

**BJ Jahi, Founder & CEO of Dream Justice** 

"Justice Based Leadership & Strategic Solutions"

# Signature Program #1:

# Justice-Based Leadership

- Attract loyal and qualified personnel
- Learn how to structure guiding principles for candidate evaluations
- Create a series of strategies for developing positive and impartial outcomes

# Signature Program #2:

# Justice-Based Management

- Create and sustain a process for transformational development
- Develop transparent guidelines for better performance and production
- Supercharge your team activities for collective buy-in

## Signature Program #3:

#### Justice-Based Inclusion

- Build and strengthen mentoring programs
- Increase collaboration and participation
- Promote shared learning opportunities

## **Signature Program #4:**

## Justice-Based Outreach

- Hire deserving and loyal candidates from multicultural populations
- Establish networks to build relationships that foster diversity
- Market to diverse targeted audiences

## Justice-Based Leadership

Justice Based Leadership (JBL) will raise the consciousness of business professionals by using real-life examples to illustrate the importance of unified approaches for career development and long-range success. Audiences will hear work experiences to show more effective ways to achieve business goals. With JBL, your understanding of diversity and how it maximizes profitability will forever change.

## Justice-Based Management

Justice-based management (JBM) teaches transformational leadership strategies to develop collective buy-in for success. JBM lays the foundation for

guiding principles that help managers improve worker productivity. This signature program will unleash your organization's full potential by showing the value of transparent systems of accountability.

#### Justice-Based Inclusion

Justice-based inclusion (**JBI**) will show how a socially inclusive workforce can help to expand opportunities for business development. With JBI strategies, your organization will devise a blueprint to address business problems with socially conscious solutions. JBI facilitates a frame of reference that creates a culture for diversity and professional growth.

#### Justice-Based Outreach

Justice-based Outreach (**JBO**) teaches how to recruit and develop new personnel. This signature program will help business professionals succeed by showing how access to a larger pool of candidates can help organizations hire the most qualified and loyal candidates. JBO will help organizations spend less on employee training and turnover and more on manifesting strategies for increasing worker productivity.

# **BJ Jahi Is the World's Leading Justice-Based Leadership Speaker** *Executive Brief*

My four signature programs guide leadership approaches for cultural development and team comradery. I teach justice-based strategies to maximize organization development and business success. With unique storytelling techniques, I demonstrate basic principles to help audiences understand the value of social and economic justice.