

# SCSTA COLLEGE FESTIVAL COMPETITION Evaluation Form

## PERSUASIVE SPEAKING

### Event Rules

Contestants will prepare an original persuasive speech on a proposition of fact, value, or policy. The speech will seek either passive agreement or immediate action from the audience. Topics should be relevant to today's society. Speeches should include the use of emotion, logic, and credibility and should be organized with an acceptable persuasive strategy. Speeches must include at least three complete citations of research. Careful attention should be given to language usage, creativity, organization, and effective delivery. Contestants are required to include PowerPoint slide(s). A maximum of three note cards or a one-page outline may be used.

**TIME LIMIT: 4-7 minutes**

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## PERSUASIVE SPEAKING

Performer(s) \_\_\_\_\_

Preliminary Round

Final Round

School Number \_\_\_\_\_

Time: \_\_\_\_\_ Minutes (*Limit 4-7 Minutes*)

Criteria	Superior	Advanced	Proficient	Basic Level	Emerging
	5 Points	4 Points	3 Points	2 Points	1 Point
<b>Organization</b>	Speaker has an excellent introduction, body, and conclusion. They are extremely easy to follow and include very clear transitions and central ideas.	Speaker has a good introduction, body, and conclusion. They are very easy to follow and include very clear transitions and a central idea.	Speaker has an introduction, body, and conclusion. They are easy to follow and include clear transitions and central idea.	Speaker has some parts of an introduction, body, and conclusion. They are somewhat easy to follow and include some clear transitions and a vague central idea.	Speaker has little to no introduction, body, and conclusion. They are difficult to follow and include little to no clear transitions or central idea.
<b>Topic Choice</b>	Speaker is extremely knowledgeable about the subject, presents incredibly relevant and meaningful ideas, provides outstanding original insights and arguments, and adheres to the topic.	Speaker is very knowledgeable about the subject, presents many relevant and meaningful ideas, provides many original insights and arguments, and adheres to the topic.	Speaker is mostly knowledgeable about the subject, presents some relevant and meaningful ideas, provides some original insights and arguments, and mostly adheres to the topic.	Speaker is somewhat knowledgeable about the subject, presents few relevant and meaningful ideas, provides few original insights and arguments, and somewhat adheres to the topic.	Speaker has little to no knowledge about the subject, presents no relevant and meaningful ideas, provides no original insights and arguments, and does not adhere to the topic.
<b>Content / Argumentation</b>	Speaker includes at least three complete citations of research. They have extremely relevant and sufficient development of material. They use excellent examples, facts, and quotes.	Speaker includes three complete citations of research. They have good relevant and sufficient development of material. They use good examples, facts, and quotes	Speaker includes two complete citations of research. They have relevant and sufficient development of material. They use examples, facts, and quotes.	Speaker includes one complete citation of research. They have some relevant and sufficient development of material. They use little examples, facts, and quotes.	Speaker includes no citations of research. . They have little to no relevant and sufficient development of material. They did not use good examples, facts, and quotes.
<b>Delivery</b>	Speaker spoke extremely directly and fluently. They used excellent vocal variety. They had extremely effective eye contact, gestures, and posture.	Speaker spoke very directly and fluently. They used good vocal variety. They had very effective eye contact, gestures, and posture.	Speaker spoke directly and fluently. They used vocal variety. They had effective eye contact, gestures, and posture	Speaker struggled to speak directly and fluently. They used some vocal variety. They had some effective eye contact, gestures, and posture.	Speaker did not speak directly and fluently. They used little to no vocal variety. They had little to no effective eye contact, gestures, and posture
<b>Overall Effectiveness</b>	Speaker explored the topic extremely sufficiently and uniquely. They presented themselves excellently in professional attire and with poise. They established an excellent rapport with the audience.	Speaker explored the topic very sufficiently and uniquely. They presented themselves very well in professional attire and with poise. They established a great rapport with the audience.	Speaker explored the topic sufficiently and uniquely. They presented themselves well in professional attire and with poise. They established a rapport with the audience.	Speaker struggled to explore the topic sufficiently and uniquely. They struggle to present themselves in professional attire and with poise. They established some rapport with the audience.	Speaker did not explore the topic sufficiently and uniquely. They presented themselves well in professional attire and with poise. They established a rapport with the audience.

\_\_\_\_\_ **TOTAL POINTS (25 possible)**    
 **Superior (21-25)**    
**Excellent (16-20)**    
**Good (11-15)**    
**Fair (0-10)**

Judges Comments:

Judges Affiliation \_\_\_\_\_

Judges Signature \_\_\_\_\_

**FOR TALLY ROOM ONLY**

\_\_\_\_\_ Deductions (-2 for over/under time in preliminary round; Disqualified in Finals)

\_\_\_\_\_ **ADJUSTED TOTAL POINTS**