



Application for Associate Membership

Thank you for your interest in becoming an Associate Member of the Orange County Automobile Dealers Association.

OCADA represents the 120 franchised new vehicle dealers within Orange County - some of the nation's most successful dealers. In fact, Orange County dealers sell more new vehicles than 24 entire states! OCADA provides members with Orange County retail auto industry data, communications and great networking events.

Associate membership is a great way to show your support of the industry that supports you, and we believe you will find the benefits more than justify the investment. Following is the application for Associate Membership. **The annual membership fee is \$495 and is due with the application.**

The application requires the signature of the dealer principal of an active OCADA Dealer Member. Applications generally must have an office or facility in Orange County and also require two Orange County dealer references. Each application is subject to the approval of the OCADA Board of Directors.

If you would like more information on OCADA, please feel free to contact our office. We look forward to having the opportunity to serve you as an Associate Member of OCADA.

Sincerely,



John A. Sackrison
Executive Director

OCADA Associate Member Benefits

Exclusive Advertising Opportunities

OCADA *OC Dealer* Newsletter

Professionally published quarterly, the OCADA *OC Dealer* newsletter is designed to provide Dealer Members with association and automotive industry news. OCADA frequently seeks industry information from Associate Members, several of whom provide periodic articles. A variety of advertising opportunities are provided exclusively to OCADA Associate Members and range from single issue, 1/4 page ads to full page, four quarter, full-color advertisements.

OCADA Membership Directory

OCADA posts an Annual Membership Directory which includes the key contacts and all information pertaining to both its Dealer and Associate Members on our website. All Associate members are listed in the directory in two areas, one by company name and the other by product/service provided. OCADA encourages Dealer Members seeking products and/or services to turn to the OCADA Member Directory first.

Sponsorship Opportunities

OCADA Annual Meeting

Past meetings have featured guest speakers including Rudy Giuliani, Newt Gingrich, Cal Ripken, Jr., Terry Bradshaw, Sugar Ray Leonard, Maryann Keller, Coach John Wooden, Christopher Gardner, among others. OCADA Associate Members are exclusively invited to attend and sponsor the Annual Meeting. In fact, Associate Members are encouraged to invite their dealers to attend the event as their guest. Various sponsorships are available and range from valet parking to luncheon underwriter.

OCADA Golf Tournament

Now in its 60th year, the Annual OCADA Golf Tournament is always a sold-out event and much anticipated throughout the year. Associate Members are encouraged to attend and sponsor the tournament and many levels of sponsorship are available to suit your companies needs. This is a great opportunity to interact with Orange County dealers and to take your clients out for a great day on the course!



Application for Associate Membership

The undersigned respectfully applies for Associate Membership in the Orange County Automobile Dealers Association, a non-profit corporation, and agrees to conform faithfully and fully to its Articles of Incorporation, the By-Laws, not in effect or hereafter adopted by said Association, and such other rules as may be adopted by the Association, if elected to membership therein. Membership is non-transferable and non-voting.

The Foregoing is Agreed and Understood:

Signature: _____ Date _____

Applicant Information

Contact Name: _____ Position _____
 Company: _____
 Address: _____
 Tel: _____
 Fax: _____
 E-mail: _____
 Website: _____
 Date Business Established: _____
 Relationship to Auto Industry: _____
 Name of Owner(s): _____

References - *New Car Dealers in Orange County*

1. _____
 2. _____

Business Description - *Please check the category that best describes your business*

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Collection Services | <input type="checkbox"/> Health Services | <input type="checkbox"/> Service Equipment |
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Computer Services | <input type="checkbox"/> Information Services | <input type="checkbox"/> Signs & Banners |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Credit Report Services | <input type="checkbox"/> Insurance | <input type="checkbox"/> Special Services |
| <input type="checkbox"/> Advertising Internet | <input type="checkbox"/> CRM Software | <input type="checkbox"/> Internet Services | <input type="checkbox"/> Uniforms |
| <input type="checkbox"/> Advertising Traditional Media | <input type="checkbox"/> DMV Specialist | <input type="checkbox"/> Manufacturers | <input type="checkbox"/> Vehicle Registration |
| <input type="checkbox"/> Aftermarket | <input type="checkbox"/> Employee Benefits | <input type="checkbox"/> Media | <input type="checkbox"/> Waste Management |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Employment Agency | <input type="checkbox"/> Office Furniture | |
| <input type="checkbox"/> Auto Glass | <input type="checkbox"/> Environmental Safety | <input type="checkbox"/> Office Products | |
| <input type="checkbox"/> Background Check | <input type="checkbox"/> Finance & Insurance | <input type="checkbox"/> Petroleum Products | |
| <input type="checkbox"/> Body Repair | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Repossession | |
| <input type="checkbox"/> Check Guarantee | <input type="checkbox"/> Forms | <input type="checkbox"/> Service Contractors | |

Business Description

Please provide a description of your business:

Additional Locations & Entities

If your company has additional locations or entities that you would like to include in your Associate Membership, please provide the information below. Additional locations or branch office membership fees are \$85 annually:

Additional Locations:

1. _____
2. _____
3. _____

For separate but related entities are \$150 annually:

1. _____
2. _____
3. _____

You may send in your application with a check payable to Orange County Automobile Dealers Association for **\$495.00** or use our credit card option by completing the information below. Payment will be held and not processed until your application has been approved by the Board of Directors.

Credit Card Authorization

Card Type: Visa MasterCard American Express Amount: \$ _____
Account No.: _____ Exp. Date: _____ CVV: _____
Cardholder's Name: _____
Billing Address: _____
City: _____ State: _____ Zip: _____

Authorized

Dealer Signature

The signature of an active Dealer Member is required before the application can be considered by the Association's Board of Directors. Please secure the signature of an OCADA Dealer Member in the space provided below:

Dealer Principal Name: _____
Dealership Name: _____
Signature: _____
Date: _____