



**NYS MICJ**  
New York State Minorities in Criminal Justice, Inc



Poughkeepsie Grand Hotel  
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Poughkeepsie, NY 12601  
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**Website and  
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## **SPONSORSHIP OPPORTUNITY**

### **November 3 – 5, 2021**

The New York State Minorities in Criminal Justice, Inc. (NYSMICJ), established in 1986 is a 501(c)(3) not for profit service corporation. We collaborate effectively with individuals and organizations whose purpose include the promotion of justice, fairness, and equality. We further seek to maintain and to establish liaisons with organizations that enhance the general welfare and quality of life in our communities.

**What We Are Doing:** The NYS MICJ is celebrating our 35<sup>th</sup> Anniversary and hosting our Annual Training Symposium on November 3-5, 2021, at the Poughkeepsie Grand Hotel. This year's theme is "**Shifting the Criminal Justice Culture Towards an Equitable Future.**" Criminal Justice professionals have been invited from within and outside of New York to travel to Poughkeepsie (the Queen City), to participate in this comprehensive training symposium with panels and workshops addressing the theme. Attendees can strengthen ideals and actions, share best practices, network, and celebrate while observing CDC COVID guidelines.

**Why Sponsor Our Event:** You will be able to increase your brand exposure to a wider audience and obtain positive advertising opportunities. Sponsors will get a link to your business on our webpage, a listing in the program guide and the ability to discuss your company at the Symposium. Your support enables us to further attract extraordinary talent for panels and workshops; provide scholarships to deserving students and assists with strengthening community initiatives.

**Investing in Community:** We are extending a sponsor call for our Training Symposium and Anniversary Celebration. Helping us expand our mission and reach is a perfect collaboration that your company will benefit from and should get behind.

"Dedicated to professionalism, excellence, equal opportunity and equal justice for all!"

**Education Sponsor: \$1,000** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium program and banner displayed during scholarship presentation. Link to your company website for 3 months.

**Sustaining Sponsor: \$1,500** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium and anniversary program and banner displayed during scholarship presentation. Link to your company website for 3 months.

**Equitable Sponsor: \$2,000.00** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium and anniversary program and step and repeat signage. Link to your company website for 6 months.

**Advocate Sponsor: \$2,500** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium and anniversary program and step and repeat signage. Link to your company website for 6 months and (1) ticket to anniversary celebration.

**Allyship Sponsor: \$3,000** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium and anniversary program and step and repeat signage. Link to your company website for 8 months and (2) ticket to anniversary celebration. Company video during intermission.

**Anniversary Sponsor: \$3,500** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium and anniversary program. Separate anniversary step and repeat signage. Link to your company website for 10 months and (3) tickets to anniversary celebration. Company video during intermission and celebration.

**Justice Sponsor: \$5,000** - Three-day registration, company name listed on pre-event press release and mailing, company logo on training symposium and anniversary program. Separate anniversary step and repeat signage, link to your company website for 12 months. (3) tickets to anniversary celebration. Company video during intermission, celebration and website.

Name / Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact #: \_\_\_\_\_

**Please make checks payable to: NYSMICJ and mail to PO Box 1244, Beacon, NY 12508-1244**

**Credit card payments – complete form and pay online at: [www.nysmicj.org/2021symposium](http://www.nysmicj.org/2021symposium)**

**For Questions – email Region 4 at [Region4@nysmicj.org](mailto:Region4@nysmicj.org)**

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