

THE
PLAYER'S
CUP

PEBBLE BEACH

JANUARY 21-24, 2027

EVENTIA
SPORTS & ENTERTAINMENT GROUP

EVENT OVERVIEW

THE PLAYER'S CUP IS AN INVITATION ONLY, 3-DAY GOLF EVENT AT THE WORLD-RENOWNED PEBBLE BEACH, DRAWING CURRENT AND FORMER ATHLETES, COACHES, CELEBRITIES, PLUS INVITED CORPORATE & VIP GUESTS.

GOLF WILL BE PLAYED AT SOME OF THE GREATEST COURSES IN THE WORLD!
POPPY HILLS, SPYGLASS HILL AND PEBBLE BEACH.

GUESTS WILL STAY AT THE INN AT SPANISH BAY. A LUXURIOUS, 5-STAR HOTEL AND RESORT OVERLOOKING THE BEAUTIFUL PACIFIC COAST.

EVENT SNAPSHOT

-3 NIGHTS: THE INN AT SPANISH BAY

-3 ROUNDS: POPPY HILLS → SPYGLASS HILL → PEBBLE BEACH

-WELCOME RECEPTION + GIFTING / SHOPPING EXPERIENCE

-DAILY SKINS + POST-ROUND ALTERNATE SHOT DERBY

-AWARDS DINNER AND MORE!





OUR HOST GOLF COURSES

PEBBLE BEACH

SPYGLASS HILL

POPPY HILLS

TEE IT UP ACROSS THREE OF THE MONTEREY PENINSULA'S
FINEST—START WITH THE PRISTINE, TOURNAMENT-READY POPPY
HILLS, TAKE ON THE ICONIC CHAMPIONSHIP TEST OF SPYGLASS
HILL, AND FINISH IN UNFORGETTABLE FASHION ON LEGENDARY
PEBBLE BEACH GOLF LINKS.

ACCOMMODATIONS

THE INN AT SPANISH BAY

THE INN AT SPANISH BAY WILL SERVE AS THE HOST HOTEL FOR THE PLAYER'S CUP. THE INN AT SPANISH BAY IS NESTLED AMONG MAJESTIC MONTEREY PINES—AND FRONTED BY A SCOTTISH-STYLE LINKS GOLF COURSE THAT TOUCHES SOME OF THE MOST BREATHTAKING COASTLINE IN THE WORLD.

GUEST ROOMS FEATURE STYLISH AND COMFORTABLE FURNISHINGS AND A WARM, COZY FIREPLACE, VIEWS OF LANDSCAPED GROUNDS, PINE FORESTS, ROLLING FAIRWAYS OR THE PACIFIC OCEAN.





SCHEDULE OF EVENTS

THURSDAY, JAN. 21

- PLAYER ARRIVALS & CHECK-IN THE INN AT SPANISH BAY
- THE PLAYER'S CUP TOURNAMENT REGISTRATION, WELCOME PARTY & GIFTING

FRIDAY, JAN. 22

- BREAKFAST AT THE INN AT SPANISH BAY
(\$50 DAILY CREDIT AT ALL RESTAURANTS / ROOM SERVICE)
- DAY ONE - GOLF AT POPPY HILLS
- POST ROUND ALTERNATE SHOT DERBY AT POPPY HILLS
(\$500 2-MAN TEAM BUY-IN)
- DINNER ON OWN

SATURDAY, JAN 23

- BREAKFAST AT THE INN AT SPANISH BAY
(\$50 DAILY CREDIT AT ALL RESTAURANTS / ROOM SERVICE)
- DAY TWO - GOLF AT SPYGLASS HILL
- THE PLAYER'S CUP COCKTAIL PARTY & AWARDS DINNER
(BALLROOM AT THE INN AT SPANISH BAY)

SUNDAY, JAN 24

- BREAKFAST AT THE INN AT SPANISH BAY
(\$50 DAILY CREDIT AT ALL RESTAURANTS / ROOM SERVICE)
- DAY THREE - GOLF AT PEBBLE BEACH
- FOOD & DRINKS PROVIDED ON THE PEBBLE BEACH PRO SHOP PATIO
(IMMEDIATELY AFTER GOLF)
- PLAYER DEPARTURES

