Week	Entrepreneurship	Pedagogy	
Entrepreneurial Reflective Exercises as well as Pre-recorded portions of the course will usually be			
made available in advance of class.			
	Course taught on Mondays from 5-6 p.m. MST via Zoom		
All classes recorded			
5/3	Skill Set Survey: What can you teach?	Onboarding a Student: Student Goals, Student	
		Assessment – interests, range, capabilities,	
		learning style. Weekly lesson notes, assignments	
		and practice logs. Repertoire Selection.	
5/10	Teacher Survey	Teaching Vocal Function	
5/17	Studio Vision Statement	Teaching Alignment, Inhalation, Phonation,	
		Engagement	
5/24	Studio Branding	Vocalises: conditioning, cross training, registration	
		and range extension	
6/7	Studio Policies	Teaching Vocal Tract Shaping and Resonance	
6/14	Pricing and Packages	Teaching Children	
6/21	Being Your Own Boss	Teaching Young Adults	
6/28	Scheduling & Bookkeeping	Teaching Mature Adults	
7/2	LLC's and Business Licenses	Vocal Production & Style Analysis	
7/19	Website	Cultivating Students' Unique Sound and	
		Specialized Sounds: trills, grit, crescendo,	
		decrescendo, growl, vocal fry, etc.	
7/26	Studio Marketing & Social Media	Troubleshooting: nasality, unhealthy tensions,	
		musicianship, vibrato, pitch matching, etc.	
8/2	Nuts and Bolts: Location, equipment,	Storytelling	
	accompaniment, sound equipment.		

Class Period Breakdown		
Time	Learning	
30 min	Entrepreneurship Lesson and worksheets to aid you in designing your studio.	
1 hour	Pedagogy Lesson	
30 min	Pedagogy Analysis (of my lesson videos or yours – with student permission, of course)	