business
technology
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Capability Repair vs Design

Buy AI Tool

Local Pilot

Scale Decision

Scale vs Design

Design First

Scale before Ready

"We're figuring it out."

Pilot Scaling

Buy vs Fix

Buy MORE Tools

Add MORE Complexity

Continuous Delays

Costs: Highest
Time: Continuous Delays
Value: Lowest

Find New Problem → Assess → Fix → Scale Again →

Rework Cycle

Sequential Repairs during pilot scaling
Governance gaps surface

Deploy / OPS

Critical capability gaps discovered **after deployment** require remediation **within a live** operating environment → increase in cost/time.

Operating Model

Economic Multipliers

	Costs	Time	Value Potential
Capability Design	1x	1x	100%
Capability Repair	3-10x	1.5-3x	70-95%
Capability Recovery	10-100x	2-5x	40-80%

AI Assessment 1

AI Intake / Prioritization / Sequencing 2

Capabilities Roadmap 3

AI Capabilities Build out 4

All Capabilities Designed together

Pilot Scaling

Capability Design
Assess first.
Build capabilities in parallel. Scale only when readiness exists.

Rework: all minor issues resolved pre-launch

Deploy / OPS

Operating Model

Every organization eventually discovers the capabilities required to support AI at scale. The difference is whether they discover them through **design, repair, or recovery.**