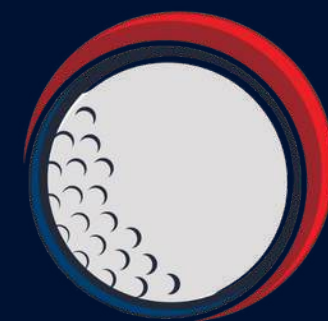




THE PLAYER'S CUP

WHISTLING STRAITS

SEPTEMBER 23-26, 2027

EVENTIA
SPORTS & ENTERTAINMENT GROUP

EVENT OVERVIEW

THE PLAYER'S CUP IS A 3-DAY GOLF EXPERIENCE AT THE LEGENDARY WHISTLING STRAITS IN KOHLER, WISCONSIN — DRAWING CORPORATE EXECUTIVES, INVITED VIP GUESTS AND GOLF ENTHUSIASTS FOR AN UNFORGETTABLE WEEK OF CHAMPIONSHIP GOLF AND LUXURY HOSPITALITY.

OVER THREE DAYS, GUESTS WILL TEE IT UP ACROSS THREE OF KOHLER'S PREMIER COURSES:

THE IRISH COURSE
BLACKWOLF RUN RIVER COURSE
THE STRAITS COURSE

GUESTS WILL STAY AT THE ICONIC AMERICAN CLUB RESORT — ONE OF THE MIDWEST'S MOST CELEBRATED LUXURY DESTINATIONS — KNOWN FOR ITS WORLD-CLASS HOSPITALITY, SPA EXPERIENCES, AND CHAMPIONSHIP GOLF TRADITION.

EVENT SNAPSHOT

3 NIGHTS: THE AMERICAN CLUB
3 ROUNDS: IRISH → RIVER → STRAITS
WELCOME RECEPTION + GIFTING EXPERIENCE
DAILY SKINS GAMES
COCKTAIL & AWARDS DINNER



Photo courtesy of Kohler Co.



OUR HOST GOLF COURSES

WHISTLING STRAITS - STRAITS COURSE

WHISTLING STRAITS - IRISH COURSE

BLACK WOLF RUN - RIVER COURSE

EXPERIENCE THREE DISTINCT CHAMPIONSHIP LAYOUTS OVER THE COURSE OF ONE UNFORGETTABLE WEEKEND IN KOHLER. FROM THE WINDSWEPT COASTLINE OF THE STRAITS TO THE ROLLING TERRAIN OF THE RIVER AND IRISH COURSES, EVERY ROUND DELIVERS A DIFFERENT CHALLENGE — AND A GOLF MEMORY THAT LASTS FOREVER.

ACCOMMODATIONS

THE AMERICAN CLUB

THE AMERICAN CLUB WILL SERVE AS THE OFFICIAL HOST HOTEL FOR THE PLAYER'S CUP.

ORIGINALLY BUILT IN 1918 AND TRANSFORMED INTO A FORBES FIVE-STAR LUXURY RESORT, THE AMERICAN CLUB BLENDS TIMELESS MIDWEST CHARM WITH ELEVATED MODERN HOSPITALITY.

GUESTS WILL ENJOY LUXURY ACCOMMODATIONS, EXCEPTIONAL DINING, WORLD-RENOWNED SPA AMENITIES, AND SEAMLESS ACCESS TO KOHLER'S CHAMPIONSHIP GOLF EXPERIENCES THROUGHOUT THE WEEKEND.



Photos courtesy of Kohler Co.



SCHEDULE OF EVENTS

THURSDAY, SEPTEMBER 23

PLAYER ARRIVALS & CHECK-IN AT THE AMERICAN CLUB
WELCOME RECEPTION - TOURNAMENT REGISTRATION
THE PLAYER'S CUP GIFTING EXPERIENCE

FRIDAY, SEPTEMBER 24

BREAKFAST AT THE AMERICAN CLUB
DAY ONE — GOLF AT THE IRISH COURSE - TEE TIMES
DINNER ON OWN

SATURDAY, SEPTEMBER 25

BREAKFAST AT THE AMERICAN CLUB
DAY TWO — GOLF AT BLACKWOLF RUN RIVER COURSE - TEE TIMES
AWARDS DINNER AT BLACKWOLF RUN

SUNDAY, SEPTEMBER 26

BREAKFAST AT THE AMERICAN CLUB
FINAL ROUND — GOLF AT THE STRAITS COURSE - TEE TIMES
GRAB 'N GO LUNCH AT THE TURN!
PLAYER DEPARTURES

