

2021 SCSTA **COLLEGE FESTIVAL COMPETITION** Evaluation Form

PERSUASIVE SPEAKING

Contestants will prepare an **original persuasive speech** on a proposition of fact, value, or policy. The speech will seek either passive agreement or immediate action from the audience. **Topics should be relevant** to today's society. Speeches should include the use of emotion, logic, and credibility and should be **organized** with an acceptable persuasive strategy. Speeches **must include at least three complete citations of research**. Careful attention should be given to language usage, creativity, organization, and effective delivery. Contestants are **required to include PowerPoint slide(s) by sharing their screen through Zoom application**, while remaining on camera. The camera frame should be waist-up. A **maximum of three note cards** or a **one-page outline** may be used. **TIME LIMIT: 4-7 minutes.**

NAME _____ **School Name** _____

Excellent = 10 **Poor = 1** (10 possible points per section) **Comments**

_____ **Organization**

- Effective intro., body, and conclusion?
- Easy to follow? Main points easily identified?
- Clear transitions?
- Effective design strategy for persuasion?

_____ **Topic Choice**

- Appropriate topic?
- Speaker exhibits responsible knowledge on topic?
- Original approach / Unique interpretation?

_____ **Content / Argumentation**

- Relevant and sufficient materials?
- At least three complete citations of research?
- Varied support materials, such as examples, statistics & quotes used?
- Believable supporting materials/research?
- Critical thinking evident?
- Appeals to logic & emotion?

_____ **Delivery**

- Direct and fluent speech?
- Effective eye contact, gestures, posture, etc.?
- Presentation aids integrated to enhance verbal message?
- Professional-sounding voice and proper grammar used?
- Pause, emphasis, phrasing, rate variations, etc. appropriate?
- Maximum three note cards or one-page outline used?

_____ **Overall Effectiveness**

- Topic explored sufficiently and uniquely?
- Professional attire and poise?
- Established credibility and rapport and with audience?
- Persuasive in style and delivery?
- Purpose fulfilled / Are you persuaded?

_____ **Total points (50 possible)** Judge's Signature _____

Time: _____ Minutes (Limit: 4-7 minutes) Judge's Affiliation _____

Tally Room Use Only

-5 Deduction for Over or Under time in Preliminary rounds; *DISQUALIFIED* for Over or Under time in *FINALS*

_____ **TOTAL ADJUSTED POINTS**