



THE
PLAYER'S
CUP

PEBBLE BEACH

APRIL 22-25, 2027

EVENTIA
SPORTS & ENTERTAINMENT GROUP

EVENT OVERVIEW

THE PLAYER'S CUP IS AN INVITATION ONLY, 3-DAY GOLF EVENT AT THE WORLD-RENOWNED PEBBLE BEACH, DRAWING CURRENT AND FORMER ATHLETES, COACHES, CELEBRITIES, PLUS INVITED CORPORATE & VIP GUESTS.

GOLF WILL BE PLAYED AT SOME OF THE GREATEST COURSES IN THE WORLD!

*SPANISH BAY, SPYGLASS HILL AND PEBBLE BEACH.

*AFTER A YEAR LONG RENOVATION, SPANISH BAY WILL BE READY FOR COMPETITION - AND YOU CAN BE ONE OF THE FIRST TO PLAY THE NEW AND IMPROVED COURSE.

GUESTS WILL STAY AT THE LODGE AT PEBBLE BEACH. A LUXURIOUS, 5-STAR HOTEL AND RESORT OVERLOOKING THE BEAUTIFUL PACIFIC COAST.

EVENT SNAPSHOT

-3 NIGHTS: THE LODGE AT PEBBLE BEACH

-3 ROUNDS: SPANISH BAY → SPYGLASS HILL → PEBBLE BEACH

-WELCOME RECEPTION + GIFTING / SHOPPING EXPERIENCE

-DAILY SKINS + POST-ROUND ALTERNATE SHOT DERBY

-AWARDS DINNER AND MORE!





OUR HOST GOLF COURSES

PEBBLE BEACH

SPYGLASS HILL

SPANISH BAY

*Newly
Renovated*

TEE IT UP ACROSS THREE OF THE MONTEREY PENINSULA'S
FINEST—START WITH THE PRISTINE, NEWLY RENOVATED SPANISH
BAY, TAKE ON THE ICONIC CHAMPIONSHIP TEST OF SPYGLASS
HILL, AND FINISH IN UNFORGETTABLE FASHION ON LEGENDARY
PEBBLE BEACH GOLF LINKS.

ACCOMMODATIONS

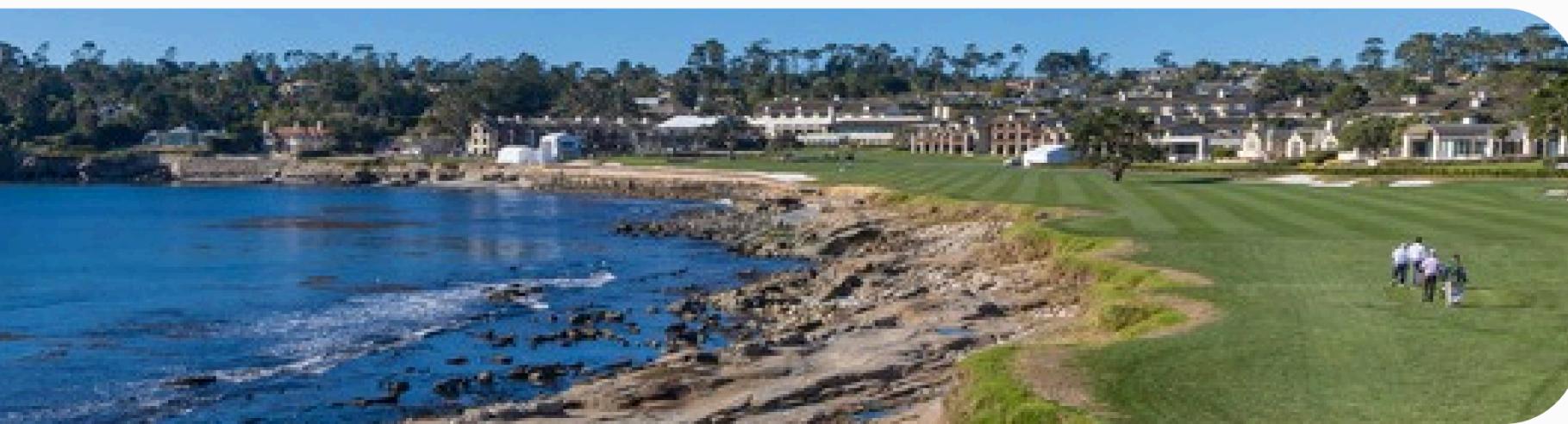
THE LODGE AT PEBBLE BEACH

THE LODGE AT PEBBLE BEACH WILL SERVE AS THE HOST HOTEL FOR THE PLAYER'S CUP.

