

**TELEVISION BROADCASTING**

**EVENT RULES**

Each contestant will present a three (3-4) minute television broadcast containing three items: 90 seconds of News, 60 seconds of Sports, and 30 seconds of Original Commentary. Contestants are responsible for writing their own commentary. Contestants should wear attire appropriate to professional news broadcast. Contestants should introduce themselves at the start of the broadcast and lead into the first story creatively. The contestant may create brief transitions between stories and into commentary. Evaluation will be based on presence, voice quality, commentary, organization, overall effectiveness, and adherence to time limit. Timekeeper will keep time for broadcast only. All items must be included in the broadcast. Event host will provide 90 seconds of news copy and 60 seconds of sports copy approx. 1 week before the festival date. Winners will be determined by total points awarded, with NO FINALS ROUND. NO SUBSTITUTIONS ALLOWED.

**Original Commentary: TBA**

**TIME LIMIT: (3-4) minutes.**

# SCSTA COLLEGE FESTIVAL COMPETITION Evaluation Form

## TELEVISION BROADCASTING

Performer(s) \_\_\_\_\_

Preliminary Round  Final Round

School \_\_\_\_\_

Time: \_\_\_\_\_ Minutes (Limit 3-4 Minutes)

| Criteria                             | Superior  | Advanced  | Proficient  | Basic Level   | Emerging  |
|--------------------------------------|---|---|---|---|---|
|                                      | 5 Points  | 4 Points  | 3 Points  | 2 Points  | 1 Point   |
| <b>Camera Presence / Delivery</b>    | All words correctly pronounced; Energized delivery and strong connection to audience; Announcer sounds and looks credible, including professional broadcast attire          | Majority of words correctly pronounced; Effective delivery and strong connection to audience; Announcer sounds and looks credible, but may not wear professional broadcast attire | Majority of words correctly pronounced; Good delivery and connection to audience; Announcer sounds and looks credible, but may not wear professional broadcast attire | Some words not pronounced correctly; Delivery and connection to audience not dynamic; Announcer may not sound or look credible and may not wear professional broadcast attire | Some words mispronounced; Weak delivery and connection to audience; Announcer may not sound or look credible or does not wear professional broadcast attire                                       |
| <b>Voice Quality</b>                 | Voice free from unpleasant qualities; Dynamic and appropriate vocal variation inc. pauses, emphasis, phrasing, and rate; All sounds are articulate, clear, and not overdone | Voice mostly free from unpleasant qualities; Effective vocal variation inc. pauses, emphasis, phrasing, and rate; All sounds are articulate, clear, and not overdone              | Voice exhibits minimal unpleasant qualities; Good vocal variation inc. pauses, emphasis, phrasing, rate; Most sounds are articulate, clear, and not overdone          | Voice exhibits unpleasant qualities; Ineffective vocal variation inc. pauses, emphasis, phrasing, rate; Noticeable challenges with clarity of speech sounds                   | Voice exhibits unpleasant qualities; Lack of vocal variation inc. pauses, emphasis, phrasing, rate; Noticeable challenges with clarity of speech sounds   |
| <b>Material - 30 sec. Commentary</b> | Relevant and opinionated; Dynamic oral style for persuasive commentary; Strengthened with a creative, effective transition from prepared copy                               | Relevant and opinionated; Effective oral style for persuasive commentary; Strengthened with a creative, effective transition from prepared copy                                   | Relevant and opinionated; Effective oral style for persuasive commentary; Transition from prepared copy may not be creative or effective                              | May not be relevant and/or opinionated; Oral style may not be effective for persuasive commentary; Transition from prepared copy may not be creative or effective             | Commentary sounds more informative than persuasive; Oral style may not be effective for persuasive commentary; Transition from prepared copy may not be included or is not creative and effective |
| <b>Organization of Broadcast</b>     | Announcer moved smoothly between stories with planned, creative, transitions delivered professionally and with dynamic vocal variation; Easy to follow                      | Announcer moved smoothly between stories with planned, creative, transitions delivered effectively; Easy to follow  | Announcer moved smoothly between stories with transitions that may not be planned or creative or delivered effectively; Easy to follow                                | Transitions between stories may not be smooth, planned or creative or delivered effectively; Viewer can follow, but not easily  | Transitions missing between stories or delivered poorly; Viewer can follow, but not easily  |
| <b>Overall Effectiveness</b>         | Approached with integrity and professionalism; Demonstrates poise; Exhibits original approach; Includes dynamic, creative intro and closing                                 | Approached with integrity and professionalism; Demonstrates poise; Exhibits some originality in approach; Includes effective intro and closing                                    | Approached with integrity and professionalism; Mostly poised; Exhibits some originality in approach; Includes clear intro and closing                                 | Approach may lack integrity or professionalism; Somewhat poised; Exhibits minimal originality in approach; May not include intro or closing                                   | Approach may lack integrity or professionalism; Lacks poise; Exhibits minimal originality in approach; Does not include intro or closing  |

\_\_\_\_\_ TOTAL POINTS (25 Possible)
Superior (21-25)
Excellent (16-20)
Good (11-15)
Fair (0-10)

Judges Comments:

Judges Affiliation \_\_\_\_\_

Judges Signature: \_\_\_\_\_

**FOR TALLY ROOM ONLY**

\_\_\_\_\_ Deductions (-2 for over/undertime in preliminary round; Disqualified in Finals)

\_\_\_\_\_ ADJUSTED TOTAL POINTS