

THE
PLAYER'S
CUP

Special Offer for Members of the:

VSGA

PEBBLE BEACH

January 22-25, 2026

EVENTIA
SPORTS & ENTERTAINMENT GROUP



EVENT OVERVIEW

The Player's Cup is an invitation only, 3-day golf event at the world-renowned Pebble Beach, drawing current and former athletes, coaches, celebrities, plus invited corporate & VIP guests.

Golf will be played at some of the greatest courses in the world! Spanish Bay, Spyglass Hill and Pebble Beach.

Guests will stay at The Inn at Spanish Bay. A luxurious, 5-star hotel and resort that overlooks the beautiful Links at Spanish Bay.

PLAY PEBBLE LIKE THE PROS:

The Player's Cup is the last event before the AT&T at Pebble Beach.

OUR HOST GOLF COURSES



PEBBLE BEACH

Pebble Beach has been rated the greatest public golf course in America by Golf Digest since its rankings came out in 2003. It has hosted (6) US Opens dating back to 1972 and will be home of the 2027 US Open.



SPYGLASS HILL

Spyglass Hill is Pine Valley-by-the-Sea meets Augusta National, says Sports Illustrated. Other major golf publications propose it is the best course yet to have hosted a Major.



SPANISH BAY

Spanish Bay has a beautifully crafted Scottish look, blending green and golden hues against a spectacular beachside backdrop to produce a memorable experience unlike any other in Pebble Beach.



THE INN AT SPANISH BAY

The Inn at Spanish Bay will serve as the host hotel for The Player's Cup.

The Inn at Spanish Bay is nestled among majestic Monterey pines—and fronted by a Scottish-style links golf course that touches some of the most breathtaking coastline in the world.

Guest rooms feature stylish and comfortable furnishings and a warm, cozy fireplace, views of landscaped grounds, pine forests, rolling fairways or the Pacific Ocean.

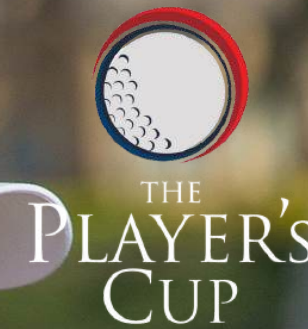


TIM TEBOW



TIM BROWN

BEN ROTH LISBERGER



THE PLAYER'S CUP DRAWS A-LIST CELEBRITIES



GREG MADDUX

EDDIE GEORGE



EMMITT SMITH



PAST CELEBRITY PARTICIPANTS



GREG MADDUX

TOM GLAVINE

AARON BOONE

ADRIAN GONZALEZ

JIM MCMAHON

DAVID PRICE

JUSTIN VERLANDER

JOHN STARKS

TREVOR HOFFMAN

TIM BROWN

KRIS BRYANT

BRUCE BOCHY

KEVIN SORBO

RICHARD KARN

TIM ALLEN

ROGER CLEMENS

CHUCK FINLEY

BEN ROETHLISBERGER

DEMARCUS WARE

JEFF FRANCOUER

SPUD WEBB

JONATHAN OGDEN

CRAIG GREBECK

WILLIE GAULT

TIM TEBOW

EMMITT SMITH

CHILI DAVIS

CHRIS REDMAN

JULIUS ERVING

TORII HUNTER

JOE CARTER

EDDIE GEORGE

CLAY BUCHHOLZ

AARON HICKS

DEBBE DUNNING

ROLLIE FINGERS

BRUCE ARIANS

BRUCE BOWEN

JUSTIN WATSON

ERIC DICKERSON

BYRON SCOTT

JONATHAN CAIN

VINCE YOUNG

ANDRUW JONES

CHUCK PAGANO

BROCK OSWEILER

DALE MURPHY

DON CHEADLE



TOURNAMENT FORMAT



COURSE ROTATION

Day One – Spanish Bay
Day Two – Spyglass Hill
Day Three – Pebble Beach

4 - MAN TEAMS

Bring your own foursome

36 - HOLE TOURNAMENT

Tournament courses will be Spanish Bay & Spyglass

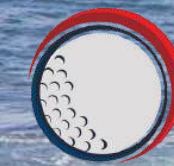
TOURNAMENT FORMAT

Best-Ball / Gross & Net Division

PRIZES AWARDED

For 1st, 2nd & 3rd Place (Gross & Net Divisions)
Prizes for closest to the Pin & Long Drive

