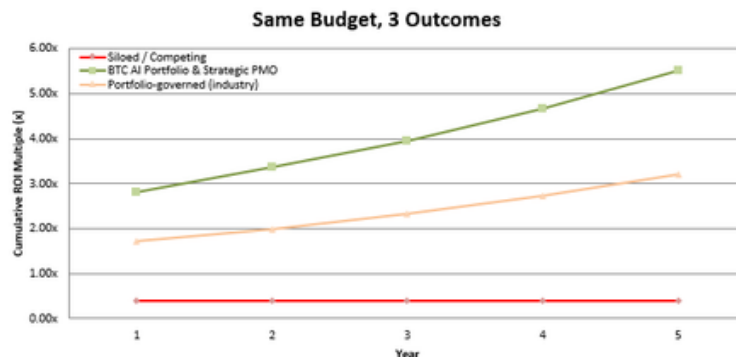


WHAT SILOED EXECUTION COSTS YOU

The same dollar returns **0.40x** or **5.52x** -
depending only on how it's run.

Most AI budgets don't fail on the idea.
They fail because every project competes for the **same resources** with **no shared prioritization**, every **task estimate is padded**, and **every team rebuilds** the same governance and data capability from scratch. The technology is rarely the constraint - the **operating model is**.



THREE WAYS TO RUN \$1M or \$1B

FEATURED

Siloed / Competing Initiatives

No shared governance

0.40x

5-YR CUMULATIVE ROI

CLOSE-OUT RATE

15-20%

TASK ESTIMATING

80-90% confidence, padded

RESOURCE MANDATE

Stay busy

Portfolio-Governed

Industry-standard practice

3.39x

5-YR CUMULATIVE ROI

CLOSE-OUT RATE

58%

TASK ESTIMATING

Standard, no buffer discipline

RESOURCE MANDATE

Prioritized backlog

BTC AI Portfolio & Strategic PMO

Critical Chain, TOC & Force-ranked flow

5.52x

5-YR CUMULATIVE ROI

CLOSE-OUT RATE

90% yr1, 95%+ after

TASK ESTIMATING

50% confidence, pooled buffer

RESOURCE MANDATE

Stay available

Siloed execution caps out near breakeven - **0.40x** over five years, no matter how good the ideas are. Industry-standard portfolio governance alone - shared platform, basic prioritization - lifts that to **3.39x**, before any BTC-specific methodology. Layering in Critical Chain estimating & Force-ranking execution takes it to **5.52x**, and the gap widens every year as reused capability and compounding data value **stack on top of each other**.

EXAMPLE DIAGNOSTIC

PRESENTING SYMPTOM

"Our AI budget keeps getting spent, but nothing compounds."

Resource Constraint

No Force Ranking

DOMAIN CONSTRAINT

Primary domain

AI Portfolio Structure

Secondary capability:

- Prioritization & Force Ranking
- Resource Flow Management

(L1)

(L1)



Level 1-2
Awareness / Exploration

ROOT CAUSE

- Projects launched in parallel with no shared prioritization model
- Every resource mandated to "stay busy," queuing behind the real constraint
- Task estimates padded at 80-90% confidence, inviting Student Syndrome
- No mechanism to stop or delay lower-value work for higher-value work
- Governance and data capability rebuilt from scratch in every silo

POSSIBLE SECONDARY GAPS

- Fragmented resource allocation
- Duplicate infrastructure spend
- No fiscal-year sequencing

REMEDIATION TARGET

Move *Portfolio Structure* → Level 3-4
(Force-Ranked, Compounding)

- Implement the Prioritization Model (Opportunity, Risk, Cost-Benefit)
- Force-rank projects against strategic resource availability
- Mandate "stay available," not "stay busy," for non-constraint resources
- Adopt Critical Chain estimating: 50% confidence, pooled buffer, zero float
- Build shared capability once, reuse across every initiative

WHAT NOT TO DO

- Do NOT fund every approved project at once
- Do NOT measure resource success by utilization
- Do NOT let each project rebuild governance from scratch
- Do NOT treat task estimates as personal deadlines

THE DIFFERENCE

Generic advice says "prioritize your roadmap." What actually changes the return: which projects get force-ranked first, why non-constraint resources must stay available rather than busy, and which two specific mechanisms compound the return instead of improving it once.

The compounding starts eventually anyway.

The only question is whether you **capture** it or **lose** it to competing initiatives.