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10 Tools for Business Management

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You will agree with me that every business process has various tools (unique to it) necessary to execute it excellently, I call them business management tools.

Business management tools are all the systems, applications, controls, calculating solutions, methodologies and more used by organizations to be able to cope with changing markets, ensure a competitive position in them and improve business performance.

There are many different kinds of tools, and many of them are not necessarily things you would even consider to be tools. However, the more aware you are of these, and the more that you understand what tools are likely to be useful for your business, the more of a chance you have of success in the future.

In this blog post, we highlight 10 business tools that will make your work with your business process easier and faster.

1. **Calendly:** Calendly is a great scheduling tool that makes it easy to coordinate meetings, podcast interviews, live video

events, and much more.

2. **Linktree:** Linktree offers a great way to expand what your Instagram profile link can do. Your Instagram bio is the only place for a clickable URL in all of Instagram. With Linktree, you can point your bio link to a bunch of different links that are clickable from that one place. The effect is almost like a mini landing page with four or five additional links.
3. **The Instagram Stories widget from Fastory** allows you to showcase stories on your website. After you set up the widget on your site, it appears in the lower right. When visitors click it, a phone-like screen shows your current Instagram stories and highlights. These show up as bubbles people can click to see curated Instagram stories that don't disappear after 24 hours. The screen also has a button people can click to follow your Instagram account.
4. **With Grammarly Keyboard**, you can add a native keyboard to your smartphone that helps you check spelling and grammar while you're on the go. After you install the Grammarly Keyboard app, you can switch to its native keyboard on your mobile device in the same way you switch to other keyboards (like the one for emojis). The app scans your social posts and emails on mobile for spelling, grammar, punctuation, and so on. This keyboard is a great way to avoid the typos and errors that are easier to make when you're posting to social media from a mobile device.
5. **AR Placer Cam** is an augmented reality app for iOS that allows you to place text or emojis in a video.
6. **IntoLive:** Intolive is a cool iOS app for creating interactive social media videos. In the app, you can edit an iOS live photo or any video so it plays like a live photo when someone presses and holds the thumbnail image. Although the app takes advantage of the iOS Live Photo feature, when you post the resulting photo on social media, the effect works on any mobile device.
7. **Canva:** Canva has a photo editing app for iOS that allows you to edit photos, add text, stickers, frames, and effects to your social media photos. Canva benefits from a huge collection of free and paid photos so you can find images quickly depending on theme or style. Canva also offers pre-designed templates so if you're in a rush, you don't have to worry about choosing fonts or designs for image overlay. You can share photos directly to social or through a social media management tool.
8. **Evernote:** Evemote is a simple and intuitive note-taking app. If you're drafting copy for social posts, writing notes for an upcoming campaign, or adding a team's work back schedule—you'll want to use Evemote. Evernote has some other handy features that allow you to share documents, tag projects by date or campaign type, and add links to other documents like decks or calendars. It's great for personal use and team sharing, which makes it an ideal app for marketers
9. **Hootsuite Mobile:** Hootsuite Mobile gives you the flexibility to manage your social projects and collaborate with your team while on the go. Whether you need to make a last-minute edit to a social post or monitor customer conversations away from your desk, Hootsuite Mobile can help. Schedule content, publish posts to all major social networks, connect with customers, and approve posts from your team—all from a single app.
10. **TouchRetouch:** TouchRetouch is a retouching tool that allows you to remove unwanted content from your photos. It's quick and easy to use (you don't have to be a professional!), allowing you to take out anything from power lines to stop lights in just a few taps. If you post a lot of branded content on Instagram, this may become your go-to app, allowing you to turn any photo into an Instagram-ready post.

In Conclusion;

If you have used tools in the past, you know how easy they make your work.

Implement these tools add the ones you can add for more efficiency.

Have you used any of these tools mentioned above? Did it make you more efficient/save you time? We will love to hear from you.

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