

# D.E.A.R. - Dragons Excited About Reading!

The RHS Read-a-thon starts February 1<sup>st</sup>.

February is national "I Love to Read" month. Let's have some fun during our annual Read-a-thon sponsored by the Randolph Heights PTA. Money raised from our annual Read-a-thon helps us support our students with the purchase of new books and other enrichment experiences such as field trips and music opportunities.

Each student is encouraged to set and reach a personal reading goal. Students can also help raise money which will support enrichment activities at RHS.

- ★ Every reader can receive up to 4 custom bookmarks by logging their weekly minutes!
- ★ Every student who raises at least \$30 will earn additional prizes!

Here's how it works:

- 1.) **Set a Daily Reading Goal:** Each student sets a goal for how many minutes they will read at home each day during the month of February. (Time spent listening to an adult read also counts!) Students are encouraged to read 10 to 30 minutes per day (while not in school) depending on grade level.
- 2.) **Track Daily Reading on the Calendar:** Keep track of the minutes read at home each day using the Read-a-thon calendar sheet. Your calendar will be emailed (printable!) and in your take-home folder. On Sunday, parents will receive an email with a link to the Google Form to enter your weekly minutes. The email will come from Randolph Heights School. (The paper version of the Calendar will stay at home until the Read-a-thon is over.)
- 3.) **Get Supporters and Collect Pledges:** Each student is encouraged to find donors - parents, grandparents, other relatives, friends, etc. - who will show support of the student's reading goals by making a pledge. Pledge money should be returned by Thursday, March 7 along with the Read-a-thon Calendar and Pledge sheets.

## Why a Read-a-thon?

The Randolph Heights Read-a-thon is a fundraiser for the Randolph Heights PTA. We have held an annual read-a-thon since 2015. The Read-a-thon has many benefits over traditional school fundraisers:

- It encourages good reading habits and helps support the school's emphasis on reading skill development.
- Nearly all the money contributed (minus a small percentage -- less than 15% of donations -- for expenses to run the Read-a-thon) goes directly to the PTA to support school activities.

## Why do we track minutes and not the number of books read?

The Read-a-thon is based on minutes read, not how many books are read. This allows students with different reading speeds to compete on a level playing field for recognition and for prizes. Reading minutes may include minutes a child is read to or minutes spent doing independent reading.

## What do I say to ask for a pledge?

"My school is having a Read-a-thon in February to raise money for our school. The money we raise will be used to buy new books or send us on field trips. We are raising money by reading and asking people to sponsor us. I plan to read a total of \_\_\_\_ minutes. Would you consider supporting me?"

## Register your student to accept online donations!

Please help us reach our fundraising goal by supporting our Read-a-thon. We have teamed up with Get Movin'© to make this event fun and profitable with online mobile friendly technology!

Register your child by visiting [www.getmovinfundhub.com](http://www.getmovinfundhub.com) It's free, easy, and fast to register!

Parent Registration Link

[https://getmovinfundhub.com/register?school\\_uuid=5ee0dd5a33954](https://getmovinfundhub.com/register?school_uuid=5ee0dd5a33954)



## Event details

- Register your Child today on the website.
- **Final Donation due date:** 03/08 at 11:59 PM
- **We prefer online donations through your child's webpage.**
- Donations in the form of cash & checks (in-school donations), should be turned in to the school. Please make checks payable to: **Randolph Heights PTA**

### **What prizes can I earn?**

#### **Participation Prizes:**

Every reader can receive up to 4 custom bookmarks by returning their weekly minutes!

#### **Fundraising Prizes:** (Prizes will be awarded based on money raised. )

Scholastic book, RHS grab bag, pizza party with Mr. Williams (\$200 or more)

Scholastic book, RHS grab bag (\$75.00-199.99 )

Scholastic book (\$30-\$74.99)

### **What's the best way to thank my sponsors?**

Don't forget to thank those who sponsored you. After the Read-a-thon is complete, write a thank you note, send an email or call each sponsor to say "thanks" and let them know how many minutes you and the entire school read.

Our school wide goal is to read 200,000 minutes. If we reach this goal, a special celebration will be held in each classroom.

## **Mark your calendar and make a plan to read, read, READ!**

### **Questions? Contact our teacher-led planning team:**

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