

DEPOT OUTLET LOGO DESIGN CONTEST

The Depot Outlet is looking for a new logo that will better identify the organization. The logo design should reflect the values, mission and vision of the Depot Outlet. Visit depotoutlet.org for information on the Depot Outlet. Contact info@depotoutlet.org with any questions.

Eligibility

The contest is open to everyone.

By entering, participants agree to be bound by the contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. By submitting an application and logo design you are accepting these terms and conditions.

Submission Guidelines and How to Enter

The contest opens on July 7th and closes on August 31st, 2025, at 11:59 p.m. Central Standard Time (CST). Late submissions will not be considered.

Submissions must include both the logo design and a completed application. Applications may be submitted by email, postal mail or in person. Logo designs must be submitted electronically to info@depotoutlet.org and include the full name of the person who designed the logo, email address, postal address, and telephone number. Depot Outlet will only use your personal details for the purposes of administering this competition and, except your full name, will not publish such information or provide such information to anyone without permission.

Logo design entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in a scalable vector graphic format prior to receiving any prize. Color must be CMYK, though the logo may also be reproduced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

The winning entry must later submit an original signed Application prior to receiving any prize.

The design is not required to incorporate the Depot Outlet name.

All entries must be suitable for publication, public viewing and appropriate for a professional business setting and purposes.

One or more submissions per person is acceptable. Each submission must be sent in a separate email.

There is no fee to enter the contest.

Intellectual Property

All entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity. Depot Outlet will not be in any way liable for any non-original work submitted by you and you agree to indemnify and hold Depot Outlet harmless from any such claim.

The winning submission becomes the sole property of Depot Outlet, and you are assigning your entire right, title and interest in your design to Depot Outlet. You will not be entitled to receive any royalties or other consideration, now or in the future, for such assignment other than the contest prize set forth below. Depot Outlet will have exclusive right to use your design on a worldwide and exclusive basis in perpetuity, including, but not limited to, the right to use the design for display on websites, social media sites, posters, business cards, letterhead and other materials or purpose.

Depot Outlet shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.

Depot Outlet reserves the right to choose not to use the winning entry as described in these contest guidelines.

The name of the winning entrant will be acknowledged on the Depot Outlet website and artist credit given on certain printed materials as deemed appropriate.

If the winner is determined to have violated any rules they will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

If you are not selected as the winner ownership of your design and all intellectual property rights in such design will revert to you upon completion of the contest.

Determination of Winner and Prize

The winning entry will be selected by the Depot Outlet Board of Directors on September 9th, 2025. Their decision will be final and binding, and no further correspondence shall be entered into.

Entries will be judged on their relativity to the Depot Outlet, adherence to the guidelines, visual appeal, quality of design, and ease of reproduction. Depot Outlet reserves the right to subjectively evaluate all entrants.

A winner will be selected and notified via email by September 13th, 2025. The winner will also be announced on the Depot Outlet website and social media channels.

The artist with the entry chosen to be Depot Outlet's logo shall receive \$100 in Depot Outlet Gift Certificates and \$100 in Decorah Area Chamber of Commerce Chamber Dollars.

Disclaimer

Depot Outlet reserves the right to discontinue the contest and/or to revise the Terms and Conditions.

Depot Outlet is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.

Depot Outlet is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

DEPOT OUTLET

APPLICATION FOR LOGO DESIGN COMPETITION

510 Montgomery St, Decorah, Iowa

(563) 382-2700 depotoutlet.org info@depotoutlet.org

Name: _____

Address: _____

Phone Number: _____

Email Address: _____

The undersigned hereby submits a logo design (the “Logo Design”) for the Depot Outlet Logo Design Competition (the “Competition”), attesting that the Logo Design is the undersigned’s original work and has not been copied from others or from previous designs, including their own, and does not violate the intellectual property rights of any other person or entity.

The undersigned has read and agrees to the Terms and Conditions of the Depot Outlet Logo Design Competition, which Terms and Conditions are incorporated herein by reference.

If the undersigned were to be named the winner of the Competition, the undersigned hereby assigns to Depot Outlet and its successors and assigns, the undersigned’s entire right, title and interest in and to the Logo Design. For no additional consideration, the undersigned agrees to sign such additional documents as may be required to vest title in and to the Logo Design to Depot Outlet.

Signature: _____

Date: _____