

**OCADA 2019 Economic Impact Report
City of Westminster**

	Average OC Dealership	City Impact
SALES		
New Vehicle Sales	\$66,893,200	\$267,572,800
Used Vehicle Sales	\$22,399,650	\$89,598,600
Service & Parts Dept. Sales	\$11,980,600	\$47,922,400
Other Departments	\$4,255,500	\$17,022,000
Total Dollar Sales	\$105,528,950	\$422,115,800
Total New Units	1,664	6,656
Total Used Units	758	3,032
Total Vehicles Sold	2,422	9,688
EMPLOYEES		
Total Full Time Employees	101	404
Total Part Time Employees	4	16
Total Employees	105	420
Total Wages	\$6,608,040	\$26,432,160
% Providing Health for Employee and Dependents	91%	91%
Total Wages/Personnel Benefits	\$6,608,040	\$26,432,160
EXPENSES		
Advertising	\$1,055,700	\$4,222,800
Products and Services From California Businesses	\$1,956,480	\$7,825,920
Total Expense	\$3,012,180	\$12,048,720
TAXES		
Total State Payroll Taxes	\$390,000	\$1,560,000
Total Federal Payroll Taxes	\$1,755,770	\$7,023,080
Total Employee Taxes	\$2,145,770	\$8,583,080
Sales Tax Collected	\$6,219,932	\$24,879,728
Property Taxes	\$158,620	\$634,480
Total Taxes (paid or collected)	\$6,378,552	\$25,514,208
Total Tax Revenue Generated by Dealerships in Westminster		\$34,097,288
Total Tax Revenue to City		\$3,210,288
OTHER FEES		
State and Local Business taxes and fees	\$64,512	\$258,048
Charitable Contributions	\$56,210	\$224,840
Total # of Dealerships in City:		4

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district