

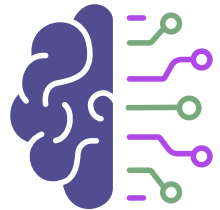
AI Literacy for Executives

What AI Is • What It Is Not • How Leaders Should Think About It

What We Mean by “AI”

Artificial Intelligence (AI) analyzes data, recognizes patterns & supports decision-making.

AI augments execution. It does not replace strategy or judgment.



The Only AI in Real Business Use

Narrow AI	General AI (AGI)	Superintelligent AI
<i>In use today</i>	<i>Does not exist</i>	<i>Theoretical</i>

ALL enterprise AI today is Narrow AI and governable.

How AI Works Inside Organizations

- *Learns from historical data*
- *Embedded in workflows*
- *Depends on data quality*

“AI predicts & generates - it does not think.”

What AI is Not

- *AI is not a strategy*
- *AI won't fix broken processes*
- *AI isn't autonomous*
- *Buying tools isn't transformation*

Where AI Delivers Business Value

- *Faster cycle times*
- *Lower costs*
- *Improved decisions*
- *Earlier risk detection*

Why Leadership & Governance Matter

- *Model & compliance risk*
- *Data integrity issues*
- *Loss of trust*

AI must be governed like capital.

“AI is an execution accelerator, not a substitute for leadership.”

How BTC Guides Clients

1. *Build executive AI literacy*
2. *Assess organizational readiness*
3. *Define AI maturity goals*
4. *Prioritize by value & risk*
5. *Govern through portfolio discipline*