

**OCADA 2020 Economic Impact Report
City of Garden Grove**

City Impact	
SALES	
New Vehicle Sales	\$337,141,728
Used Vehicle Sales	\$135,338,688
Service & Parts Dept. Sales	\$66,535,560
Other Departments	\$25,095,666
Total Dollar Sales	\$564,111,642
Total New Units	7,962
Total Used Units	4,464
Total Vehicles Sold	12,426
EMPLOYEES	
Total Full Time Employees	582
Total Part Time Employees	24
Total Employees	606
Total Wages	\$39,965,424
% Providing Health for Employee and Dependents	96%
Total Wages/Personnel Benefits	\$39,965,424
EXPENSES	
Advertising	\$5,637,438
Products and Services From California Businesses	\$10,940,634
Total Expense	\$16,578,072
TAXES	
Total State Payroll Taxes	\$2,349,360
Total Federal Payroll Taxes	\$10,566,222
Total Employee Taxes	\$12,915,582
Sales Tax Collected	\$33,177,120
Property Taxes	\$980,274
Total Taxes (paid or collected)	\$34,157,394
Total Tax Revenue Generated by Dealerships	\$47,072,976
Total Tax Revenue to City	\$4,280,919
OTHER FEES	
State and Local Business taxes and fees	\$381,264
Charitable Contributions	\$344,004
Total # of Dealerships in City:	6

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district