

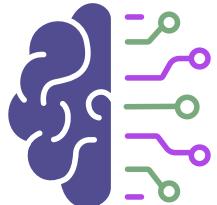
AI Literacy for Executives

What AI Is • What It Is Not • How Leaders Should Think About It

What We Mean by “AI”

Artificial Intelligence (AI) analyzes data, recognizes patterns & supports decision-making.

AI augments execution. It does not replace strategy or judgment.



The Only AI in Real Business Use

Narrow AI	General AI (AGI)	Superintelligent AI
<i>In use today</i>	<i>Does not exist</i>	<i>Theoretical</i>

ALL enterprise AI today is Narrow AI and governable.

How AI Works Inside Organizations

- Learns from historical data*
- Embedded in workflows*
- Depends on data quality*

“AI predicts & generates - it does not think.”

What AI is Not

- AI is not a strategy*
- AI won't fix broken processes*
- AI isn't autonomous*
- Buying tools isn't transformation*

Where AI Delivers Business Value

- Faster cycle times*
- Lower costs*
- Improved decisions*
- Earlier risk detection*

Why Leadership & Governance Matter

- Model & compliance risk*
- Data integrity issues*
- Loss of trust*

AI must be governed like capital.

“AI is an execution accelerator, not a substitute for leadership.”

How BTC Guides Clients

- 1. Build executive AI literacy*
- 2. Assess organizational readiness*
- 3. Define AI maturity goals*
- 4. Prioritize by value & risk*
- 5. Govern through portfolio discipline*