

**OCADA 2024 Economic Impact Report
City of Garden Grove**

City Impact	
SALES	
New Vehicle Sales	\$440,072,292
Used Vehicle Sales	\$175,764,108
Service & Parts Dept. Sales	\$90,093,024
Other Departments	\$31,614,906
Total Dollar Sales	\$737,544,330
Total New Units	8,916
Total Used Units	4,260
Total Vehicles Sold	13,176
EMPLOYEES	
Total Full Time Employees	570
Total Part Time Employees	18
Total Employees	588
Total Wages	\$57,245,082
100% Providing Health for Employee and Dependents	\$5,201,028
Total Wages & Benefits	\$62,446,110
EXPENSES	
Advertising	\$6,264,312
Products and Services From California Businesses	\$14,240,844
Total Expense	\$20,505,156
TAXES	
Total State Payroll Taxes	\$3,428,898
Total Federal Payroll Taxes	\$14,941,578
Total Employee Taxes	\$18,370,476
Sales Tax Collected	\$42,267,354
Property Taxes	\$1,059,750
Total Taxes (paid or collected)	\$43,327,104
Total Tax Revenue Generated by Dealerships	\$61,697,580
Total Tax Revenue to City	\$5,453,852
OTHER FEES	
State and Local Business taxes and fees	\$412,362
Charitable Contributions	\$365,964
Total # of Dealerships in City:	6

This Economic Impact Report was developed utilizing statistics from the National Automobile Dealers Association and California New Car Dealers Association and is based on the average dealership in Orange County and not specifically the dealers in a city or district