THE LODGE HAS BEEN A LANDMARK DESTINATION SINCE 1919 AND IS KNOWN AS ONE OF THE GREATEST HOTEL/RESORT DESTINATIONS IN THE WORLD.

THE BREATHTAKING SCENERY AT THE LODGE IS ONLY RIVALED BY THE SINCERE DEDICATION TO A SERVICE COMMITMENT OF CREATING A ONCE-IN-A-LIFETIME EXPERIENCEDURING YOUR STAY.





SCHEDULE OF EVENTS

THURSDAY, APRIL 22

- PLAYER ARRIVALS & CHECK-IN THE LODGE AT PEBBLE BEACH
- THE PLAYER'S CUP TOURNAMENT REGISTRATION, WELCOME PARTY & GIFTING

FRIDAY, APRIL 23

- BREAKFAST AT THE LODGE AT PEBBLE BEACH
(\$50 DAILY CREDIT AT ALL RESTAURANTS / ROOM SERVICE)
- DAY ONE - GOLF AT SPANISH BAY
- POST ROUND ALTERNATE SHOT DERBY AT POPPY HILLS
(\$500 2-MAN TEAM BUY-IN)
- DINNER ON OWN

SATURDAY, APRIL 24

- BREAKFAST AT THE LODGE AT PEBBLE BEACH
(\$50 DAILY CREDIT AT ALL RESTAURANTS / ROOM SERVICE)
- DAY TWO - GOLF AT SPYGLASS HILL
- THE PLAYER'S CUP COCKTAIL PARTY & AWARDS DINNER
(BEACH CLUB AT PEBBLE BEACH)

SUNDAY, APRIL 25

- BREAKFAST AT THE LODGE AT PEBBLE BEACH
(\$50 DAILY CREDIT AT ALL RESTAURANTS / ROOM SERVICE)
- DAY THREE - GOLF AT PEBBLE BEACH
- FOOD & DRINKS PROVIDED ON THE PEBBLE BEACH PRO SHOP PATIO
(IMMEDIATELY AFTER GOLF)
- PLAYER DEPARTURES

TOURNAMENT FORMAT

COURSE ROTATION

DAY ONE – SPANISH BAY

DAY TWO – SPYGLASS HILL

DAY THREE – PEBBLE BEACH

4-MAN TEAMS

BRING YOUR OWN FOURSOME

COURSE ROTATION

TOURNAMENT COURSES WILL BE SPANISH BAY & SPYGLASS

TOURNAMENT FORMAT

36 - HOLE COMPETITION

BEST-BALL / GROSS & NET DIVISION

PRIZES AWARDED

FOR 1ST, 2ND & 3RD PLACE (GROSS & NET DIVISIONS)

PRIZES FOR CLOSEST TO THE PIN & LONG DRIVE

HOLE - IN - ONE CONTESTS

BRING YOUR TEAM



HIT THE SHOTS



WIN THE TROPHY



PLAYER PACKAGE

EACH PLAYER RECEIVES:

- (1) ROUND OF GOLF AT PEBBLE BEACH
- (1) ROUND OF GOLF AT SPYGLASS HILL
- (1) ROUND OF GOLF AT SPANISH BAY
- (3) ROOM NIGHTS - THE LODGE AT PEBBLE BEACH
- (1) PASS TO THE PLAYER'S CUP WELCOME PARTY (FOOD & DRINKS)
- (1) \$50 DAILY BREAKFAST CREDIT AT THE LODGE AT PEBBLE BEACH
- (1) SEAT AT THE PLAYER'S CUP AWARDS DINNER
- (1) PLAYER'S CUP SHOPPING EXPERIENCE (\$250 CREDIT)
- (1) PLAYER'S CUP LUNCHEON - POST FINAL ROUND (FOOD & DRINKS)
- NEW** (1) FREE ROUND-TRIP CLUB SHIPPING VIA SHIPSTICKS

PLUS:

- ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN - OPTIONAL)
- ENTRY INTO THE ALTERNATE SHOT DERBY (\$500 TEAM BUY IN - OPTIONAL)
- TEAM TOURNAMENT PRIZES - GROSS & TEAM NET DIVISION (1ST, 2ND & 3RD)

*COMPLIMENTARY TRANSPORTATION TO AND FROM MONTEREY AIRPORT PROVIDED BY PEBBLE BEACH - UPON REQUEST

RESERVE YOUR FOURSOME

\$10,000 DEPOSIT TO SECURE YOUR GROUP (\$2,500 PER PLAYER)

BALANCE PAYMENT DUE BY 1/05/27

WE ACCEPT ALL MAJOR CREDIT CARDS (3% FEE) OR WIRES AT NO CHARGE.

