

BTC WHITE PAPER 2026

## Everyone Wants an AI Rocket. We Build the Launch Pad.

Most organizations chase AI features. The ones that win build **AI Systems** — governed portfolios of capability that compound over time. BTC's structured **6-month framework** transitions organizations from fragmented AI experiments to a disciplined, value-generating portfolio. Not tools. A system.

CORE THESIS

The constraint is never the model. It is always the maturity of the organization beneath it.

### 01 THE PROBLEM

AI adoption in most enterprises is fragmented — isolated pilots and siloed deployments with no shared accountability. Use cases deliver local wins but no organizational lift. The stack collapses because the foundations were never built.

### 02 THE DIAGNOSIS

BTC's **AI Maturity Matrix** scores seven domains across five levels. The **Maturity Constraint Line** reveals which domain throttles the entire portfolio. You cannot outrun your lowest floor.

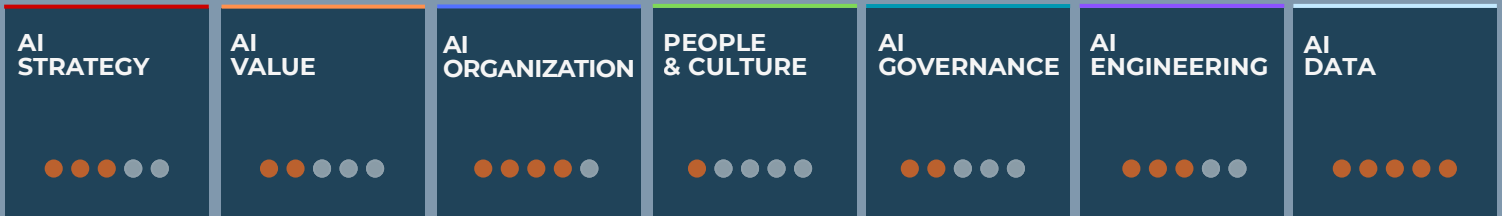
### 03 THE PRESCRIPTION

A 6-month engagement lifts all seven domains in coordinated sequence. The **Execution Heatmap** drives accountability. The **AI Portfolio Framework** governs use cases, resourcing, and value measurement.

#### BTC PROPRIETARY FRAMEWORK

### THE AI MATURITY MATRIX

7 domains, 5 levels each. 1 constraint line that tells you exactly where to focus first



Maturity Constraint Line: drawn at the lowest scoring domain

#### BTC PROPRIETARY FRAMEWORK

### FROM FRAGMENTED TO GOVERNED

MONTH 01

**Maturity Diagnostic**

Score all 7 domains. Identify the constraint line. Map the current AI portfolio

MONTH 02

**Strategy & Portfolio Design**

Define target state. Prioritize use cases by value & feasibility. Establish governance

MONTH 03

**Foundation Build**

Lift the constraint floor. Data, governance & engineering hardened in parallel.

MONTH 04

**Portfolio Activation**

Launch governed portfolio. Heatmap drives weekly accountability. Value measurement live.

MONTH 05

**Scale & Iterate**

Expand high-value use cases. Upskill AI-adjacent roles. Re-score the Maturity Matrix.

MONTH 06

**Sustained Lift-Off**

Hand off the operating model. Internal AI ownership established. Ready to launch.