

WAYS TO ACKNOWLEDGE OUR SUPPORT

EVENTS You can acknowledge our support and assistance at your event through a variety of ways.

Event Promotional Material, Including advertising, programmes, brochures, invitations, presentations and signs.

- Signs: We have various banners and signs available for use at events. Please ring us or email info@strathtaiericonnect.org.nz to book.
- Public Speaking: Acknowledging your grant verbally in any speeches and presentations, or when you explain what your project has achieved. If you would like a representative from CONNECT TRUST to publicly speak, acknowledging our partnership we are happy to work with you on this.
- Public Relations: Acknowledgement of your grant may be included in media releases that refer to the project. Please contact us if you would like a quote from the trust to be included in the media release.

ONLINE and SOCIAL MEDIA We have an online presence on Facebook. Many projects and organisations we support also have their own website and social media. Sharing news about your grant and acknowledging our assistance online is a great way to promote your project and let people know the trust and your organisation are working together. Ideas for acknowledging your grant online may include:

Social Media

- featuring our logo
- sharing a photo with our logo
- tagging our CONNECT TRUST pages in your posts
- mentioning the support in online content
- mentioning our support on any third-party websites
- mobile apps

Websites

Featuring our logo on your website and linking it to our website.

We love being able to spread the word about your projects and the amazing work you are doing, so make sure you send us good quality photos of your project and we can include them on our online social media pages.

PROMOTIONAL MATERIAL & PUBLICATIONS: You can include our logo in any form of promotional material and publications including:

- brochures and leaflets
- emails and electronic communication
- printed and electronic newsletters
- maps and posters
- postcards
- educational materials
- advertising - If you are advertising a project that has been supported by us please consider including our logo on the material
- guidebooks
- annual reports
- press releases or mention the funding support in the body text

If you need help with acknowledgements, please get in contact so we can help you with ideas.

SIGNAGE

Pull Up Banners, PVC Banners & Tear Drop Flags:

We have several different options available for use at events, that feature our logo. If you would like to use one of these signs please get in contact.

Plaques & Signs:

This is a good way of acknowledging your grant for the long term. We provide a free perspex plaque, that you can enquire about by emailing info@strathtaiericonnect.org.nz. If you would like the logo to be part of the building or in any other material we are happy to help with this.

Other Signage:

Our logo can be placed on your own banners and signs. This could include information boards, exhibition stands, labels and displays.