SINGLE OCCUPANCY

\$8,250 Per Player

DOUBLE OCCUPANCY / ROOM SHARE:

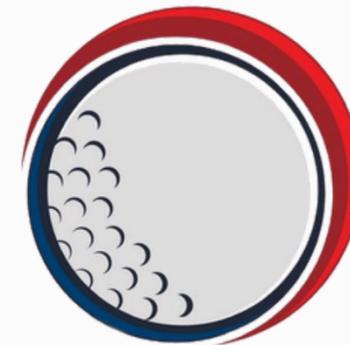
\$6,750 Per Player

*BASED ON AVAILABILITY

NON-GOLFING COMPANION

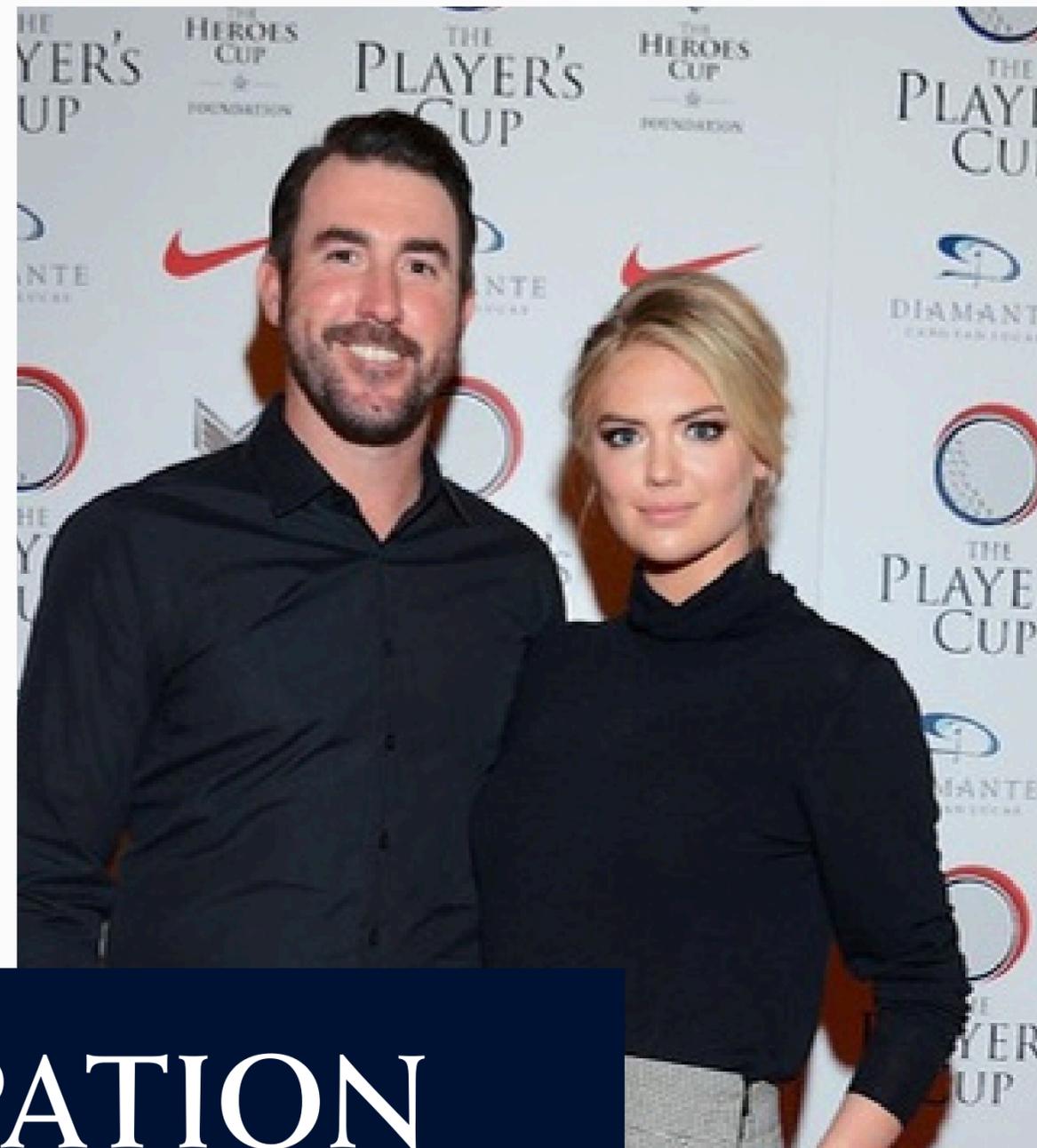
\$1,325 Per Guest

(INCLUDES ROOM SHARE, DAILY
BREAKFAST, PLAYER WELCOME PARTY,
AWARDS DINNER)



