

July 13,2021

FROM THE DESK OF THE CEO

To address some of the misinformation and false accusations circulating on social media and recent publications regarding our product, Anime Tube®.

Kickstarter Relaunch Suspension Update

On July 9, 2021 at approximately 2:18 pm CST, Game Face, LLC received a suspension notice from Kickstarter, and we are in the process of finding out more information and appealing the decision. We will release more details when we get more information.

Our Original Kickstarter Campaign and DMCA Request Clarifications

Despite the assumptions and false accusations on social media, our first Kickstarter campaign was cancelled by us, the creators of Anime Tube®, and not by Kickstarter. After four days of running the campaign, we decided to take it down to make some needed adjustments along with a stronger marketing strategy prior to our relaunch to ensure our success. This information was communicated to our followers per our newsletter at the time.

Our Kickstarter campaigns included images intended to show the capabilities of our app, which are also utilized by dozens of apps on the marketplace. During our Kickstarter campaign relaunch, we received an objection to our use of certain images, so we immediately changed our Kickstarter campaign relaunch to display our own images.

Our intent for displaying these images was in good faith and to simply show the capabilities of the app. Anime Tube® never stated or implied in our campaign that we had licenses for the shows displayed in our prototype screenshots.

Once a Kickstarter campaign is cancelled such as our original campaign, it cannot be edited by the creators. Therefore, our original campaign will have the DMCA cited.

Social Media and Online Publication Misinformation

There has been significant misinformation and false information published online that have directly impacted our Kickstarter campaign and company.

Anime News Network's Article:

<https://www.animenewsnetwork.com/interest/2021-07-08/anime-industry-professionals-criticize-anime-tube-kickstarter-as-total-scam/.174927>

1. Per the article title, "Anime Industry Professionals Criticize Anime Tube Kickstarter as 'Total Scam'"

To address industry professionals criticizing our Kickstarter campaign as a "scam", our Kickstarter campaign for Anime Tube® is neither a dishonest scheme nor is it fraud.

2. Jacob Grady tweeted, "I've had run-ins with these guys before, total scam."

As stated in the article, the CEO of Game Face, LLC has never heard of Jacob Grady nor has he ever had any personal or business contact with Mr. Grady to his knowledge.

Mr. Grady claims that we are a "total scam" although there is no evidence that can substantiate this meritless, false claim as our company and campaign is being conducted without any malicious intent or fraud as we plan to deliver our product to our backers as stated per our campaign upon successful completion.

3. In regard to Shawne Kleckner's tweet per the article, "Why do you have listings for my titles on your *Kickstarter's* 'Anime Licensing Currently in Discussion'? We are not in discussion with you."

Game Face, LLC has never stated we were in discussion with Mr. Kleckner. We have always communicated to the public that we have made contact with the AJA in order to discuss our plans for the future of anime streaming and obtain information on the process for licensing acquisition. The AJA then directed us to contact anime production companies directly, whom we have been in discussions with for licensing purposes. We plan to follow the guidance of Japanese anime producers as to licensing their content.

We have reached out directly to Mr. Kleckner, but as of this date, he has not responded.

4. Per the article, Justin Sevakis commented: "My favorite thing about their *Kickstarter* is that they claim that they have a lead on licensing stuff because they had a meeting with AJA. AJA IS NOT A LICENSING ORGANIZATION, they're a trade group!!"

We have never stated in our Kickstarter campaign that AJA was a licensing organization.

5. Regarding Miles Thomas' statement: "This company doesn't acknowledge its background here, and there weren't legal alternatives, certainly not free legal ones, when CR was a bootleg operation."

Our original app, Anime Tube Unlimited, started as a hobby to explore the YouTube API. We never hosted any content nor did we upload content. We have since moved to pursue licensed

content such that we have control over the media, we host the media, and we can avoid inadvertently providing our customers unlicensed content. We are in the process of evolving our business just as Crunchyroll did in the past.

Lastly, unless directly communicated by Game Face, LLC, please be advised that any information circulating on social media or print publications can be misinformation and inaccurate. Additionally, if any social media or information has been deleted by us, it is for the protection and safety of the parties involved.

In conclusion, we are still committed to delivering Anime Tube® as stated in our Kickstarter campaign.

George Weller
CEO
Game Face, LLC