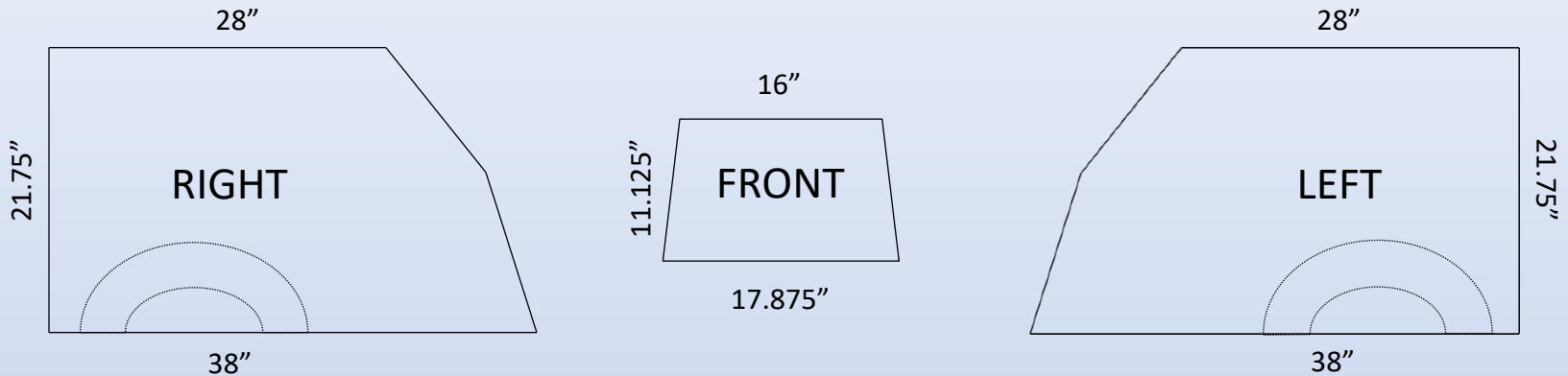# BTC01/BBC01 Graphics Template

Right Side

Typical application is to three sides using 3M IJ180mC-10 with gloss laminate. Graphics should be designed and will be applied as panels. Resolution should be 1:1 at the sizes given below and saved in EPR, AI, or PDF (at 1:1). Designers should avoid placing critical graphics (e.g. phone numbers, addresses) within 1-2" of edges to allow for adjustments during the application process and the area behind the wheel as this area will be partially blocked. You may add a frame or edge border to the design, but do not add a border line to the graphic itself (i.e. if a fine line is used as an aid to design work be sure to remove it when done).

Front

RIGHT
28"
21.75"
38"

FRONT
16"
11.125"
17.875"

LEFT
28"
21.75"
38"

Content Design Considerations

- All three panels are "primary" panels and will be very visible as you move your cart. Be sure to include critical information like business name and contact info. This is your rolling billboard.
- Fully utilize the space available, but be aware that the wheel will partially block both side panels. The approximate area blocked is shown as a dotted section as a reminder; do not add the dotted lines to your drawing.