

Week	Entrepreneurship	Pedagogy
Course taught on Mondays from 10-12 a.m. MST via Zoom All classes recorded		
5/3	Skill Set Survey: What can you teach?	Onboarding a Student: Student Goals, Student Assessment – interests, range, capabilities, learning style. Weekly lesson notes, assignments and practice logs. Repertoire Selection.
5/10	Teacher Survey	Teaching Vocal Function
5/17	Studio Vision Statement	Teaching Alignment, Inhalation, Phonation, Engagement
5/24	Studio Branding	Vocalises: conditioning, cross training, registration and range extension
6/7	Studio Policies	Teaching Vocal Tract Shaping and Resonance
6/14	Pricing and Packages	Teaching Children
6/21	Being Your Own Boss	Teaching Young Adults
6/28	Scheduling & Bookkeeping	Teaching Mature Adults
7/2	LLC's and Business Licenses	Vocal Production & Style Analysis
7/19	Website	Cultivating Students' Unique Sound and Specialized Sounds: trills, grit, crescendo, decrescendo, growl, vocal fry, etc.
7/26	Studio Marketing & Social Media	Troubleshooting: nasality, unhealthy tensions, musicianship, vibrato, pitch matching, etc.
8/2	Nuts and Bolts: Location, equipment, accompaniment, sound equipment.	Storytelling

Class Period Breakdown	
Time	Learning
30 min	Entrepreneurship Lesson and worksheets to aid you in designing your studio.
1 hour	Pedagogy Lesson
30 min	Pedagogy Analysis (of my lesson videos or yours – with student permission, of course)