

**OCADA 2025 Economic Impact Report
City of Irvine**

City Impact	
SALES	
New Vehicle Sales	\$1,232,202,416
Used Vehicle Sales	\$481,828,016
Service & Parts Dept. Sales	\$247,154,480
Other Departments	\$86,577,024
Total Dollar Sales	\$2,047,761,936
Total New Units	24,432
Total Used Units	11,696
Total Vehicles Sold	36,128
EMPLOYEES	
Total Full Time Employees	1,504
Total Part Time Employees	48
Total Employees	1,552
Total Wages	\$154,638,048
100% Providing Health for Employee and Dependents	\$14,216,144
Total Wages & Benefits	\$168,854,192
EXPENSES	
Advertising	\$17,322,912
Products and Services From California Businesses	\$38,886,992
Total Expense	\$56,209,904
TAXES	
Total State Payroll Taxes	\$9,299,168
Total Federal Payroll Taxes	\$40,680,944
Total Employee Taxes	\$49,980,112
Sales Tax Collected	\$117,446,880
Property Taxes	\$2,865,568
Total Taxes (paid or collected)	\$120,312,448
Total Tax Revenue Generated by Dealerships	\$170,292,560
Total Tax Revenue to City	\$15,154,436
OTHER FEES	
State and Local Business taxes and fees	\$1,141,424
Charitable Contributions	\$958,336
Total # of Dealerships in City:	16

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district.