

TELEVISION BROADCASTING

Each contestant will present a **three (3-4) minute television broadcast** containing three items: 90 seconds of **News**, 60 seconds of **Sports**, and 30 seconds of **Original Commentary**. **Contestants are responsible for writing their own commentary**. Contestants should wear attire appropriate to professional news broadcast and the camera frame should be waist-up. Contestants should **introduce** themselves at the start of the broadcast and lead in to the first story creatively. The contestant may create brief **transitions** between stories and into commentary. Evaluation will be based on **presence, voice quality, commentary, organization, overall effectiveness, and adherence to time limit**. Timekeeper will time entire broadcast only. **All items must be included in the broadcast**. Event host will provide 90 seconds of news copy and 60 seconds of sports copy approx. 1 week before festival date. Winners will be determined by total points awarded, with NO FINALS ROUND. NO SUBSTITUTIONS ALLOWED. **TIME LIMIT: (3-4) minutes**.

2021 Original Commentary: Write a 30 second commentary answering the following question: **“Would the US benefit or be harmed by implementing use of popular vote to elect future Presidents, thus abolishing the Electoral College?”**

NAME _____ Round _____ School _____

Excellent = 10

Poor = 1

Comments

_____ **Camera Presence / Delivery**
 All words pronounced correctly?
 Effective delivery/connection to audience through screen?
 Announcer appears credible?
 Professional Attire?

_____ **Voice Quality**
 Free from unpleasant qualities?
 Pause, emphasis, phrasing, rate and variations effective?
 All sounds are articulate & clear but not overdone?

_____ **Material - 30 sec. Commentary**
 Relevant and Opinionated?
 Effective oral style employed for commentary?
 Clear transition from prepared copy to commentary?

_____ **Organization of Broadcast**
 Announcer moved smoothly between stories?
 Easy to follow?
 Effective transitions used throughout?

_____ **Overall Effectiveness**
 Approached with integrity and demonstrating poise?
 Announcer exhibits originality?
 Personality conducive to television broadcasting?

_____ **Total points (50 possible)** Judge’s Signature _____

Time: _____ Minutes (Limit: 3-4 minutes) Judge’s Affiliation _____

Tally Room Use Only

-5 Deduction for Over or Under time in Preliminary rounds; *DISQUALIFIED* for Over or Under time in *FINALS*

_____ **TOTAL ADJUSTED POINTS**