SCHEDULE OF EVENTS



THE
PLAYER'S
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THURSDAY, JANUARY 22

Player Arrivals & Check-In

The Player's Cup

Tournament Registration &

Welcome Party

(Troon Room and Patio Firepits)

FRIDAY, JANUARY 23

Breakfast at The Inn at Spanish Bay

*(\$50 daily credit - all restaurants or
room service)*

Day One - Golf at Spanish Bay

Post Round Alternate Shot Derby
at Spanish Bay

(\$500 2-man team buy-in)

Dinner on Own

SATURDAY, JANUARY 24

Breakfast at The Inn at Spanish Bay

*(\$50 daily credit - all restaurants or
room service)*

Day Two - Golf at Spyglass Hill

The Player's Cup
Cocktail Party & Awards Dinner
(The Ballroom at The Inn at Spanish Bay)

SUNDAY, JANUARY 25

Breakfast at The Inn at Spanish Bay

*(\$50 daily credit - all restaurants or
room service)*

Day Three - Golf at Pebble Beach

Food & Drinks provided on the
Pebble Beach Pro Shop patio
(Immediately after golf)

Player Departures

VSGA GOLFER PACKAGE

EACH PLAYER RECEIVES:

- (1) ROUND OF GOLF AT PEBBLE BEACH
- (1) ROUND OF GOLF AT SPYGLASS HILL
- (1) ROUND OF GOLF AT SPANISH BAY
- (3) ROOM NIGHTS - THE INN AT SPANISH BAY
- (1) PASS TO THE PLAYER'S CUP WELCOME PARTY (Food & Drinks)
- (1) \$50 DAILY BREAKFAST CREDIT AT THE INN AT SPANISH BAY
- NEW** (1) SEAT AT THE PLAYER'S CUP AWARDS DINNER
- NEW** (1) PLAYER'S CUP SHOPPING EXPERIENCE (\$300 Credit)

PLUS:

- ENTRY INTO THE DAILY GROSS SKINS GAMES (\$100 BUY IN - Optional)
- ENTRY INTO THE ALTERNATE SHOT DERBY (\$500 TEAM BUY IN - Optional)
- TEAM TOURNAMENT PRIZES - GROSS & TEAM NET DIVISION (1st, 2nd & 3rd)

*COMPLIMENTARY TRANSPORTATION TO AND FROM MONTEREY AIRPORT
PROVIDED BY PEBBLE BEACH - UPON REQUEST

SINGLE OCCUPANCY

~~\$7,250 per player~~

\$6,750 per player (*VSGA Discounted Member Pricing*)

NON-GOLFING COMPANION ADD-ON

\$1,325 per guest

(includes room share, daily breakfast, player welcome party, awards dinner)

DOUBLE OCCUPANCY / ROOM SHARE:

~~\$5,900 per player~~

\$5,400 per player (*VSGA Discounted Member Pricing*)

**Based on availability*

RESERVE YOUR SPOT:

\$2,500 deposit to secure your spot (\$10,000 per foursome),
Balance payment due by 10/1/25

We accept all major credit cards (3% fee) OR wires at no charge.



THE BEACH CLUB AT PEBBLE BEACH

Complimentary access to The Beach Club for Player's Cup participants & guests.

Enjoy the world-class amenities at The Beach Club at Pebble Beach, which is stunningly situated at Stillwater Cove in Pebble Beach. All guests will have access to the private beach & heated pool, plus daily use of the fitness room.

This impressive venue has a rich history spanning more than 90 years and is just a short stroll from The Lodge at Pebble Beach. It overlooks the famous 17th hole at Pebble Beach Golf Links.

PEBBLE BEACH ACTIVITIES

Experience the beauty of the Monterey Peninsula! Enjoy the signature activities at Pebble Beach, including stunning beach walks & whale watching. Pebble Beach also offers an array of other exclusive activities to indulge in, such as kayaking, wine tasting tours and shopping in Carmel-By-The-Sea!

STUNNING BEACH ACCESS



WHALE WATCHING

CONTACT US



THE
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For questions on the event, please contact:

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