THE PLAYER'S CUP





CELEBRITY PARTICIPATION

FOR OVER 25 YEARS, CELEBRITIES HAVE JOINED OUR TOURNAMENTS, BLENDING SEAMLESSLY INTO THE COMPETITION AND THE UNFORGETTABLE EVENINGS THAT FOLLOW. YOU NEVER KNOW WHO YOU CAN SHARE THE FIELD WITH!

Join us for a
WORLD-CLASS GOLF EXPERIENCE.



CONTACT US



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For questions on the event, please contact:

GENE STUNKEL
gstunkel@eventiausa.com
702-493-6921

For team deposits & payments, please contact:

TOBI GREEMAN
tgreeman@eventiausa.com
760-458-8609

CONTACT US



THE
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For questions on the event, please contact:

MITCHELL ZACK
mzack@eventiausa.com
301-503-9309

For team deposits & payments, please contact:

TOBI GREEMAN
tgreeman@eventiausa.com
702-729-8545 (ext.103)

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THE
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For questions on the event, please contact:

JOHN SWIDZINSKI
jswidzinski@eventiausa.com
925-330-4009

For team deposits & payments, please contact:

TOBI GREEMAN
tgreeman@eventiausa.com
702-729-8545 (ext.103)

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THE
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For questions on the event, please contact:

OLIVIA STUNKEL
ostunkel@eventiausa.com
702-460-9772

For team deposits & payments, please contact:

TOBI GREEMAN
tgreeman@eventiausa.com
702-729-8545 (ext.103)

CONTACT US



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For questions on the event, please contact:

JIM HAYNES

jimhaynes.mktcontractor@gmail.com

317-919-4702

For team deposits & payments, please contact:

TOBI GREEMAN

tgreeman@eventiausa.com

702-729-8545 (ext.103)

PLAYER PACKAGE



EACH PLAYER RECEIVES:

- (1) ROUND OF GOLF AT PEBBLE BEACH
- (1) ROUND OF GOLF AT SPYGLASS HILL
- (1) ROUND OF GOLF AT POPPY HILLS
- (3) ROOM NIGHTS - THE INN AT SPANISH BAY
- (1) PASS TO THE PLAYER'S CUP WELCOME PARTY (FOOD & DRINKS)
- (1) \$50 DAILY BREAKFAST CREDIT AT THE INN AT SPANISH BAY
- (1) SEAT AT THE PLAYER'S CUP AWARDS DINNER
- (1) PLAYER'S CUP SHOPPING EXPERIENCE (\$250 CREDIT)
- (1) PLAYER'S CUP LUNCHEON POST FINAL ROUND (FOOD & DRINKS)

PLUS:

- ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN - OPTIONAL)
- ENTRY INTO THE ALTERNATE SHOT DERBY (\$500 TEAM BUY IN - OPTIONAL)
- TEAM TOURNAMENT PRIZES - GROSS & TEAM NET DIVISION (1ST, 2ND & 3RD)

*COMPLIMENTARY TRANSPORTATION TO AND FROM MONTEREY AIRPORT PROVIDED BY PEBBLE BEACH - UPON REQUEST

**SINGLE
OCCUPANCY**

\$7,650 Per Player

**NON-GOLFING
COMPANION**

\$1,325 Per Guest

**DOUBLE OCCUPANCY /
ROOM SHARE:**

\$6,100 Per Player

(INCLUDES ROOM SHARE, DAILY BREAKFAST,
PLAYER WELCOME PARTY, AWARDS DINNER)

*BASED ON
AVAILABILITY

RESERVE YOUR FOURSOME

\$10,000 DEPOSIT TO SECURE YOUR GROUP (\$2,500 PER PLAYER)

BALANCE PAYMENT DUE BY 10/15/26

WE ACCEPT ALL MAJOR CREDIT CARDS (3% FEE) OR WIRES AT NO CHARGE.

Thank you for the opportunity to explore this collaboration with RBC Wealth Management.

We're excited about the opportunity to develop a scalable national signature event at Pebble Beach Resorts, designed to bring RBC teams and clients together through premium travel, tournament-level golf, and elevated relationship-building experiences.

Thank you!

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