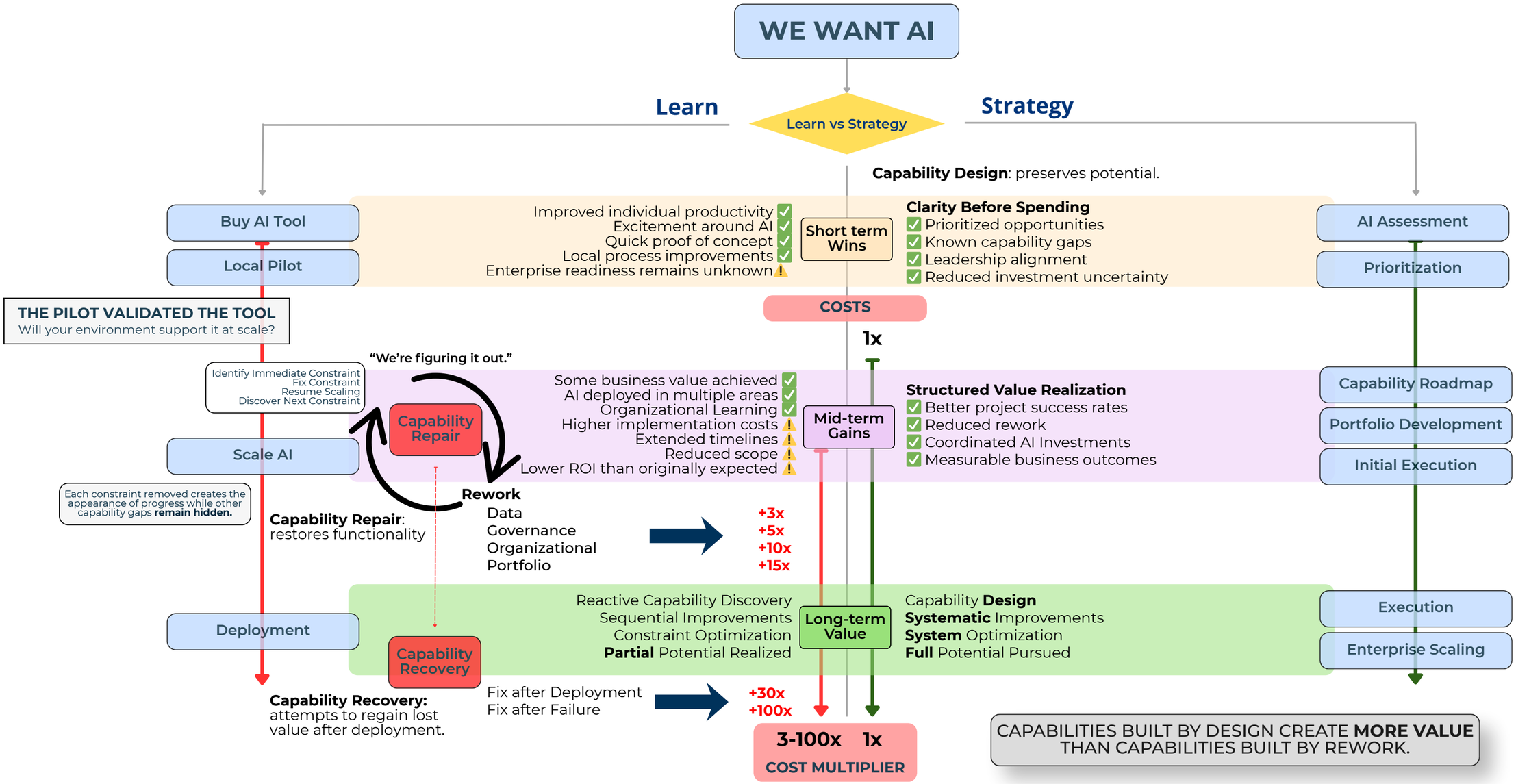
BTC · AI ADOPTION FRAMEWORK

AI Adoption: *Reactive Discovery vs Strategic Design*

Most organizations achieve short-term AI wins.
*Few build the **capabilities** required for long-term value.*

business technology consulting inc.

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