

— Sponsorship — OPPORTUNITIES

TOGETHER, WE CREATE
LIFE-CHANGING
wishes FOR
CHILDREN WITH
CRITICAL ILLNESSES.



SATURDAY ★ FEBRUARY 21, 2026



BURGERS.
Brews.
BOURBON.
& more!

BACKYARD ★ FT. LAUDERDALE ★ 100 SW 3RD AVE

LEARN MORE AT
GREATAMERICANBASH.NET

About

GREAT AMERICAN BASH

Great American Bash returns **Saturday, February 21, 2026**, at Backyard Fort Lauderdale—bigger and better than ever!

Enjoy an afternoon of all-American bites and sips from local restaurants and breweries, featuring burgers, brews, bourbon, seltzers, craft cocktails, wine, and a variety of desserts. With live music, a raffle, and a **mission to help grant children's wishes**, this alfresco event truly has something for everyone.

SINCE IT'S INCEPTION, GREAT AMERICAN BASH HAS RAISED
IN EXCESS OF **\$360,000** WITH THE HELP OF:
800+ ATTENDEES
45+ BURGER, BEER, AND BOURBON VENDORS
25+ EVENT SPONSORS

Impact

OF YOUR SPONSORSHIP

With the average cost of a wish at \$10,000, the success of this event is crucial. Your sponsorship will **help children with critical illnesses dream bigger, fight harder, and live fuller**.

Please review the attached forms for even more benefits of a sponsorship.

About

MAKE-A-WISH® SOUTHERN FLORIDA

Make-A-Wish Southern Florida is on a quest to bring every eligible child's wish to life, because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight critical illnesses.

In our 40+ year history, we have granted **more than 15,000** wishes in our Southern Florida community.

**THERE IS A \$0 COST
TO A WISH FAMILY TO EXPERIENCE A
WISH COME TRUE.**

Media

HIGHLIGHTS



2025 LOCAL MEDIA STATS



700+ STORIES
6.5 MILLION VIEWS

*As of September 2025

CONNECT WITH US @MAKEAWISHSFLA



To learn more about how **YOU** can help make wishes come true,
visit us at wish.org/sfla

OPPORTUNITIES

PRESENTING SPONSOR - \$20,000

- One child's wish granted in your company's name
- Entire event branded "Presented by your company"
- Email blast to select Make-A-Wish constituents with dedicated "About Sponsor" feature
- Company logo featured on custom branded coaster
- Company logo and designation as event's Presenting Sponsor featured on marketing materials
- Banner with company name listed as Presenting Sponsor
- Company logo and designation as event's Presenting Sponsor featured on floor decals inside event venue
- Company @handle tagged in social media event posts
- Company logo featured with a live link on the event website
- Admission for 20 company representatives to the event
- 6 ft. table and chairs (provided by Make-A-Wish) to market your company and distribute promotional materials
- Special introduction and recognition on-stage at event
- Special gift of recognition
- **Category exclusivity**

PREMIER SPONSOR - \$10,000

- Company name/logo featured on event branded lanyard to hold beer glass
- Company name/logo featured on select marketing materials
- Company @handle tagged in social media event posts
- Company logo featured with a live link on the event website
- Admission for 15 company representatives to the event
- Special gift of recognition
- **Category exclusivity**

LOUNGE SPONSOR - \$10,000

- Custom banner over sponsor lounge area with company name/logo
- Company logo featured on keepsake gift to be distributed to guests
- Company name/logo featured on select marketing materials
- Company @handle tagged in social media event posts
- Company logo featured with a live link on the event website
- Admission for 15 company representatives to the event
- Special gift of recognition
- **Category exclusivity**

OPPORTUNITIES

ENTERTAINMENT SPONSOR - \$5,000

- Custom banner over main stage with company name/logo
- Opportunity to introduce entertainment on stage or verbal recognition by entertainment
- Company name/logo included on select marketing materials
- Company @handle tagged in select social media event posts
- Company logo included with a live link on the event website
- Admission for 10 company representatives to the event
- Special gift of recognition
- *Category exclusivity*

SELFIE-SPOT SPONSOR - \$5,000

- Selfie wall branded with company name/logo
- Company name/logo included on select marketing materials
- Company logo included with a live link on the event website
- Admission for 10 company representatives to the event
- Special gift of recognition
- *Category exclusivity*

TASTING SPONSOR - \$5,000

- Company name/logo featured on event disposable serving dishes
- Company name/logo included on select digital marketing materials
- Company @handle tagged in select social media event posts
- Company logo on the event website
- Admission for 10 company representatives to the event
- Special gift of recognition
- *Category exclusivity*

SIP N' SAVOR ROW SPONSOR - \$4,000 (MULTIPLE AVAILABLE)

- Company name/logo displayed prominently throughout event Sip N' Savor Zone
- Company name/logo included on digital marketing materials
- Company @handle tagged in social media event posts
- Company logo featured with a live link on the event website
- Admission for 5 company representatives to the event
- Special gift of recognition

OPPORTUNITIES

LIBERTY SPONSOR - \$2,500

- Company name/logo branded on People's Choice Award voting token
- Company name/logo included on select digital marketing materials
- Company logo featured with a live link on the event website
- Company @handle tagged in select social media event posts
- Admission for 5 company representatives to the event
- *Category exclusivity*

WRISTBAND SPONSOR - \$2,500

- Company name/logo featured on general admission event wristbands
- Company name/logo included on select marketing materials
- Company logo featured with a live link on the event website
- Admission for 5 company representatives to the event
- *Category exclusivity*

STARS & STRIPES SPONSOR - \$2,500

- Company name/logo featured on event cocktail napkins
- Company name/logo included on select marketing materials
- Company logo featured with a live link on the event website
- Admission for 5 company representatives to the event
- *Category exclusivity*

STAGE SPONSOR - \$2,500 (MULTIPLE AVAILABLE)

- Custom banner over main stage with company name/logo
- Company name/logo included on select marketing materials
- Company logo featured with a live link on the event website
- Admission for 5 company representatives to the event
- Special gift of recognition

IMPACT SPONSOR - \$750 (MULTIPLE AVAILABLE)

- Company name/logo included on event day digital signage
- Company name/logo included on select marketing materials
- Company logo featured with a live link on the event website
- Admission for 2 company representatives to the event
- Opportunity to provide branded keepsake gift to be distributed to guests

THANK YOU TO OUR **2025** SPONSORS

VENUE HOST:



ASSURANT®



LOVE, • *Tito's.* MORIARTY

SEE NEXT PAGE FOR THE GREAT AMERICAN BASH SPONSORSHIP AGREEMENT 2026

Sponsorship

AGREEMENT

This letter entitles the signing sponsor the benefits listed in the selected sponsorship opportunity. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than December 13, 2025.

DESIRED SPONSORSHIP LEVEL & FINANCIAL COMMITMENT: _____

CONTACT PERSON: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

COMPANY NAME: _____

ADDRESS: _____

CITY, STATE, & ZIP: _____

THIS LETTER CORRECTLY SETS FOR THE UNDERSTANDING OF:

PRINT NAME _____

SIGNATURE _____

DATE _____

Thank you for supporting Make-A-Wish Southern Florida.

100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

If you are sponsoring this event, please e-mail your logo directly to Jade Ferrada at jferrada@sfla.wish.org. *300ppi JPG/PNG, EPS, PDF logos accepted.