

**OCADA 2019 Economic Impact Report
City of Buena Park**

	Average OC Dealership	City Impact
SALES		
New Vehicle Sales	\$66,893,200	\$602,038,800
Used Vehicle Sales	\$22,399,650	\$201,596,850
Service & Parts Dept. Sales	\$11,980,600	\$107,825,400
Other Departments	\$4,255,500	\$38,299,500
Total Dollar Sales	\$105,528,950	\$949,760,550
Total New Units	1,664	14,976
Total Used Units	758	6,822
Total Vehicles Sold	2,422	21,798
EMPLOYEES		
Total Full Time Employees	101	909
Total Part Time Employees	4	36
Total Employees	105	945
Total Wages	\$6,608,040	\$59,472,360
% Providing Health for Employee and Dependents	91%	91%
Total Wages/Personnel Benefits	\$6,608,040	\$59,472,360
EXPENSES		
Advertising	\$1,055,700	\$9,501,300
Products and Services From California Businesses	\$1,956,480	\$17,608,320
Total Expense	\$3,012,180	\$27,109,620
TAXES		
Total State Payroll Taxes	\$390,000	\$3,510,000
Total Federal Payroll Taxes	\$1,755,770	\$15,801,930
Total Employee Taxes	\$2,145,770	\$19,311,930
Sales Tax Collected	\$6,219,932	\$55,979,388
Property Taxes	\$158,620	\$1,427,580
Total Taxes (paid or collected)	\$6,378,552	\$57,406,968
Total Tax Revenue Generated by Dealerships in Buena Park		\$76,718,898
Total Tax Revenue to City		\$7,223,147
OTHER FEES		
State and Local Business taxes and fees	\$64,512	\$580,608
Charitable Contributions	\$56,210	\$505,890
Total # of Dealerships in City:		9

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district