



HB-14/H8D/H9G/H9GSS Graphics Template

Typical application is to three sides (A, B, and C) using Avery 2923/3060 laminate (indoor) or Avery 1005/1060 (outdoor) or 3M equivalent. Graphics may be designed as panels or as a continuous design, but will usually be applied as panels. Resolution should be 1:1 at the sizes given below and saved in EPS (vector), AI (vector), or PDF (at 1:1). Any specially designed fonts must be included with submitted graphics. Designers should avoid placing critical graphics (e.g. phone numbers, addresses) within 3" of edges to allow for adjustments during the application process and the lower 4-5" of each corner to avoid being blocked by the cart structure. Add 1-2" of bleed to allow for overlap if a continuous design; not needed if designed as separate panels. Do not add a frame or edge border to the graphic itself.

<p>Panel A 27.25"W x 27"H</p>	<p>Panel B 53.5"W x 27"H</p> <p>Primary Panel</p>	<p>Panel C 27.25"W x 16"H</p>	<p>Panel D 53.50"W x 27"H DO NOT INCLUDE FOR "3-SIDE" GRAPHICS</p>
		<p>Grille Area</p>	

Content Design Considerations

- Panel A is a "small format" panel for messaging; the "front side" if on a push cart system
- Panel B is the primary customer messaging panel—important information should be prominent on this panel
- Panel C is the grille side; if on a cart system, this is the side normally with the handle and so is not prominent
- Panel D is a primary panel if operator works from all sides of the freezer; not needed if operator works from the rear