

**OCADA 2023 Economic Impact Report  
City of Garden Grove**

	<b>City Impact</b>
<b>SALES</b>	
New Vehicle Sales	\$429,758,100
Used Vehicle Sales	\$181,950,420
Service & Parts Dept. Sales	\$84,814,770
Other Departments	\$31,061,004
<b>Total Dollar Sales</b>	<b>\$727,584,294</b>
Total New Units	8,778
Total Used Units	4,296
<b>Total Vehicles Sold</b>	<b>13,074</b>
<b>EMPLOYEES</b>	
Total Full Time Employees	570
Total Part Time Employees	18
<b>Total Employees</b>	<b>588</b>
Total Wages	\$56,622,240
% Providing Health for Employee and Dependents	97%
<b>Total Wages/Personnel Benefits</b>	<b>\$56,622,240</b>
<b>EXPENSES</b>	
Advertising	\$6,093,690
Products and Services From California Businesses	\$13,759,272
<b>Total Expense</b>	<b>\$19,852,962</b>
<b>TAXES</b>	
Total State Payroll Taxes	\$3,378,222
Total Federal Payroll Taxes	\$14,749,830
<b>Total Employee Taxes</b>	<b>\$18,128,052</b>
<b>Sales Tax Collected</b>	<b>\$41,642,712</b>
Property Taxes	\$1,050,300
<b>Total Taxes (paid or collected)</b>	<b>\$42,693,012</b>
<b>Total Tax Revenue Generated by Dealerships</b>	<b>\$60,821,064</b>
<b>Total Tax Revenue to City</b>	<b>\$5,373,253</b>
<b>OTHER FEES</b>	
State and Local Business taxes and fees	\$402,696
<b>Charitable Contributions</b>	<b>\$381,210</b>
<b>Total # of Dealerships in City:</b>	<b>6</b>

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district