

AI Implementation Checklist

From Strategy to Execution

Align AI investments with measurable business outcomes

1. AI ROADMAP

- AI vision aligned to strategy
- 3–5 Strategic AI investment themes
- Executive governance established
- Success metrics (ROI, Risk, Cost)
- 12–24 month roadmap created

Not tied to strategy → **STOP**

2. USE CASES

- User clearly defined
- Goal measurable (revenue, cost, risk)
- Trigger identified
- Process flow mapped
- Exceptions + Data requirements defined
- Outcomes quantified

Weak value/data → **DEFER**

3. AI MATURITY

- L5 Optimized
- L4 Scaled
- L3 Operational
- L1-2 Foundational
- Current level assessed
- Target level defined
- Gaps identified (7 Domains)
- Investment required estimated

Maturity gap → **PHASE**

4. EXECUTION

- Phased approach selected
- Phase 0 completed
- Pilot use cases launched
- Scaling plan defined
- Integrated with PMO
- Change management included

Skipping Phase 0 → **Cost** overruns

Strategy Defined → Use Case Validated → Maturity Confirmed → Execution Phased → Value Realized

AI fails when Strategy, Use Cases, and Maturity are **misaligned**