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Strategic Execution & AI Advisory

Four Types of AI

Every Leader Should Understand & Use

		Maturity Level
Predictive AI	1 **Predictive Analytics** • Forecast customer behavior, demand patterns & business risks using historical data	Low
	2 **Classification Systems** • Automatically sort, label & route data from emails to transactions to support tickets	Low
	3 **Anomaly Detection** • Spot unusual patterns that signal fraud, system failures or security breaches	Med
Generative AI	4 **Content Generation** • Create drafts, code & designs from prompts (emails, reports, docs, images)	Low
	5 **Code Generation** • Write, debug & refactor code to accelerate software development	Med
	6 **Conversational AI** • Internal & external chat bots to improve employees & customers experience	Low-Med
AI Agents	7 **Knowledge Systems (RAG)** • Feed custom data into AI so it answers questions about your business	Med
	8 **Tool Use & MCP** • Connect AI to APIs & external systems to retrieve info & take actions	Med-Hi
	9 **AI Agents** • Complete standalone tasks like resolving tickets or filling reports	High
Agentic AI	10 **Workflow Automation** • Chain multiple steps into end-to-end automated processes	Med-Hi
	11 **Multi-Agent Orchestration** • Agents that work together, delegate tasks & coordinate solutions	High
	12 **AI Product Integration** • Build AI-native products where intelligence is the core feature	High