



Magic Prepper

PREPAREDNESS | FIREARMS | ANALYSIS

About Me

On the "Magic Prepper" YouTube channel as well as affiliated social media accounts, the concept of personal preparedness is promoted with a heavy emphasis on firearms, ammunition and related equipment. Content varies from food storage techniques, current event analysis, product reviews, firearms setups and more while maintaining a consistent theme. Content is generally family friendly and presentable to a wide audience.



87.5%

12.4%



90% USA
2.6% CAN
1.0% UK



Subscribers



Views

[YOUTUBE.COM/MAGICPREPPER](https://www.youtube.com/magicprepper)

28K

AVERAGE VIEWS
PER VIDEO

22K+

MONTHLY
INTERACTIONS

\$250K+

AFFILIATE
SALES

366K

AVG. VIEWS
TOP 10 VIDEOS

SUCCESSFUL
PARTNERSHIPS



NOTABLE SPONSORS & BRAND COLLABORATIONS

Brands I have worked with:

MidwayUSA, Nightline Inc., Primary Arms, Beretta USA, Langdon Tactical, Midwest Industries, MIRA Safety, EcoFlow, Premier Body Armor, Wilson Combat, Warbird Eyewear, Refuge Medical, Off Grid Trek, ATN Corp, GoldCo, Jase Medical, AXIL, Genesis Gold Group & More

Highlights:

Brand Ambassadorship with MidwayUSA as a channel-wide sponsor included exclusive video content, social media promotion and written articles. Multiple positive references are available upon request.



ADDITIONAL INFORMATION

AFFILIATED ACCOUNTS

- *Instagram:*
[instagram.com/magicprepper/](https://www.instagram.com/magicprepper/)
- *X.com:*
x.com/MagicPrepper

SALES SOFTWARE

*Experienced with; AvantLink,
ShareASale, InfluenceLogic,
ShoutOut, UpPromote & More*

CONTACT INFO

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ADVERTISING OPTIONS

- *Sponsorship Integration & Exclusivity*
- *15, 30 & 60 Second Ad Integrations*
- *Product Placement, Showcase & Standalone Review Videos*
- *Instagram Reels, X.com Posts & YouTube Shorts Promotion*
- *Discount Code & Affiliate Link Promotion Via Landing Page*
- **Contact For Pricing**