

2021 SCSTA COLLEGE FESTIVAL COMPETITION Evaluation Form

INFORMATIVE SPEAKING

Contestants will prepare an **original informative speech**, sharing with the audience some aspect of culture, society, ethnic group, process, place, person, event, or the like. **Topics should be relevant** to today's society. Speakers must use an acceptable **organizational strategy** for informative speaking and **must include at least three complete citations of research**. Careful attention should be given to language usage, creativity, organization, and effective delivery. Contestants are **required to include PowerPoint slide(s) by sharing their screen through Zoom application**, while remaining on camera. The camera frame should be waist-up. A **maximum of three note cards** or a **one-page outline** may be used. **TIME LIMIT: 4-7 minutes.**

NAME _____ **School Name** _____

Excellent = 10 **Poor = 1** *(10 possible points per section)* **Comments**

_____ **Organization**

Effective intro., body, conclusion?
 Easy to follow? Main points easily identified? Clear transitions?
 Effective design strategy for informative speaking?

_____ **Topic Choice**

Appropriate topic?
 Speaker exhibits responsible knowledge on topic? Original approach / Unique interpretation?

_____ **Content**

Relevant and sufficient materials?
 At least three complete citations of research?
 Varied support materials, such as examples, statistics & quotes used? Believable supporting materials/research?
 Critical thinking evident?

_____ **Delivery**

Direct and fluent speech?
 Effective eye contact, gestures, posture, etc.?
 Presentation aids integrated to enhance verbal message? Professional-sounding voice and proper grammar used?
 Pause, emphasis, phrasing, rate variations, etc. appropriate?
 Maximum three note cards or one-page outline used?

_____ **Overall Effectiveness**

Topic explored sufficiently and uniquely?
 Professional attire and poise?
 Established credibility and rapport and with audience? Informative purpose and not persuasive?

_____ **Total points (50 possible)** Judge's Signature _____

Time: _____ Minutes *(Limit: 4-7 minutes)* Judge's Affiliation _____

Tally Room Use Only

-5 Deduction for Over or Under time in Preliminary rounds; DISQUALIFIED for Over or Under time in FINALS

_____ **TOTAL ADJUSTED POINTS**