TOURNAMENT FORMAT

COURSE ROTATION

DAY ONE – POPPY HILLS
DAY TWO – SPYGLASS HILL
DAY THREE – PEBBLE BEACH

4-MAN TEAMS

BRING YOUR OWN FOURSOME

COURSE ROTATION

TOURNAMENT COURSES WILL BE POPPY HILLS & SPYGLASS

TOURNAMENT FORMAT

36 - HOLE COMPETITION
BEST-BALL / GROSS & NET DIVISION

PRIZES AWARDED

FOR 1ST, 2ND & 3RD PLACE (GROSS & NET DIVISIONS)
PRIZES FOR CLOSEST TO THE PIN & LONG DRIVE
HOLE - IN - ONE CONTESTS

BRING YOUR TEAM



HIT THE SHOTS



WIN THE TROPHY



PLAYER PACKAGE

EACH PLAYER RECEIVES:

- (1) ROUND OF GOLF AT PEBBLE BEACH
- (1) ROUND OF GOLF AT SPYGLASS HILL
- (1) ROUND OF GOLF AT POPPY HILLS
- (3) ROOM NIGHTS - THE INN AT SPANISH BAY
- (1) PASS TO THE PLAYER'S CUP WELCOME PARTY (FOOD & DRINKS)
- (1) \$50 DAILY BREAKFAST CREDIT AT THE INN AT SPANISH BAY
- (1) SEAT AT THE PLAYER'S CUP AWARDS DINNER
- (1) PLAYER'S CUP SHOPPING EXPERIENCE (\$250 CREDIT)
- (1) PLAYER'S CUP LUNCHEON - POST FINAL ROUND (FOOD & DRINKS)
- NEW** (1) FREE ROUND-TRIP CLUB SHIPPING VIA SHIPSTICKS

PLUS:

- ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN - OPTIONAL)
- ENTRY INTO THE ALTERNATE SHOT DERBY (\$500 TEAM BUY IN - OPTIONAL)
- TEAM TOURNAMENT PRIZES - GROSS & TEAM NET DIVISION (1ST, 2ND & 3RD)

*COMPLIMENTARY TRANSPORTATION TO AND FROM MONTEREY AIRPORT PROVIDED BY PEBBLE BEACH - UPON REQUEST

RESERVE YOUR FOURSOME

\$10,000 DEPOSIT TO SECURE YOUR GROUP (\$2,500 PER PLAYER)

BALANCE PAYMENT DUE BY 10/15/26

WE ACCEPT ALL MAJOR CREDIT CARDS (3% FEE) OR WIRES AT NO CHARGE.

SINGLE OCCUPANCY

\$7,800 Per Player

DOUBLE OCCUPANCY / ROOM SHARE:

