

	Average OC Dealership	City Impact
<b>SALES</b>		
New Vehicle Sales	\$66,893,200	\$66,893,200
Used Vehicle Sales	\$22,399,650	\$22,399,650
Service & Parts Dept. Sales	\$11,980,600	\$11,980,600
Other Departments	\$4,255,500	\$4,255,500
<b>Total Dollar Sales</b>	<b>\$105,528,950</b>	<b>\$105,528,950</b>
Total New Units	1,664	1,664
Total Used Units	758	758
<b>Total Vehicles Sold</b>	<b>2,422</b>	<b>2,422</b>
<b>EMPLOYEES</b>		
Total Full Time Employees	101	101
Total Part Time Employees	4	4
<b>Total Employees</b>	<b>105</b>	<b>105</b>
Total Wages	\$6,608,040	\$6,608,040
% Providing Health for Employee and Dependents	91%	91%
<b>Total Wages/Personnel Benefits</b>	<b>\$6,608,040</b>	<b>\$6,608,040</b>
<b>EXPENSES</b>		
Advertising	\$1,055,700	\$1,055,700
Products and Services From California Businesses	\$1,956,480	\$1,956,480
<b>Total Expense</b>	<b>\$3,012,180</b>	<b>\$3,012,180</b>
<b>TAXES</b>		
Total State Payroll Taxes	\$390,000	\$390,000
Total Federal Payroll Taxes	\$1,755,770	\$1,755,770
<b>Total Employee Taxes</b>	<b>\$2,145,770</b>	<b>\$2,145,770</b>
Sales Tax Collected	\$6,219,932	<b>\$6,219,932</b>
Property Taxes	\$158,620	\$158,620
<b>Total Taxes (paid or collected)</b>	<b>\$6,378,552</b>	<b>\$6,378,552</b>
<b>Total Tax Revenue Generated by Dealerships in Placentia</b>		<b>\$8,524,322</b>
<b>Total Tax Revenue to City</b>		<b>\$802,572</b>
<b>OTHER FEES</b>		
State and Local Business taxes and fees	\$64,512	\$64,512
<b>Charitable Contributions</b>	<b>\$56,210</b>	<b>\$56,210</b>
<b>Total # of Dealerships in City:</b>		<b>1</b>