TOURNAMENT FORMAT

COURSE ROTATION

DAY ONE – WHISTLING STRAITS - IRISH COURSE

DAY TWO – BLACK WOLF RUN - RIVER COURSE

DAY THREE – WHISTLING STRAITS - STRAITS COURSE

4-MAN TEAMS

COME AS A TWOSOME OR FOURSOME

(TWOSOMES WILL BE PAIRED)

TOURNAMENT COURSES

TOURNAMENT COURSES WILL BE IRISH & RIVER COURSES

TOURNAMENT FORMAT

36 - HOLE COMPETITION

BEST-BALL / GROSS & NET DIVISION

PRIZES AWARDED

FOR 1ST, 2ND (GROSS & NET DIVISIONS)

PRIZES FOR CLOSEST TO THE PIN & LONG DRIVE

HOLE - IN - ONE CONTESTS

DAILY SKINS GAMES



THE
PLAYER'S
CUP

Photos courtesy of Kohler Co.

PLAYER PACKAGE

EACH GOLFER RECEIVES:

(1) ROUND AT WHISTLING STRAITS - STRAITS COURSE (WALKING ONLY)

(1) ROUND AT BLACKWOLF RUN - RIVER COURSE

(1) ROUND AT WHISTLING STRAITS - IRISH COURSE

(3) NIGHTS AT THE AMERICAN CLUB PER PLAYER

(1) WELCOME RECEPTION SEAT (FOOD & DRINKS)

DAILY BREAKFAST CREDIT INCLUDED FOR EACH PLAYER

(1) AWARDS DINNER SEAT AT BLACKWOLF RUN (FOOD & DRINKS)

(1) PLAYER GIFTING EXPERIENCE

(1) GRAB 'N GO LUNCH AT THE TURN (FINAL ROUND)

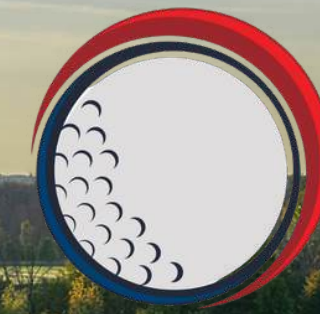
PLUS:

COMPLIMENTARY CADDIE & CART FEES (GRATUITY NOT INCLUDED)

ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN- OPTIONAL)

TEAM TOURNAMENT PRIZES - GROSS & NET DIVISIONS (1ST & 2ND PLACE)

CONTESTS (LONG DRIVE, CLOSEST TO THE PIN, HOLE-IN-ONE)



THE
PLAYER'S
CUP

SIGN UP AS A TWOSOME OR FOURSOME

\$6,950 PER GOLFER

\$5,950 PER GOLFER

(DOUBLE OCCUPANCY / ROOM SHARE)

-BASED ON AVAILABILITY-

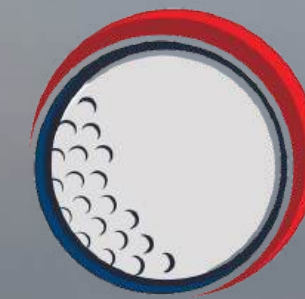
LOCK IN YOUR SPOT!

\$2,500 deposit per player to secure your spot.

(Balance due by February 1st, 2027)

We accept all major credit cards (3% fee) or ACH / wires at no charge.

CONTACT US



THE
PLAYER'S
CUP

For questions on the event, please contact:

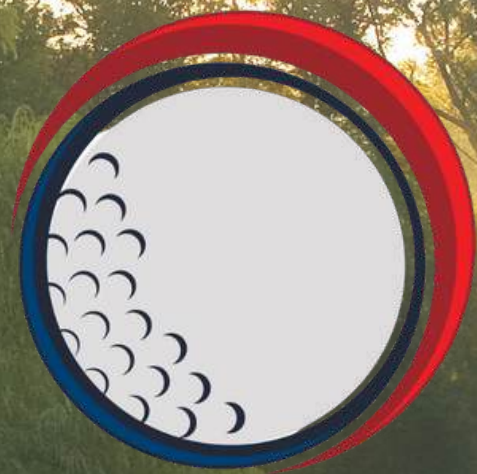
GENE STUNKEL
gstunkel@eventiausa.com
702-493-6921

For team deposits & payments, please contact:

TOBI GREEMAN
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760-458-8609

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Photos courtesy of Kohler Co.



THE PLAYER'S CUP

Join us for a
WORLD-CLASS GOLF EXPERIENCE.