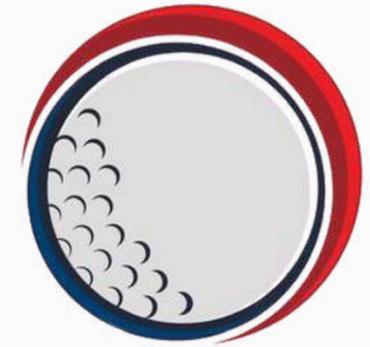
\$6,150 Per Player

*BASED ON AVAILABILITY

NON-GOLFING COMPANION

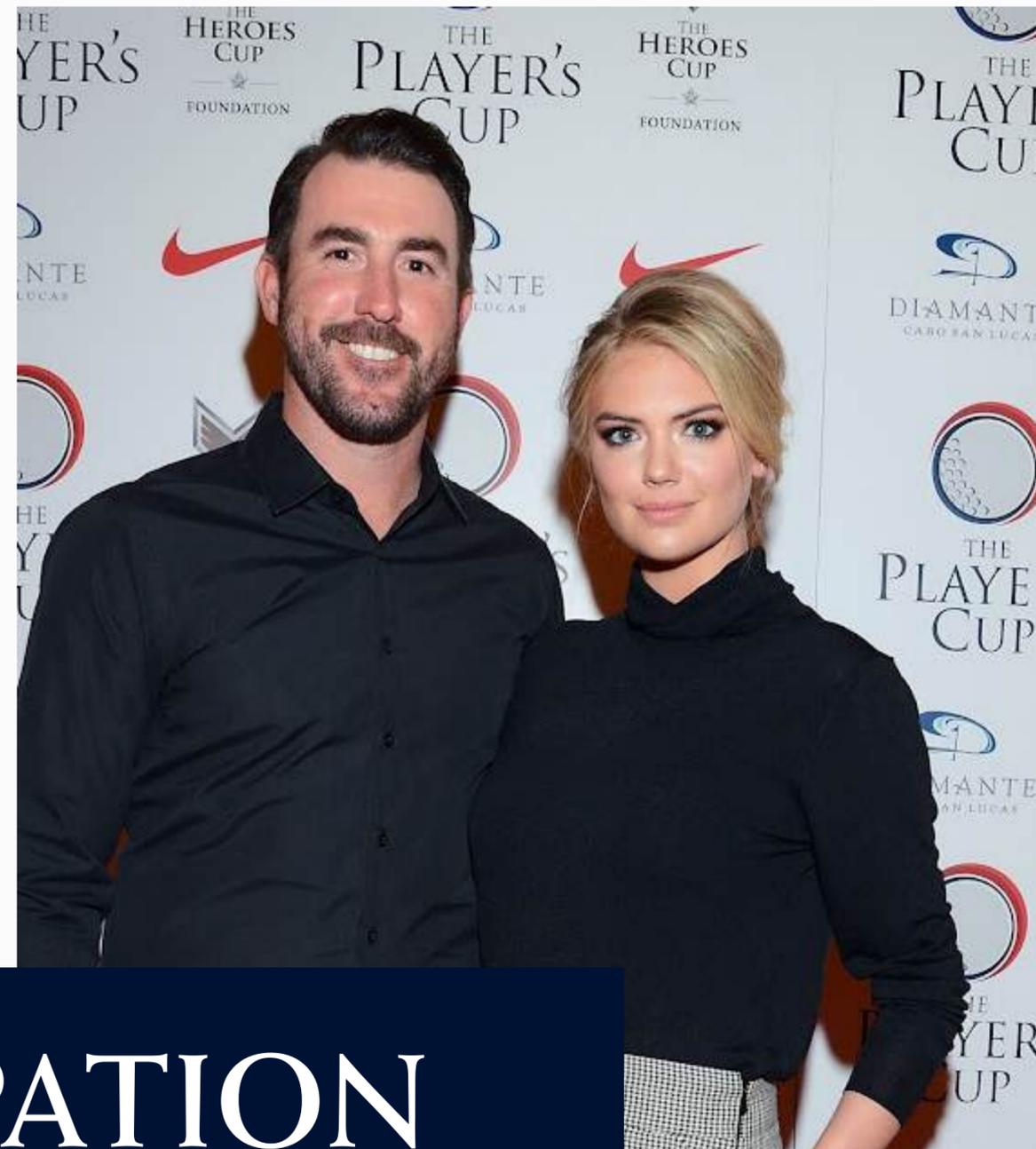
\$1,325 Per Guest

(INCLUDES ROOM SHARE, DAILY
BREAKFAST, PLAYER WELCOME PARTY,
AWARDS DINNER)



THE PLAYER'S CUP





CELEBRITY PARTICIPATION

FOR OVER 25 YEARS, CELEBRITIES HAVE JOINED OUR TOURNAMENTS, BLENDING SEAMLESSLY INTO THE COMPETITION AND THE UNFORGETTABLE EVENINGS THAT FOLLOW. YOU NEVER KNOW WHO YOU CAN SHARE THE FIELD WITH!

Join us for a
WORLD-CLASS GOLF EXPERIENCE.



CONTACT US



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For questions on the event, please contact:

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