

Privacy Policy

Last Updated: December 9, 2025

Material Chronicles respects your privacy and is committed to protecting your personal information. This policy explains what information we collect, how we use it, and the choices you have.

Information We Collect

We may collect the following information when you interact with our site or services:

- Email address when you subscribe to *The Chronicle* newsletter or register for a watch party, event, or related offering.
- Name, if you choose to provide it.
- Interaction data, such as when you open emails or click links, to help us improve content and engagement.
- Technical data (like browser type, device information, IP address, or time spent on pages) collected through analytics tools.

We do **not** collect financial, health, or other sensitive personal data.

How We Use Your Information

We use the information we collect to:

- Send newsletters, event information, and updates you requested
- Notify you of new episodes, programming, opportunities, or announcements
- Improve our website, email content, and viewer experience
- Respond to your submissions, questions, or suggestions

We do **not** sell or rent your personal information.

Legal Basis for Processing (Where Applicable)

When required, we rely on your explicit consent—for example, when you opt in to receive emails or register for events. You may withdraw consent at any time by unsubscribing or contacting us.

How We Store and Protect Data

Subscriber information is stored securely with our email service provider (MailerLite) and other tools we use to manage communication.

We retain your information only as long as necessary to provide services you request or to improve the experience we offer.

Sharing of Information

We may share limited data with:

- Email delivery and automation services (such as MailerLite) to send newsletters and updates
- Website or email analytics tools to understand usage and improve performance

We do **not** share or sell your data to third parties for their own marketing.

Your Rights

You may:

- Unsubscribe at any time using the link in our emails
- Request access, correction, or deletion of your personal information by contacting us at materialchronicles@gmail.com

Depending on your location, additional rights (such as data portability or objection rights) may also apply.

Cookies and Tracking

Our website may use cookies, analytics tools, or similar technologies to improve site performance and user experience. You may disable cookies in your browser settings if you prefer.

Changes to This Policy

We may update this policy periodically to reflect changes to our practices or services. The most recent version will always be posted on this page.

Contact

If you have questions about this Privacy Policy or how we handle your data, please contact:

Material Chronicles

materialchronicles@gmail.com